

**KELO-FM, KELO-AM, KWSN-AM and KQSF-FM WIN A WILDCAT  
OFFICIAL RULES**

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: KELO-FM, KELO-AM, KWSN-AM AND KQSF-FM Win a Wildcat
- .02 SPONSORS: Track 2 Trail Arctic Cat
- .03 DESCRIPTION OF PRIZE(S): 2015 Arctic Cat Wildcat Sport Limited (vin #4UF15MPVXFT310803) (1YGUS1013FB126586) and a 2015 6810BT 68" x 10' Aluma with Bi-Fold tailgate trailer
- .04 VALUE OF PRIZE(S): approx. \$18,049.00  
**(Note: Winners are responsible for all taxes and other fees on this/these amount(s))**
- .05 PROMOTION METRO AREA: Sioux Falls, SD MDA  
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER:  
 Complete an entry form located on the KWSN 1230 AM/KWSN 98.1 FM website at <http://kwsn.com/>  
AND/OR  
 Complete an entry form located on the KELO 101.9 FM website at <http://kelofm.com/>  
AND/OR  
 Complete an entry form located on the KQSF 95.7 FM website at <http://q957.com/>  
AND/OR  
 Complete an entry form located on the KELO 1320 AM / KELQ 107.9 FM website at <http://kelo.com/>  
AND/OR  
 Complete an entry form available at the following locations:  
500 South Phillips Avenue, Sioux Falls, SD 57104  
AND/OR  
 For a free entry form, send a self-addressed, stamped envelope to:  
500 South Phillips Avenue, Sioux Falls, SD 57104  
AND/OR  
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 08/21/2015 at 5:00pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: KELO-FM, KELO-AM, KWSN-AM AND KQSF-FM Win a Wildcat Promotion Entry  
c/o Midwest Communications, Inc., Marketing Department,  
500 South Phillips Avenue, Sioux Falls, SD 57104
- .10 PROMOTION PERIOD: Promotion Begins: 07/08/2015 at 12:01am CST  
Promotion Ends: 08/22/2015 at 12:00pm CST
- .11 NUMBER OF WINNERS: 1 (one).
- .12 METHOD OF SELECTION OF WINNER(S):  Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about \_\_\_\_\_ at \_\_\_\_\_ CST at 500 South Phillips Avenue, Sioux Falls, SD 57104  
OR  
 See Addendum B, incorporated herein by reference.

- .13 PRESENCE REQUIREMENT:  Winner(s) need to be present to win  
OR  
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/  
REDEEMING PRIZE(S): NOON 8/26/2015 PLEASE NOTE: Failure of winner or winner/guest to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration
- .15 ALL PRIZES WILL BE  
AWARDED:  Yes  
OR  
 No
- .16 ALTERNATE WINNER(S):  Yes  
(if potential winner(s) do(es) not  
qualify, decline(s) acceptance of  
prize(s), or is unreachable/unavailable) OR  
 No
- .17 OFFICIAL RULES REQUEST  
ADDRESS: KELO-FM, KELO-AM, KWSN-AM AND KQSF-FM Win a Wildcat  
Official Rules, c/o Midwest Communications, Inc., Marketing  
Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST  
ADDRESS: KELO-FM, KELO-AM, KWSN-AM AND KQSF-FM Win a Wildcat  
Winner List,  
c/o Midwest Communications, Inc., Marketing Department,  
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF  
WINNER(S) LIST REQUESTS: 08/26/2015
- .20 PROXY ALLOWED AT PRIZE  
GIVEAWAY:  Yes  
OR  
 No

**If YES:**

Proxies for the grand prize drawing WILL be allowed. Winner or their proxy must be on-site at time of drawing parameters. If you must send a proxy to this event, the following steps must be taken to have a proxy in your place. Failure to follow this will void person from acting as proxy.

- #1: Qualifier must put in writing who the person is that will be representing them at drawing. This statement must include the proxy legal phone number, mailing address and phone number.
- #2: This information must be signed by qualifier and have signature notarized.
- #3: Proxy will bring with them your Registration Form that is completed & signed by Qualifier.
- #4: Upon acceptance of this letter your proxy will legally represent you at the drawing.

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with  
Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at  
500 South Phillips Avenue, Sioux Falls, SD 57104 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$15,699.00 from Track 2 Trail Arctic Cat for the Arctic Cat  
Wildcat Sport.

An additional 1099 in the amount of \$2350.00 will be issued from Midwest Communications, Inc. for the remainder of  
the prize package.

In addition, the winner will need to pay sales tax in the approximate amount of \$941.94 to Track 2 Trail Arctic Cat for  
part of this prize package at the time of accepting prize and completing paperwork.

In addition, the winner will pay \$94.00 at the courthouse when registering the trailer.

#### Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc.  
Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

## HOW TO ENTER – ADDENDUM A

#1: Attend a LIVE broadcast at a WIN A WILDCAT location and fill out an entry blank. For a list of LIVE broadcast locations, go to [kelofm.com](http://kelofm.com), [kelo.com](http://kelo.com), [q957.com](http://q957.com), and [kwsn.com](http://kwsn.com).

One winner from each LIVE broadcast will be chosen at random to qualify to win the Wildcat Sport Limited vehicle.

#2: Enter online at any of the websites listed in para .07 from 8/17/2015 thru 8/21/2015. Registrations will close at approx at 5:00pm.

Limit one qualifier or proxy at final drawing.

## ADDENDUM B

### METHOD OF SELECTION OF WINNER

Through various methods all qualifiers will take part in procedures with one person winning the prize package of 2015 Arctic Cat Wildcat Sport Limited (vin #4UF15MPVXFT310803) (1YGUS1013FB126586) and a 2015 6810BT 68" x 10' Aluma with Bi-Fold tailgate trailer

QUALIFIERS will be required to check-in during a specified time outlined in their official QUALIFYING LETTER via email or US Mail.

Qualifiers will need to present a photo ID.

An alternate qualifier(s), if necessary, could randomly be selected from on-site registration box during grand prize drawing.

Midwest Communications, Inc. is not responsible for undeliverable qualifying information. If you believe that you are a qualifier and have not received your qualifier letter before 08/18/2015 please contact the stations at 605-331-5350.

Each QUALIFIER or proxy must be present to win. Limit one proxy.

Each QUALIFIER, upon check-in, will receive additional instructions about the prize drawing and must be followed exactly. Failure to do so will void taking part in final drawing.

The Prize Package drawing will take place on Saturday 08/22/2015 at approximately 12:00pm at Track 2 Trail Arctic Cat, 2905 W. Russell Street, Sioux Falls, SD 57107.