

95.5 WIFC Presents

# Signs of Love

## Bridal Expo

Sunday, September 21, 2014 ~ The Patriot Center

*WIFC's Signs of Love Bridal Show is Central Wisconsin's leading wedding expo. Brides and grooms are invited to attend the one-stop planning experience, and talk to vendors covering all facets of their wedding day. Participating in the 2014 Signs of Love Bridal Show allows you to reach a diverse group in the midst of planning that special day. Please look through the levels of participation listed below, and let us know how you would like to be involved in this year's wedding expo.*

### Participation Opportunities:

\*\*please check the box next to all areas in which you would like to participate.

Exhibitor Booth: \$300 ☐

- Exhibit display booths measure 8'x10'
- All booths have an 8' draped backdrop, and two 3' draped side rails
- Electricity is available upon request, but extension cords must be provided by the exhibitor
- Skirted table with two chairs
- Listing on "Signs of Love" webpage located on WIFC.com
- Listing in the event program – includes address and phone # or email to be contacted

Additional Booth: \$200 ☐ # of Booths: \_\_\_\_\_

### Upgrades Available:

Advertising Package: \$100 ☐

- Promotion of the event will begin six weeks prior to the show
- Business name included in on-air promo rotation, as well as, promo rotation within WIFC's online stream.
- Business name included in on-air promo rotation on WDEZ, WOZZ and WSAU two weeks prior to the event

Digital Advertising Upgrade: \$75 ☐

- Upgrade the digital exposure with a 300x250 Digital Display Ad
- The display ad can be linked to the website of your choice

Program Upgrade: ☐ ½ page ad: \$100 ☐ Full Page Ad: \$150

Door prizes: ☐ No additional charge

- Increase your exposure at the event by donating a prize to be given away. All patrons will be given game cards to be checked off at each booth. Completion of a card gains entry into the drawing. Please provide a description of the prize below.

Prize to be donated: \_\_\_\_\_

Description of Prize: \_\_\_\_\_

\_\_\_\_\_

Total Investment: \$ \_\_\_\_\_

Deposit Amount: \$ \_\_\_\_\_

(minimum deposit of \$100 is due upon registering)

\*Total Investment must be received before name is added to promotional announcements

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Business Name: \_\_\_\_\_

Consultant Signature: \_\_\_\_\_