## WIXX 101.1 FM Counting Stars Summer Flyaway OFFICIAL RULES (To be used when prizes are valued at or over \$600)

.01	NAME OF PROMOTION:	WIXX Counting Stars Summer Flyaway
.02	SPONSORS:	Northshore Bank, Summerfest and Interscope Records
.03	DESCRIPTION OF PRIZE(S):	\$1000.00 in spending money, Round-trip airfare from Green Bay to Tampa, FL for 2, 2 nights hotel stay for 2, 2 tickets to the OneRepublic concert in Tampa, Florida on 8/16/14 and 2 Meet and Greet Passes for concert.
		Please note that dates cannot be changed. Personal expenses such as meals, additional spending money and ground transportation are responsibility of winner and guest.
		Qualifying prizes may include: -2 Tickets to Fall Out Boy / Paramore at Summerfest 7/5/14 -2 Tickets to Bruno Mars / Aloe Blacc at Summerfest 6/25/14 -2 Tickets to OneRepublic / American Authors at Summerfest 7/1/14 -\$100 Cash Cards from Northshore Bank
.04	VALUE OF PRIZE(S): (Note: Winners are responsible for all taxes and other fees on this/these amount(s)	Approx. \$4500.00
.05	PROMOTION METRO AREA: (as defined by Arbitron)	Green Bay-Appleton, WI DMA
.06	MINIMUM AGE TO ENTER:	Twenty-One (21)
.07	HOW TO ENTER:	<ul> <li>Complete an entry form located on the WIXX 101.1 FM website at www.wixx.com</li> <li>AND/OR</li> <li>Complete an entry form available at the following locations:</li> <li>1420 Bellevue St, Green Bay, WI 54311</li> <li>AND/OR</li> <li>For a free entry form, send a self-addressed, stamped envelope to:</li> <li>1420 Bellevue St, Green Bay, WI 54311</li> <li>AND/OR</li> <li>See Addendum A, incorporated herein by reference.</li> </ul>
.08	DEADLINE FOR RECEIPT OF ENTRIES:	6/20/14 at Approx. 4:40pm CST
.09	COMPLETED ENTRY FORM SUBMISSION ADDRESS:	WIXX Counting Stars Summer Flyaway Promotion Entry c/o Midwest Communications, Inc., Marketing Department 1420 Bellevue St, Green Bay, WI 54311
.10	PROMOTION PERIOD:	Promotion Begins: 6/09/14 at Approx. 8:40am CST Promotion Ends: 6/20/14 at approx. 4:40pm CST
.11	NUMBER OF WINNERS:	1grand prize
.12	METHOD OF SELECTION OF WINNER(S):	<ul> <li>Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about 6/23/14 at approx. 8am CST at 1420 Bellevue St, Green Bay, WI 54311</li> <li>OR</li> <li>See Addendum B, incorporated herein by reference.</li> </ul>

.13	PRESENCE REQUIREMENT:	<ul> <li>Winner(s) need to be present to win</li> <li>OR</li> <li>Winner(s) need not be present to win</li> </ul>
.14	DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S):	6/27/14
.15	ALL PRIZES WILL BE AWARDED:	⊠ Yes OR □ No
.16	ALTERNATE WINNER(S): (if potential winner(s) do(es) not qualify, decline(s) acceptance of prize(s), or is unreachable/unavailable)	⊠ Yes OR □ No
.17	OFFICIAL RULES REQUEST ADDRESS:	WIXX Counting Stars Summer Flyaway Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
.18	WINNER(S) LIST REQUEST ADDRESS:	WIXX Counting Stars Summer Flyaway Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
.19	DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS:	6/30/14

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

## Winner will receive a 1099 for value of this prize package including the qualifying prize. In addition, sales tax may be collected for prizes won.

Prize is non-transferable before acceptance of prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

## HOW TO ENTER – ADDEMDUM A

WIXX will qualify the 11<sup>th</sup> caller starting Monday, June 9, 2014 to (920) 406-1011 weekdays at 8:40am / 11:40am / 4:40pm (3 qualifiers per day).

Each qualifier wins random qualifying prizes such as \$100 Cash Cards from Northshore Bank; tickets for Summerfest Headliner Shows featuring Fall Out Boy/ aramore; Bruno Mars/ loe Blacc or OneRepublic/American Authors.