

**WNCY 100.3 FM Y100's Big Sing 2015**  
**OFFICIAL RULES**

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WNCY Y100's Big Sing 2015
- .02 SPONSORS: WNCY and The Lyric Room @ Kegger's in Green Bay
- .03 DESCRIPTION OF PRIZE(S): The winners will be added to the line up of the Spring 2016 Y100 St. Jude Jam at the Meyer Theatre in Green Bay to open up for the national acts.
- .04 VALUE OF PRIZE(S): Prize has no cash value  
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Green Bay-Appleton, WI DMA  
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER:  Complete an entry form located on the WNCY 100.3 FM website at www.wncy.com  
AND/OR  
 Complete an entry form available at the following locations:  
1420 Bellevue St, Green Bay, WI 54311  
AND/OR  
 For a free entry form, send a self-addressed, stamped envelope to:  
1420 Bellevue St, Green Bay, WI 54311  
AND/OR  
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 10/12/2015 at 5:00pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WNCY Y100's Big Sing 2015 Promotion Entry  
c/o Midwest Communications, Inc., Marketing Department  
1420 Bellevue St, Green Bay, WI 54311
- .10 PROMOTION PERIOD: Promotion Begins: 09/25/2015 at 12:00pm CST  
Promotion Ends: 11/06/2015 at 12:00pm CST
- .11 NUMBER OF WINNERS: One
- .12 METHOD OF SELECTION OF WINNER(S):  Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at CST at 1420 Bellevue St, Green Bay, WI 54311  
OR  
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT:  Winner(s) need to be present to win for taping purposes  
OR  
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 11/13/2015 PLEASE NOTE: Failure of winner or winner/guest to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration

- .15 ALL PRIZES WILL BE AWARDED:  Yes  
OR  
 No
- .16 ALTERNATE WINNER(S):  Yes  
(if potential winner(s) do(es) not OR  
qualify, decline(s) acceptance of  No  
prize(s), or is unreachable/unavailable)
- .17 OFFICIAL RULES REQUEST ADDRESS: WNCY Y100's Big Sing 2015 Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WNCY Y100's Big Sing 2015 Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 11/07/2015
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY:  Yes  
OR  
 No

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 1420 Bellevue St, Green Bay, WI 54311 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$No cash value of this prize package.

In addition, the winner will need to pay sales tax (exact cash/money order) in the approximate amount of \$No Cash Value of this prize package at the time of accepting prize and completing paperwork.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.

#### Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

## HOW TO ENTER - ADDENDUM A

To enter, contestants 18 and over (and residents of Northeast Wisconsin DMA) must send a YouTube link of a performance video through the WNCY Y100 Big Sing page at WNCY.com between September 25, 2015 and October 12, 2015.

Entry video to contain one Country song. Quality of video is not important. Vocals can be accapella, over a track, or with a band in any setting. We're looking only at your vocal talent and not the quality of production. Cell phone videos are completely acceptable.

Contest is for solo vocal performers only. If your entry video contains a band or other form of backing, including duet, we are only looking at the person who entered.

A panel of judges comprised of WNCY - Midwest Communications staff will choose finalists to perform on-stage at The Lyric Room at Kegger's in Green Bay on October 16, 2015. The number of finalists chosen will be based upon quality of vocal talent as determined by judging staff.

The video uploaded must be clean and 'radio friendly' and must be a Country song. Any video not deemed clean and/or radio friendly will not be considered and be deleted from competition.

Finalists will be notified via e-mail and telephone on the night of Monday, October 12, 2015 or the day of Tuesday, October 13, 2015. Finalists will have until noon on Wednesday, October 14, 2015 to confirm or face disqualification.

## ADDENDUM B

### METHOD OF SELECTION OF WINNER

All confirmed finalists will be asked to perform live at The Lyric Room at Keggers in Downtown Green Bay at approximately 7pm on Friday, 10/16/15 (time/date subject to change).

All finalists must be present at 6:30pm on 10/16/2015 at The Lyric Room (special entrance for under 21 years of age will be provided). All finalists must present a Photo ID. At that time you will also be presented to sign your release of liability form to appear on stage.

At approximately 7pm, announcements will be made as to what the order of performance is. Performances will be video-recorded by WNCY and made available online by 10/21/2015 at noon to vote on at WNCY.com.

The performer that receives the most votes online at WNCY.com before 12:00 noon CST on 11/06/2015 will be determined the winner. If the winner does not confirm with WNCY by noon on Monday 11/09/2014 the next highest vote-getter will be deemed the winner.

All performers will be solo performing over a backing track provided by the performer. It is acceptable for the performer to back themselves on guitar or to have one other person back them on guitar. Either way, there may only be one source of "backing" (track, performer plays guitar, performer has one guitar as accompaniment). One song will be video-recorded and uploaded to WNCY.com for final voting purposes.

WNCY is not responsible for any software malfunction/computer glitch in voting system at WNCY.com. Only one vote per Internet Provider (I.P.) Address, per device, will be considered per 24 hour period (day).

If Midwest Communications, Inc. finds any corruption or tampering by any of the finalists to manipulate voting, that finalist will be disqualified.