

WNCY 100.3 FM Make Me A VIP at Country USA.

OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WNCY Make Me A VIP
- .02 SPONSORS: Riesterer and Schnell Inc.
- .03 DESCRIPTION OF PRIZE(S): 5-day passes & VIP tickets for Country USA.
- .04 VALUE OF PRIZE(S): \$400.00 to \$1,000.00.
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Green Bay-Appleton, WI DMA
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER:
☐ Complete an entry form located on the WNCY 100.3 FM website at www.wncy.com
AND/OR
☐ Complete an entry form available at the following locations:
1420 Bellevue St, Green Bay, WI 54311
AND/OR
☐ For a free entry form, send a self-addressed, stamped envelope to:
1420 Bellevue St, Green Bay, WI 54311
AND/OR
☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 05/31/2014 at 12:30PM CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WNCY Make Me A VIP Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
1420 Bellevue St, Green Bay, WI 54311
- .10 PROMOTION PERIOD: Promotion Begins: 04/14/2014 at 5:00AM CST
Promotion Ends: 05/31/2014 at 01:00PM CST
- .11 NUMBER OF WINNERS: Up to Thirty (30)
- .12 METHOD OF SELECTION OF WINNER(S):
☐ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about _____ at _____ CST at 1420 Bellevue St, Green Bay, WI 54311
OR
☒ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT:
☒ Winner(s) need to be present to win
OR
☐ Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): 06/06/2014
- .15 ALL PRIZES WILL BE AWARDED:
☒ Yes
OR
☐ No

- .16 ALTERNATE WINNER(S):
(if potential winner(s) do(es) not
qualify, decline(s) acceptance of
prize(s), or is unreachable/unavailable) ☒ Yes
OR
☐ No
- .17 OFFICIAL RULES REQUEST ADDRESS: WNCY Make Me A VIP Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WNCY Make Me A VIP Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 06/06/2014.

Winner will be notified.

Prize will be awarded upon completion of all legal paperwork with
Midwest Communications, Inc./WRIG, Inc.

Winner will receive a 1099 for value of this prize package. Winner will also need to pay \$55.00 is either cash or money order at time of paperwork completion.

Prize is non-transferable before acceptance of prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind.
It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

1. Listen to WNCY/Y100 every Thursday, starting on April 17 through Thursday, May 22, 2014.

2. Listen for the Artist of the Day and the Song of the Day weekdays from 5:00 AM to 11:00 PM.

ADDENDUM B

METHOD OF SELECTION OF WINNER

- # 1. Listen for the Y100 Artist of the Day. It will be one of the artists appearing this year at Country USA.
- # 2. When we play the Y100 Artist of the Day, caller # 10 at 920-465-1003 or 800-359-1003 will win a pair of 5-day passes for Country USA, June 24 thru June 28, 2014 valued at \$400.00.
- # 3. When we play the Y100 Song of the Day, caller # 10 will win a pair of VIP tickets valued at \$1,000.00. VIP tickets are good Wednesday, June 25 through Saturday, June 28, 2014.
- # 4. If you win a pair of 5-day passes for Country USA, you can still listen and win a pair of VIP tickets. However, only one (1) pair of VIP tickets per household. In the case that you would win both you would receive a 1099 in the amount of \$1400.00 and pay sales tax in the amount of \$77.00
- # 5. One last chance drawing for a pair of VIP tickets will be held at Riesterer and Schnell Inc., N2225 Greenville Drive in Hortonville on Saturday, May 31, 2014 during the WNCY appearance from approx 11:00am to 1:00pm. One name will be drawn from all entries. Must be present to win!