

**WIMZ 103.5 FM BASS KICKIN' BOAT GIVEAWAY
OFFICIAL RULES**

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WIMZ Bass Kickin' Boat Giveaway
- .02 SPONSORS: Miller Lite and Bunch Marine
- .03 DESCRIPTION OF PRIZE(S): 2014 Lowe Stryker 17 (Serial # LWC07134E414) with a 2015 Mercury Motor (Model 30 ELPT EFI Serial # OR629895) and a 2014 Karavan Trailer (Model LB-1800-60-ST-FLT-BLK Serial # 5KTBS1811FF532489).
- .04 VALUE OF PRIZE(S): Total Value approx. \$14,150.00
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Knoxville, TN DMA
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER: Complete an entry form located on the WIMZ 103.5 FM website at <http://wimz.com/>
AND/OR
 Complete an entry form available at the following locations:
1100 Sharps Ridge Road, Knoxville, TN 37917
AND/OR
 For a free entry form, send a self-addressed, stamped envelope to:
1100 Sharps Ridge Road, Knoxville, TN 37917
AND/OR
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 8/31/2015 at 12:00 midnight EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WIMZ Bass Kickin' Boat Giveaway Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
1100 Sharps Ridge Road, Knoxville, TN 37917
- .10 PROMOTION PERIOD: Promotion Begins: 6/8/2015 at 8:00am EST
Promotion Ends: 8/31/2015 at 12:00midnight EST
- .11 NUMBER OF WINNERS: 1
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about _____ at _____ CST at 1100 Sharps Ridge Road, Knoxville, TN 37917
OR
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: Winner(s) need to be present to win
OR
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 9/14/2015 PLEASE NOTE: Failure of winner or winner/guest to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration

- .15 ALL PRIZES WILL BE AWARDED: Yes
OR
 No
- .16 ALTERNATE WINNER(S):
(if potential winner(s) do(es) not qualify, decline(s) acceptance of prize(s), or is unreachable/unavailable) Yes
OR
 No
- .17 OFFICIAL RULES REQUEST ADDRESS: WIMZ Bass Kickin' Boat Giveaway Official Rules,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WIMZ Bass Kickin' Boat Giveaway Winner List,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 09/14/2015
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: Yes
OR
 No

IF YES:

Proxies for the grand prize drawing WILL be allowed. Winner or their proxy must be on-site at time of drawing parameters. If you must send a proxy to this event, the following steps must be taken to have a proxy in your place. Failure to follow this will void person from acting as proxy.

- #1: Qualifier must put in writing who the person is that will be representing them at drawing. This statement must include the proxy legal phone number, mailing address and phone number.
- #2: This information must be signed by qualifier and have signature notarized.
- #3: Proxy will bring with them your Registration Form that is completed & signed by Qualifier.
- #4: Upon acceptance of this letter your proxy will legally represent you at the drawing.

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 1100 Sharps Ridge Road, Knoxville, TN 37917 at the pre-determined date and time.

Winner will receive a 1099 in the approximate amount of \$14,150.00 of this prize package.

In addition, the winner will need to pay sales tax in the approximate amount of \$1,102.63 of this prize package .

Winner is responsible for all taxes and additional expenses.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

- 1) Listen for the cue to call that will air at announced times throughout the day every weekday between Monday, July 13, 2015 and Friday, August 21, 2015.
- 2) Register in person by completing an entry form at specified Miller Lite sponsored locations between Monday, June 8, 2015 and Monday, August 31, 2015.
- 3) Participating in specified WIMZ Facebook contests on the WIMZ Facebook page between Monday, July 13, 2015 and Friday, August 21, 2015.

ADDENDUM B

METHOD OF SELECTION OF WINNER

All Qualifiers will be notified US MAIL. At that time they will receive the official Registration Form which will include all details including, date, time and location of the drawing.

Qualifiers will check in during a specified time outlined in their official registration letter. Photo ID will be required for registration purposes.

Grand Prize Drawing will take place the week of September 6, 2015 at a Miller Lite retail location in the Knoxville area. Must be present to win. Exact location will also be posted on wimz.com.