

**WDAY 93.7 FM LOLLAPALOOZA GIVEAWAY
OFFICIAL RULES**

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WDAY Lollapalooza Giveaway
- .02 SPONSORS: Lipton Sparkling Iced Tea
- .03 DESCRIPTION OF PRIZE(S): Two 3-day passes to Lollapalooza on Chigaco, IL from July 31 thru August 2, 2015 & \$1,400.00 cash for you to pay for your hotel, transporation and personal expenses.
- .04 VALUE OF PRIZE(S): \$1960.00
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Fargo, ND DMA
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER: Complete an entry form located on the WDAY 93.7 FM website at <http://y94.com/>
AND/OR
 Complete an entry form available at the following locations:
1020 South 25th Street, Fargo, ND 58103
AND/OR
 For a free entry form, send a self-addressed, stamped envelope to:
1020 South 25th Street, Fargo, ND 58103
AND/OR
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 05/22/2015 at 7:00am CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WDAY Lollapalooza Giveaway Promotion Entry
c/o Midwest Communications, Inc., Marketing Department,
1020 South 25th Street, Fargo, ND 58103
- .10 PROMOTION PERIOD: Promotion Begins: 04/16/2015 at 8:10am CST
Promotion Ends: 5/22/2015 at 8:30am CST
- .11 NUMBER OF WINNERS: 1
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about 05/22/2015 at 8:30am CST at 1020 South 25th Street, Fargo, ND 58103
OR
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: Winner(s) need to be present to win
OR
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 05/28/2015 PLEASE NOTE: Failure of winner or winner/guest to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration

- .15 ALL PRIZES WILL BE AWARDED: Yes
OR
 No
- .16 ALTERNATE WINNER(S): Yes
(if potential winner(s) do(es) not qualify, decline(s) acceptance of prize(s), or is unreachable/unavailable) OR
 No
- .17 OFFICIAL RULES REQUEST ADDRESS: WDAY Lollapalooza Giveaway Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WDAY Lollapalooza Giveaway Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 05/28/2015
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: Yes
OR
 No

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 1020 South 25th Street, Fargo, ND 58103 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$1,960.00 of this prize package.

In addition, the winner will need to pay sales tax (exact cash/money order) in the approximate amount of \$42.00 of this prize package at the time of accepting prize and completing paperwork.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

Listen weekday mornings at 8:10am and be the 9th caller at 237-HITS (4487) to get qualified or register on-location at a Lipton Sparkling Iced Tea stop - we'll draw one qualifer at each stop. Full list of stops posted online at Y94.com

