

KRRO 103.7 FM "WIN A WILDCAT"

OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: KRRO Win A Wildcat
- .02 SPONSORS: Track 2 Trail Arctic Cat
- .03 DESCRIPTION OF PRIZE(S): 2014 Arctic Cat Wildcat 700 (vin #4UF14MPV1ET310500)
- .04 VALUE OF PRIZE(S): \$12,168.85
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Sioux Falls, SD MDA
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER:
☐ Complete an entry form located on the KRRO 103.7 FM website at www.krro.com
AND/OR
☐ Complete an entry form available at the following locations:
500 South Phillips Avenue, Sioux Falls, SD 57104
AND/OR
☐ For a free entry form, send a self-addressed, stamped envelope to:
500 South Phillips Avenue, Sioux Falls, SD 57104
AND/OR
☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 08/23/2014 at 11:30am CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: KRRO Win A Wildcat Promotion Entry
c/o Midwest Communications, Inc., Marketing Department,
500 South Phillips Avenue, Sioux Falls, SD 57104
- .10 PROMOTION PERIOD: Promotion Begins: 07/14/2014 at 7:00am CST
Promotion Ends: 08/23/2014 at 12:00pm CST
- .11 NUMBER OF WINNERS: 1
- .12 METHOD OF SELECTION OF WINNER(S):
☐ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at CST at
500 South Phillips Avenue, Sioux Falls, SD 57104
OR
☒ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT:
☒ Winner(s) need to be present to win
OR
☐ Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): 08/29/2014

- .15 ALL PRIZES WILL BE AWARDED: ☒ Yes
OR
☐ No
- .16 ALTERNATE WINNER(S): ☒ Yes
(if potential winner(s) do(es) not OR
qualify, decline(s) acceptance of ☐ No
prize(s), or is unreachable/unavailable)
- .17 OFFICIAL RULES REQUEST ADDRESS: KRRO Win A Wildcat Official Rules,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: KRRO Win A Wildcat Winner List,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 08/30/2014

Winner will be notified.

Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will receive a 1099 in amount of \$12,168.85 from Midwest Communications, Inc. 2014 Wildcat Trail 700

Sales Tax in amount of \$730.13 will be paid directly to Track 2 Trail for Arctic Cat.

Prize is non-transferable before acceptance of prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

ADDENDUM A

HOW TO ENTER

#1: Listeners may enter the contest by signing up at Track 2Trail located at 2905 W. Russell St in Sioux Falls during regular business hours or at Live Broadcast.

#2: Listening on-air to 103.7 KRRO FM and be the correct caller

#3: Enter at Remotes broadcasts. Locations will be listed on the website

#4: Listeners can also qualify by texting the keyword: WILDCAT to 35270 while the contest is live.

ADDENDUM B

METHOD OF SELECTION OF WINNER

All Qualifiers will be invited to Track 2 Trail Arctic Cat & Truck Toyz located at 2905 W. Russell St in Sioux Falls for the KRRO Win a Wildcat Giveaway. Registration will start at 10:00am sharp and close at 11:30am sharp on Saturday, August 23, 2014 NO EXCEPTIONS. Prize Drawing to start shortly after close of registration.

Through various methods all qualifiers will take part in procedures with one person winning the prize of a 2014 Arctic Cat Wildcat 700 (vin #4UF14MPV1ET310500). If for some reason that person cannot accept the prize another qualifier at giveaway will randomly be drawn with no further cash consideration to the original "winner"

All qualifiers will receive additional information and paperwork prior to the drawing. You MUST be present to win. In the event that you are physically unable to attend, your qualifying paperwork will include proxy instructions.