

# **WJXQ 106.1 FM PIGSKIN PICK 'EM**

## **OFFICIAL RULES**

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WJXQ 106.1 Pigskin Pick'Em
- .02 SPONSORS: NCG Cinemas, Capital Region International Airport
- .03 DESCRIPTION OF PRIZE(S):  
Weekly Prize: Movie Prize Pack- NCG Cinema  
Grand Prize: Travel Voucher- Capital Region International Airport.
- .04 VALUE OF PRIZE(S):  
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))  
Weekly Prize: NCG "Gift Pack" valued at \$27.00  
Grand Prize: \$1,000.00 travel voucher
- .05 PROMOTION METRO AREA:  
(as defined by Arbitron) Lansing, MI DMA
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER:  
☒ Complete an entry form located on the WJXQ 106.1 FM website at www.q106fm.com  
AND/OR  
☐ Complete an entry form available at the following locations:  
2495 Cedar Street, Holt, MI 48842  
AND/OR  
☐ For a free entry form, send a self-addressed, stamped envelope to:  
70 W Michigan Ave Ste 700, Battle Creek, MI 49017  
AND/OR  
☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: Prior to Kick off each early game. at 1PM EST on every Sunday for Sunday and Monday GamesEST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WJXQ 106.1 Pigskin Pick'Em Promotion Entry  
c/o Midwest Communications, Inc., Marketing Department  
2495 Cedar Street, Holt, MI 48842
- .10 PROMOTION PERIOD: Promotion Begins: 9/4/14 at 8:30 PM EST  
Promotion Ends: 12/28/14 at 1:00PM EST
- .11 NUMBER OF WINNERS: 18 Potential Winners
- .12 METHOD OF SELECTION OF WINNER(S):  
☐ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at CST at  
2495 Cedar Street, Holt, MI 48842  
OR  
☒ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT:  
☐ Winner(s) need to be present to win  
OR  
☒ Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): 01/06/15
- .15 ALL PRIZES WILL BE AWARDED:  
☒ Yes  
OR  
☐ No

- .16 ALTERNATE WINNER(S): ☒ Yes  
(if potential winner(s) do(es) not OR  
qualify, decline(s) acceptance of ☐ No  
prize(s), or is unreachable/unavailable)
- .17 OFFICIAL RULES REQUEST ADDRESS: WJXQ 106.1 Pigskin Pick'Em Official Rules,  
c/o Midwest Communications, Inc., Marketing Department,  
1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WJXQ 106.1 Pigskin Pick'Em Winner List,  
c/o Midwest Communications, Inc., Marketing Department,  
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 01/06/15

Winner will be notified.  
Prize will be awarded upon completion of all legal paperwork with  
Midwest Communications, Inc./WRIG, Inc.

**Winner will receive a 1099 for value of this prize package which will include the Grand Prize value of \$1000.00 plus any qualifying prizes that are won during the promotion**

Prize is non-transferable before acceptance of prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind.  
It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

## HOW TO ENTER – ADDENDUM A

### \*The Registration Process

Each participant must complete the registration process to become eligible to play. The registration is a simple process that involves submitting a user's contact information, team name creation, and password selection. Once this process is completed, users will be directed to the home page where they can participate in the contest.

### \*Playing the Game

Each week, the game operator will display the match-ups on the "make picks" page. The season starts with the first week 1 game and ends on the last week 17 game. All picks must be made prior to 1pm ET on Sunday each week. Early games must be selected prior to the start of that early game. Players can save their early game pick and then make changes to Sunday games before 1pm ET on Sunday.

### \*Team Performance

Each week the scores will be calculated and posted for viewing. The "Results" tab will detail a user's weekly and cumulative performance.

### \*Scoring

Correctly predicting a regular season matchup will entitle the player to earn points. The points scale will be as follows:

Monday Night Games: 200 Points

Any Other Weekly Regular Season Game: 100 points

## **ADDENDUM B**

### **METHOD OF SELECTION OF WINNER**

Each week, every users score is posted on the standings page. Players with the most points are listed at the top. Tie-breaking rules will determine the rank for players with the same number of points. The "default game winner" is the player who has the most cumulative points at the end of the season after tie-breaking rules are applied. It is possible that the "default game winner" may not have a prize awarded by the media partner for their achievement. Check the "Prize" section to see what (if any) prizes are awarded and to see the requirements for winning that prize. If there are no prizes stated, then players are playing for bragging rights only.

If there is a tie for the Top Cumulative Standings Score (Best Cumulative Score), the following tiebreakers will apply:

- Tiebreaker #1 - Total number of correct picks for all weeks.
- Tiebreaker #2 - Total number of correct picks for all Monday Games.
- Tiebreaker #3 – Smallest tiebreaker absolute differential for the total score in the designated Week 17 tie-breaker game (calculated by: finding the absolute difference between the user predicted total score in designated Week 17 tie-breaker game and the actual score of the designated Week 17 tie-breaker game). The tie breaking will continue (week 16, then week 15, etc) until a winner is determined.

In all cases, an entry that does not win a tiebreaker is eliminated from consideration. Odds of winning prizes depend on the total number of eligible entries received and the relative U.S. football knowledge of all Entrants.

If there is a tie for the Weekly Standings (Best Score In A Given Week), the following tiebreakers will apply:

- Tiebreaker #1 - Smallest tiebreaker absolute differential for the total score in the designated week's tie-breaker game (calculated by: finding the absolute difference between the user predicted total score in designated week's tie-breaker game and the actual score of the designated week's tie-breaker game).
- Tiebreaker #2 - Total number of correct picks for the given week.
- Tiebreaker #3 - Correct predicted winner for the Monday night matchup.
- Tiebreaker #4 – Random drawing.

In all cases, an entry that does not win a tiebreaker is eliminated from consideration. Odds of winning prizes depend on the total number of eligible entries received and the relative U.S. football knowledge of all Entrants.

NOTE-- Media clients may offer weekly and/or grand prizes and set their own rules to determine these winners. Please contact your media client if you have any questions. Updated standings will be available every Tuesday, unless unforeseen problems arise.

Final Drawing will be at approx 3:00pm est on Tuesday, December 30, 2014