

WDEZ 101.9 FM MONEY FOR MUSIC OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WDEZ Money for Music
- .02 SPONSORS: Crossroads County Market & Cellcom
- .03 DESCRIPTION OF PRIZE(S): Checks payable to schools
- .04 VALUE OF PRIZE(S): \$5,000.00 for 1st place, 2nd and 3rd place amounts to be determined
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Wausau, Stevens Point, WI (Central WI) TSA
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: 14 years to 18 years old thru high school entry
- .07 HOW TO ENTER: Complete an entry form located on the WDEZ 101.9 FM website at www.wdez.com
AND/OR
 Complete an entry form available at the following locations:
557 Scott Street, Wausau, WI 54403
AND/OR
 For a free entry form, send a self-addressed, stamped envelope to:
557 Scott Street, Wausau, WI 54403
AND/OR
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 10/26/2015 at 11:59pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WDEZ Money for Music Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
557 Scott Street, Wausau, WI 54403
- .10 PROMOTION PERIOD: Promotion Begins: 9/21/2015 at 6:00am CST
Promotion Ends: 10/26/2015 at 11:59pm CST
- .11 NUMBER OF WINNERS: 3(Three)
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about _____ at _____ CST at 557 Scott Street, Wausau, WI 54403
OR
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: Winner(s) need to be present to win
OR
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 11/09/2015 PLEASE NOTE: Failure of winner or winner/guest to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration

- .15 ALL PRIZES WILL BE AWARDED: Yes
OR
 No
- .16 ALTERNATE WINNER(S): Yes
(if potential winner(s) do(es) not qualify, decline(s) acceptance of prize(s), or is unreachable/unavailable) OR
 No
- .17 OFFICIAL RULES REQUEST ADDRESS: WDEZ Money for Music Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WDEZ Money for Music Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 11/09/2015
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: Yes
OR
 No

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 557 Scott Street, Wausau, WI 54403 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$0 of this prize package.

In addition, the winner will need to pay sales tax (exact cash/money order) in the approximate amount of \$0 of this prize package at the time of accepting prize and completing paperwork.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER - ADDENDUM A

High Schools can contact moneyformusic@mwcradio.com or moneyformusic@wdez.com for additional details

Opportunities:

#1 Videos posted on the site for content. Examples: a video showcasing the school (students, mascots, programs, a "who we are" montage). Pictures can also be submitted that can be turned into a video for those schools without video capabilities. The goal is to have one form of visual media for each school.

#2 Video posted for bonus points: 10,000 points will be awarded (This is where students can get creative. showcase a song recorded in rehearsal, concerts, half-time shows, etc. Tell a story of why your program needs help. Show us the equipment that needs to be replaced, the broken chairs, run-down sound room/stage/hall, etc. Get creative in bringing attention to your program and have fun with it.)

#3 Schools can get extra points via WDEZ live broadcasts or appearances by voting for their school on site of the broadcast or appearance. On site votes get extra points for their school at 100 points per vote.

#4 Check presented to winning high schools will be generated from money supplied by Money for Music sponsors.

Rules for the videos:

1. All videos must be student produced and submitted. Videos must NOT contain copyrighted or professional video/photos.
2. Videos must be :20 to :90 seconds in length. If longer than :90 seconds video may be sent back to sender for editing to correct length.
3. School's name /logo/mascot must be present. This can be done at the beginning, throughout or at the end of the video. No other logos will be allowed in the video.
4. Videos must be a strong representation of the school. No offensive language, signs, symbols or affiliations. No slander. Friendly competition or banter is encouraged but anything found offensive will be removed.
5. Each video will be posted online and will receive 10,000 points per submission.
6. All videos must be submitted to wdez.com/money-for-musicvideos by 11:59pm on 10/26/2015.
7. All videos must be shot in a public area/space.
8. Any voting abust will result in disqualification of vote.

PLEASE NOTE: once the videos are posted, if students or parents object to the appearance in any of the videos in this promotional contest contact Mary Stastny at (920) 435-3771 ext. 2035 or mary.stastny@mwcradio.com.

ADDENDUM B

METHOD OF SELECTION OF WINNER

Winners are selected based off voting and point tallying.

Registered participants are allowed to vote once per day and can accumulate unlimited bonus points done via WDEZ live broadcasts/appearances and video uploads.

Contest overall winners will be announced in the 8am hour on Thursday, October 29, 2015.

In the case of a tie, a random drawing will take place. This decision will be final.