

**KRRO-FM, KQSF-FM, KELO-FM and KWSN-AM The Great Escape
OFFICIAL RULES**

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: KRRO-FM, KQSF-FM, KELO-FM & KWSN-AM The Great Escape
- .02 SPONSORS: M&K Knifeworks, Plains Commerce Bank, Phone-N-Fix, Badland Games, Jack's Campers, Soundz Customz, Stewart School, Complete Chiropractic, KTTW FOX 7, Wayne & Mary's Nutrition, Plastic Surgery Associates, Vape It Zone, Westside Chiropractic & Royal Limousine
- .03 DESCRIPTION OF PRIZE(S): \$2,500.00
- .04 VALUE OF PRIZE(S): \$2,500.00
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Sioux Falls, SD MDA
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER: Complete an entry form located on the KRRO 103.7 FM website at <http://krro.com/>
AND/OR
 Complete an entry form located on the KQSF 95.7 FM website at <http://q957.com/>
AND/OR
 Complete an entry form located on the KELO 1320 AM / KELQ 107.9 FM website at <http://kelo.com/>
AND/OR
 Complete an entry form located on the KWSN 1230 AM/KWSN 98.1 FM website at <http://kwsn.com/>
AND/OR
 Complete an entry form available at the following locations:
500 South Phillips Avenue, Sioux Falls, SD 57104
AND/OR
 For a free entry form, send a self-addressed, stamped envelope to:
500 South Phillips Avenue, Sioux Falls, SD 57104
AND/OR
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 03/20/2015 at 11:59pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: KRRO-FM, KQSF-FM, KELO-FM & KWSN-AM The Great Escape Promotion Entry
c/o Midwest Communications, Inc., Marketing Department,
500 South Phillips Avenue, Sioux Falls, SD 57104
- .10 PROMOTION PERIOD: Promotion Begins: 02/05/2015 at 12:00AM CST
Promotion Ends: 03/24/2015 at 8:00pm CST
- .11 NUMBER OF WINNERS: 1
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at CST at 500 South Phillips Avenue, Sioux Falls, SD 57104
OR
 See Addendum B, incorporated herein by reference.

- .13 PRESENCE REQUIREMENT: Winner(s) need to be present to win
OR
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/
REDEEMING PRIZE(S): NOON 03/26/2015 PLEASE NOTE: Failure of winner or winner/guest to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration
- .15 ALL PRIZES WILL BE
AWARDED: Yes
OR
 No
- .16 ALTERNATE WINNER(S): Yes
(if potential winner(s) do(es) not
OR
qualify, decline(s) acceptance of
 No
prize(s), or is unreachable/unavailable)
- .17 OFFICIAL RULES REQUEST
ADDRESS: KRRO-FM, KQSF-FM, KELO-FM & KWSN-AM The Great Escape
Official Rules, c/o Midwest Communications, Inc., Marketing
Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST
ADDRESS: KRRO-FM, KQSF-FM, KELO-FM & KWSN-AM The Great Escape
Winner List, c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF
WINNER(S) LIST REQUESTS: 03/26/2015
- .20 PROXY ALLOWED AT PRIZE
GIVEAWAY: Yes
OR
 No

If YES:

Proxies for the grand prize drawing WILL be allowed. Winner or their proxy must be on-site at time of drawing parameters. If you must send a proxy to this event, the following steps must be taken to have a proxy in your place. Failure to follow this will void person from acting as proxy.

- #1: Qualifier must put in writing who the person is that will be representing them at drawing. This statement must include the proxy legal phone number, mailing address and phone number.
- #2: This information must be signed by qualifier and have signature notarized.
- #3: Proxy will bring with them your Registration Form that is completed & signed by Qualifier.
- #4: Upon acceptance of this letter your proxy will legally represent you at the drawing.

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 500 South Phillips Avenue, Sioux Falls, SD 57104 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$2,500.00 of this prize package.

In addition, the winner will need to pay sales tax (exact cash/money order) in the approximate amount of \$0 of this prize package at the time of accepting prize and completing paperwork.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

Please note you can only enter this contest one time per family, per household

#1: Live broadcasts which will be listed on The Great Escape contest page at KRRO.COM, KELOFM.COM, Q957.COM and KWSN.COM.

#2: Tune into KTTW FOX7 starting at 12:00 midnight February, 22nd through 2:30am on Sunday, March 1st, 2015, watch for the contest keyword on the screen, then text it to 35270 and you're entered. One qualifier will be randomly selected from all entries on Monday March 2nd, 2015.

#3: Become a member of the "DEALS" text club database no later than Friday February 20th at 11:59pm by texting the word DEALS to 35270 and become a member of the KELO-FM Insider Club at kelofm.com/insider-club no later than February 26th, 2015. One qualifier will be randomly selected on Monday March 2nd, 2015 from all DEALS Club members and KELO-FM Insider Club members who entered contest by texting "FOX7" to 35270.

#4: Online at KRRO.COM, KELOFM.COM, Q957.COM and KWSN.COM March 16th thru 20th, 2015. Five qualifiers will be randomly selected to attend the grand prize drawing..

ADDENDUM B

METHOD OF SELECTION OF WINNER

All Qualifiers, plus one guest will be invited to “The Great Escape Grand Prize Giveaway Party” starting at 5:30pm on Tuesday March 24, 2015 at The District located at 4521 West Empire Place, Sioux Falls, SD 57106.

Registration will start SHARP at 5:30pm and close at 7:15pm SHARP

All qualifiers and their one (1) invited guest will be eligible to win the grand prize.

A random drawing from all qualifier names and guest names will determine the grand prize winner at approx. 7:30pm CST.

All qualifiers **MUST** be present to win.

All Qualifiers must show a Photo ID