

BACKYARD MAKEOVER 2015 OFFICIAL RULES

- .01 NAME OF PROMOTION: Backyard Makeover
- .02 SPONSORS: Buehler's IGA, Hobgood Contractors, Spa City, Combs Landscape and Garden Center, Willis Fence Company, Wayne's Appliance and Turkey Council.
- .03 DESCRIPTION OF PRIZE(S): Four (4) Backyard Parties (one to be given away from each Buehler's IGA store). Each winner of a backyard party will get a \$250 gift certificate from Buehler's IGA. A total of four (4) \$250 gift certificates from Buehler's IGA will be given away.
- *One (1) Grand Prize includes:
a \$1,000 gift certificate from Hobgood Contractors (must be used by 12/31/15. Non-transferable and not good for cash exchange.)
a \$1,000 gift certificate from Spa City (can be used on anything in-store)
a \$1,000 gift certificate from Combs Landscape and Garden Center
a \$1,000 gift certificate from Willis Fence Company towards the purchase of Alumi-Guard Ornamental Fencing.
a gift certificate for a Holland grill from Wayne's Appliance
- Winner must complete their paperwork to gain ownership of the grand prize. Taxes are the sole responsibility of the winner. Midwest Communications, Buehler's IGA and its sponsors are not responsible for these fees. Gift certificates are non-transferable and not good for cash exchange unless otherwise stated.
- .04 PROMOTION METRO AREA: Open to legal residents of the Evansville, IN DMA (as defined by the Neilsen Company).
- .05 MINIMUM AGE TO ENTER: 21 years old
- .06 HOW TO ENTER: See Addendum A, incorporated herein by reference.
- .07 DEADLINE FOR RECEIPT OF ENTRIES: Registration boxes: 05/22/15 at 5:00pm central daylight time at Buehler's IGA locations on 200 N Main St, Evansville, IN 47711; 12500 North Hwy 41, Darmstadt, IN; North Park Shopping Center, 4635 N 1st Ave, Evansville, IN 47710; and 2220 E Morgan Ave, Evansville, IN 47711.
Online: 05/22/15 at 5:00pm central daylight time
Live remote last chance to sign up: 05/23/15 (11am - 12:30pm CDT) at Buehler's IGA store at North Park Shopping Center, 4635 N 1st Ave, Evansville, IN 47710.
- .08 PROMOTION PERIOD: Promotion Begins: 03/23/2015
Promotion Ends: 05/23/2015
- .09 NUMBER OF WINNERS: One (1) Grand Prize Winner will win the Backyard Makeover and four (4) winners of Backyard Parties (prizes are described above).
- .10 METHOD OF SELECTION See Addendum B, incorporated herein by reference.

OF WINNER(S):

- .11 PRESENCE REQUIREMENT: Winners do not need to be present to win.
- .12 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): 06/01/2015
- .13 ALL PRIZES WILL BE AWARDED: Yes
- .14 ALTERNATE WINNER(S): Yes
(if potential winner(s) do(es) not qualify, decline(s) acceptance of prize(s), or is unreachable/unavailable)
- .15 WINNER(S) LIST REQUEST ADDRESS: Backyard Makeover 2015 Winner List, c/o Midwest Communications, Inc., Marketing Department, 1162 Mt. Auburn Road, Evansville, IN 47720
- .16 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 06/01/2015
- .17 OFFICIAL RULES REQUEST ADDRESS: Backyard Makeover 2015 Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1162 Mt. Auburn Road, Evansville, IN 47720

Prize will be awarded after completion of all legal paperwork.

Winner will receive a 1099 for value of this prize package. Prize is non-transferable before acceptance of prize. Sales tax must be paid before prize can be awarded.

Photo Identification is required when claiming prizes. The name that appears on the PRIZE FORM is the name that MUST appear on the photo I.D.

Winner is responsible for all taxes, title, license fees, registration and additional expenses.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any taxes, additional expenses, changes, delays or interruptions of any kind.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests.

HOW TO ENTER – ADDENDUM A

1. Listeners can sign up to win at four local Buehler's IGA locations in the Tri-state until May 22, 2015.

Participating store locations are:

200 N Main St, Evansville, IN 47711;

12500 North Hwy 41, Darmstadt, IN

2220 E Morgan Ave, Evansville, IN 47711

North Park Shopping Center, 4635 N 1st Ave, Evansville, IN 47710

2. Each Buehler's IGA location (listed above) will have a registration box where people can enter to win a backyard party from that particular store. People (21 and over) can sign up at each store once per visit.

3. All legitimate registrations from the 4 Buehler's IGA locations will be eligible to win the grand prize, the Backyard Makeover.

4. Listener may also sign up once online for the Backyard Makeover at wiky.com, hot96.com, wabx.net and 935duke.com.

5. There will be a last chance to sign up at Buehler's IGA at North Park Shopping Center, 4635 N 1st Ave, Evansville, IN 47710 on May 23, 2015 from 11am - 12:30pm CDT.

Other rules and restrictions:

Taxes are the sole responsibility of the winner. Winners must complete their paperwork to gain ownership.

Midwest Communications and its sponsors are not responsible for these fees. Prize winner(s) will be solely responsible for any and all applicable taxes and fees associated with any awarded prize. In accordance with IRS regulations, any winner receiving a prize(s) with the value in excess of \$600 will be furnished a copy of IRS Form 1099 (Miscellaneous Income). A copy of this form will also be furnished to the IRS.

Winner is responsible for any expenses associated with the grand prize, including, but not limited to: tax, fees, installation, extended warranties and all other costs incurred in claiming or using the grand prize. Winner is also responsible for all costs associated with any optional add-ons ordered by the winner. Winner must take delivery and must take possession of the Grand Prize no later than thirty (30) days after receiving notice that the prize is ready to be claimed. Failure of the winner to take possession within such time will result in disqualification. All taxes, upgrades and any other expenses not specifically identified in these Official Rules as included in a prize are the responsibility of each winner. The prize(s) that may be awarded to the eligible winner(s) are not transferable, redeemable for cash or exchangeable for any other prize, except in the sponsor's sole discretion. Prize(s) are awarded "as is". Prize(s) may not be traded. Midwest Communications is not responsible for the condition of the prize(s) itself, nor is the station responsible for any injury or damage caused by the prize(s) awarded by the station.

No purchase necessary. One entry per person per visit. One entry per person online. Contest ends on 05/23/15 at conclusion on station remote at Buehler's IGA at North Park Shopping Center, 4635 N 1st Ave, Evansville, IN 47710.

Employees, contractors, directors and officers of Buehler's IGA and Midwest Communications and their respective parents, subsidiaries and affiliated companies, distributors and the advertising, fulfillment, judging and promotion agencies involved in the development and administration of the promotion (collectively "Promotion Parties"), and their immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) and household members, whether or not related, are not eligible to participate. All Employees and Volunteers of Midwest Communications, Participating Sponsors (listed above); including immediate family members and roommates, employees of any other FCC-licensed radio station are not eligible to enter and/or win.

Void outside the U.S. and where prohibited by law. Subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and judges' decisions, which are final and binding on all matters related to the promotion.

By accepting a prize, each winner grants Sponsor and/or their designees the right to use his/her name, biographical information, testimonial, photo and/or likeness and/or prize information or personal exposition (and/or any edited portion thereof) for advertising, publicity, promotional and other purposes in any and all media, now or hereafter

devised, throughout the world in perpetuity, without additional compensation, notification or permission, except where prohibited by law.

Released Parties including Midwest Communications are not responsible for lost, late, incomplete, illegible, inaccurate, delayed, stolen, misdirected, undelivered or garbled entries; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the promotion, including, without limitation, errors or difficulties which may occur in connection with the administration of the promotion, the processing of entries, the announcement of the prizes or in any promotions-related materials.

Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the promotion. Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this promotion or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the promotion or website, who are in violation of these Official Rules, or who act in an unsportsmanlike or disruptive manner as solely determined by Sponsor, will be disqualified and all associated entries will be void.

Sponsor reserves the right at its sole discretion to suspend, modify or terminate the promotion for any reason, including, but not limited to, should any portion of the promotion be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, and, if terminated, at its discretion, randomly select the winners from among all eligible, non-suspect entries received prior to action taken or as otherwise deemed fair and appropriate by Sponsor. Automated entries are prohibited, and any use of automated devices will cause disqualification. Midwest Communications reserves the right to amend the contest rules and procedures at any time, providing such changes are announced on-the-air prior to their implementation when practical. Midwest Communications has the right to end the promotion at any time and may change the date of the event at any time.

Sponsor reserves the right at its sole discretion, to disqualify any individual (who tampers with the entry process. Entrants may not register with multiple email addresses nor may entrants use any other device or artifice to register multiple times or as multiple registrants. Any entrant who attempts to enter with multiple email addresses under multiple identities or uses any device or artifice to enter multiple times will be disqualified and forfeits any and all prizes won, in Sponsor's discretion. Midwest Communications has the right to disqualify any individual from the contest at any time, for any reason.

No more than the advertised number of prizes shall be awarded. The prize is awarded if properly claimed according to the Rules and if there are sufficient eligible entries. Sponsor does not make, and is not responsible in any manner for, any warranties, representations, or guarantees, express or implied, in fact or law, relating to any prizes, regarding the use, value or enjoyment of the prize, including, without limitation, its quality, mechanical condition, merchantability, or fitness for a particular purpose. All other costs and expenses related to prize acceptance and use not specified herein as being provided are the sole responsibility of winner(s). If the winner is disqualified or is found to be ineligible for the contest, Midwest Communications reserves the right to determine an alternate winner or not to award the prize, at its sole discretion. Winners are non-transferable.

Notice: The potential winner must be available to participate when applicable to be eligible for the Prize in any portion to the contest that participation may be required. Midwest Communications reserves at its sole discretion the right to choose an alternative qualifier or possible winner in the event that that a qualifier or possible winner has been disqualified or is deemed ineligible. If the entrant is unable to verify registration information, the entrant will automatically be disqualified and their prize will be forfeited. Notification is deemed to have occurred immediately upon placing of a phone call or sending of an e-mail or any other form of communication Station may use to contact the qualifier and/or a potential winner. The Company is not responsible for any change of email address, mailing address and/or telephone number of entrants. The Station is not obligated to leave voice mail, answering machine or other message. By participating, you agree (a) to be bound by these Official Rules; (b) as between you and the Company, that the decisions of the Company is final on all matters relating to the Contest; (c) you are not participating on behalf of any employer or third party; (d) in the event that you do not comply with the rules, then you will be disqualified.

METHOD OF SELECTION OF WINNER

1. The registration forms/boxes will be collected from the following 4 Buehler's IGA Locations (200 N Main St, Evansville, IN 47711; 12500 North Hwy 41, Darmstadt, IN; 2220 E Morgan Ave, Evansville, IN 47711; North Park Shopping Center, 4635 N 1st Ave, Evansville, IN 47710) on May 22, 2015 by 5pm central daylight time.
2. On May 23, 2015, Midwest Communications will broadcast live from 11am-1pm CDT at Buehler's IGA at North Park Shopping Center, 4635 N 1st Ave, Evansville, IN 47710. This will be the last chance for people to sign up to win the Backyard Makeover Grand Prize.
3. The winners of the 4 Backyard Parties will be randomly drawn prior to the live remote on 05/23/15. During the live remote, the winners of the 4 Backyard parties will be announced.
4. Before the last break of the live remote on 05/23/15, the Grand Prize Winner will be randomly drawn from the cumulative entries from online, all four Buehler's IGA locations (listed above), and the last chance entries at the live remote.
5. The winner will be announced during the live remote. The winner does not need to be present to win. If the Grand prize winner is not present, the winner will be called the next available business day on May 26, 2015.
6. In event of any dispute involving the contest, the decisions of the Midwest Communications management is final.
7. All matters not specifically mentioned in these rules shall be determined at the sole discretion of the Midwest Communications management.
8. If the winner is disqualified, Midwest Communications reserves the right to determine an alternate winner by conducting a random drawing of the remaining entries.

The conduct of the Contest is governed by the applicable laws of the United States of America, which take precedence over any rule to the contrary herein. The Company, Sponsors and participating Station(s) shall follow the applicable laws for conducting contests, including notice to the state attorney general or consumer affairs office, posting of a prize bond, furnishing lists of winners, running specific on-air disclaimers, providing specific written information about the Contest, etc. as required by applicable local and state law.