

WHBZ 106.5 FM Rock USA Rockstar Experience

OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WHBZ Rock USA Rockstar Experience
- .02 SPONSORS: Horn's RV, Grand Rental Station, & Starshow Presents, Inc. (Rock USA)
- .03 DESCRIPTION OF PRIZE(S): All instant finalists will receive a pair of General Admission 4-Day Rock USA Passes and will also be entered into the Grand Prize Drawing.
- Grand Prize Includes:
-2 (Two) VIP 4-Day Rock USA Passes,
-2 (Two) General Admission 4 Day Rock USA Passes
-1 (One) Festival Campsite
-RV Usage for six courtesy of Horn's RV Center: bunk model travel trailer which sleeps 8 people and includes air conditioning, a power awning, power jacks, a slideout room, & a TV.
-Generator for usage courtesy of Grand Rental Station.
- (Please note that prize is a "total package." Prize package does NOT include \$500.00 deposit required to Horn's RV for any potential damage during use or \$50 deposit required to Grant Rental Station for any potential damage during use.)
- Personal expenses and transportation is not part of this prize package
- .04 VALUE OF PRIZE(S): Grand Total Approx. \$2580.00
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Sheboygan, WI TSA
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER:
☐ Complete an entry form located on the WHBZ 106.5 FM website at www.whbz.com
AND/OR
☐ Complete an entry form available at the following locations:
2100 Washington Ave, Sheboygan, WI 53081
AND/OR
☐ For a free entry form, send a self-addressed, stamped envelope to:
2100 Washington Ave, Sheboygan, WI 53081
AND/OR
☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 07/07/2014 at 5:00pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WHBZ Rock USA Rockstar Experience Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
2100 Washington Ave, Sheboygan, WI 53081
- .10 PROMOTION PERIOD: Promotion Begins: 06/23/2014 at 9:00am CST
Promotion Ends: 07/07/2014 at 5:00pm CST
- .11 NUMBER OF WINNERS: Approx. 20 (twenty) Instant Finalists with 1 (one) Grand Prize Winner.

- .12 METHOD OF SELECTION OF WINNER(S): ☒ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about July 8, 2014 at approx Noon CST at 2100 Washington Ave, Sheboygan, WI 53081
OR
☐ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: ☐ Winner(s) need to be present to win
OR
☒ Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): 07/13/2014
- .15 ALL PRIZES WILL BE AWARDED: ☒ Yes
OR
☐ No
- .16 ALTERNATE WINNER(S): ☒ Yes
(if potential winner(s) do(es) not
OR
qualify, decline(s) acceptance of
prize(s), or is unreachable/unavailable) ☐ No
- .17 OFFICIAL RULES REQUEST ADDRESS: WHBZ Rock USA Rockstar Experience Official Rules,
c/o Midwest Communications, Inc., Marketing Department, 1420
Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WHBZ Rock USA Rockstar Experience Winner List,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 07/15/2014

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc. Prize is non-transferable before acceptance of prize.

Winner will receive a 1099 in approx. amount of \$1898.00 (grand prize and qualifier prize) for value of this prize package from Midwest Communications, Inc.

Winner will receive a 1099 in approx. amount of \$1000.00 for value of this prize package from Horn's RV

Winner will need to pay total Sales Tax in the amount of \$144.90 (\$94.90 in form or cash/money order to Midwest Communications prior to acceptance of prize package) and \$50.00 to Horn's RV.

Please note that security deposits are required from Horns RV and Grand Rental Station with winner handling that directly with them after winner paperwork is completed.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

1. Listen for the 'Ticket Window' sounder to play between 9:00am - 5:00pm on select Ticket Window dates.

Select Ticket Window dates include: June 23, June 26, June 30, July 3, & July 7, 2014. When you hear the Ticket Window sounder, be caller #6 to become an Instant Finalist. All Instant Finalists will receive a pair of General Admission 4-Day Rock USA Passes and will also be entered into the Grand Prize Drawing.

2. Register to become an Instant Finalist online at 1065thebuzz.com.

Limit 1 (one) Instant Finalist per household per address.