

TWIZZLERS® FSI CONTEST

KALAMAZOO

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. CONTEST ONLY OPEN TO LEGAL U.S. RESIDENTS OF THE 50 UNITED STATES AND DISTRICT OF COLUMBIA WHO ARE 18 YEARS OF AGE OR OLDER AT THE TIME OF ENTRY AND RESIDENTS OF THE (KALAMAZOO) LISTENING AREA. VOID IN PUERTO RICO AND WHERE PROHIBITED.

1. **HOW TO ENTER:** NO PURCHASE NECESSARY TO PARTICIPATE IN CONTEST. THERE IS ONE WAY TO ENTER. ENTER VIA: CALL IN: Listen to (WVFM/WZOX), on (5/18/15, 6/29/15, and 8/3/2015) for your chance to answer a question about the TWIZZLERS® coupon insert from the Sunday, May 16, 2015 edition of the NEWSPAPER. Be the correct caller with the correct answer to win. All entry information becomes the property of the Sponsor.
2. **PRIZES:** One prize consisting of a \$250.00 VISA gift card. [Total ARV: \$250]
3. **CONTEST:** One contest will be held on (5/18/15, 6/29/15, and 8/3/2015). When prompted by the cue to call, the correct caller to (WVFM/WZOX) at (269-373-1065/269-327-9965) with the correct answer will win. Odds of winning a weekly prize will depend on the number of calls received.
4. **ELIGIBILITY:** Contest open only to legal residents of the 50 United States and the District of Columbia who are 18 years of age or older as of the date of entry. Employees, officers and directors CRN International (“Sponsor”), The Hershey Company, (WVFM/WZOX) and all of their respective parents, subsidiaries, divisions, affiliates, suppliers, printers, distributors and advertising, promotional and judging agencies, (and their respective IRS dependents, immediate family members [parents, children, siblings and spouse]) and individuals residing in their same household (whether or not related) (collectively, “Sponsor and Promotion Parties”) are not eligible to participate or win. If potential winner is a minor in his/her own state prize may be awarded to the minor’s parent or legal guardian.
5. **GENERAL TERMS:** No substitution of prize is offered, no transfer of prize to a third party is permitted, and non-cash portions of the prize may not be redeemed for cash value (unless at the sole discretion of Sponsor). Mail received without a verifiable and legible return address may not be accepted at Sponsor's sole discretion. Void wherever prohibited or restricted by law. Prize winner will be solely responsible for all applicable federal, state and local taxes on prize. If applicable, winner may receive an IRS Form

1099 for the retail value of the prize from (WVFM/WZOX). All other expenses on the receipt and use of the prize not specifically mentioned herein are solely the responsibility of the winner. Any portion of a prize not accepted by winner will be forfeited. Winner's first initial, last name, hometown and state will be disclosed on Winner's List which will be distributed upon request and as required by law. No groups, clubs or organizations may reproduce or distribute any portion of these Official Rules to its members. All entrants, as a condition of entry, agree to be bound by these Official Rules and the decisions of the judges. The entry information provided is subject to the Privacy Policy on the above stated website. To read that Policy, access the website and then access the Privacy Policy.

6. **WINNER NOTIFICATION:** The winner will be notified by station employee at time of entry if he/she is the Nth caller. If winner is found to be ineligible or otherwise not in compliance with these Official Rules, prize will result in forfeiture and an alternate winner may be selected. Winner will be required to sign and return an Affidavit of Eligibility/Liability with (where lawful) a Publicity Release within fourteen (14) days of attempted winner notification as indicated by the date on the Affidavit. Failure to return any required documents within fourteen (14) days may result in prize forfeiture, and an alternate winner may be selected. If applicable, allow 5 weeks for delivery of prize following completion of notification process. Prize will only be delivered to addresses within the United States.

7. **CONDITIONS:** All entrants, as a condition of entry into the Contest, agree to release Sponsor, and Promotion Parties from and against any and all liability, claims or actions of any kind whatsoever for injuries, damages, or losses of any kind to persons including death or property which may be sustained directly or indirectly with the receipt, ownership, use or misuse of any prize awarded, or while preparing for, participating in or traveling to or from any prize-related activity or any typographical or other error in these Official Rules or the announcement of offering of any prize. The winner shall bear all risk of loss or damage to their prize after it has been delivered. Sponsor makes no representations or warranties of any kind concerning the appearance, safety or performance of any prize. Except for residents of Tennessee and where prohibited by law, winner grants to Sponsor the right to print, publish, broadcast and use worldwide in any media now known or hereinafter known the winner's name, address, voice, statement, picture or other likeness, without additional review, notification or compensation, for public relations, advertising and promotional purposes as may be determined by Sponsor.

8. **LIMITATIONS OF LIABILITY:** Sponsor and Promotion Parties assume no responsibility for a.) for interrupted or unavailable satellite, telephone or other connections, or failed, telephone transmissions, or lines, or technical failure or telephone malfunctions, failures, or technical errors or difficulties, or other errors of any kind whether human, mechanical, electronic or network b.) any incorrect or inaccurate information, whether caused by any equipment or programming associated with or utilized in this Contest; any error, omission, interruption, deletion, defect or delay in operation or transmission, communications line failure, theft or destruction or unauthorized access. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds to be tampering with entry process or operation of Contest, to be acting in violation of the terms of the Contest or to be acting in a non-sportsmanlike or disruptive manner, or with intent to threaten, abuse or harass any other person. If, for any reason, Contest, in the sole opinion of Sponsor, is not capable of

running as planned by reason of tampering, unauthorized intervention, fraud, technical failures or any other causes which, in sole opinion of the Sponsor, corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend Contest. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

9. DISPUTE RESOLUTION: Except where prohibited, by participating, you agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participant(s) and Sponsor, shall be governed by and construed exclusively in accordance with the laws of the Commonwealth of Pennsylvania without giving effect to any principles of conflicts of law of any jurisdiction and that: (a) any and all disputes, claims and causes of action arising out of or connected with this Promotion shall be resolved individually, without resort to any form of class action; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating, but in no event attorneys' fees; and (c) under no circumstances will any participant be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

10. WINNER'S NAME: For the first initial, last name, hometown and state of the Winners, send a self-addressed stamped envelope to: (WVFM/WZOX) TWIZZLERS® FSI CONTEST, (4200 W. Main St Kalamazo MI 49006) by (8/3/2015).

11. VISA is not a sponsor of this Sweepstakes.

SPONSOR: CRN International, Inc., One Circular Ave, Hamden, CT 06514