

**WNCY 100.3 FMMOMMY AND ME PROMOTION
OFFICIAL RULES**

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WNCY Mommy and Me Promotion
- .02 SPONSORS: Spring Hill Suites by Marriott, Northstar Dental, Brett Favre's Steakhouse, Outlet Shoppes at Oshkosh, and WNCY
- .03 DESCRIPTION OF PRIZE(S): GRAND PRIZE
- Two tickets to see Jake Owen on July 24, 2014 at the Resch Center in Green Bay
 - Overnight stay at Springhill Suites by Marriott
 - \$150 Brett Favre's Steakhouse Certificate
 - \$100 certificate for the Outlet Shoppes at Oshkosh
- RUNNER UP PRIZES (2ND AND 3RD PLACE)
- \$50 Brett Favre's Steakhouse certificate each
- .04 VALUE OF PRIZE(S): Grand prize value approximately \$512. Runner up prizes valued at \$50
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Green Bay-Appleton, WI DMA
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER:
- Complete an entry form located on the WNCY 100.3 FM website at www.wncy.com
 - AND/OR
 - Complete an entry form available at the following locations:
1420 Bellevue St, Green Bay, WI 54311
 - AND/OR
 - For a free entry form, send a self-addressed, stamped envelope to:
1420 Bellevue St, Green Bay, WI 54311
 - AND/OR
 - See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 4/28/14 at 12:00pmCST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WNCY Mommy and Me Promotion Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
1420 Bellevue St, Green Bay, WI 54311
- .10 PROMOTION PERIOD: Promotion Begins: 04/14/2014 at 12pmCST
Promotion Ends: 05/09/2014 at 05:00PM CST
- .11 NUMBER OF WINNERS: 1
- .12 METHOD OF SELECTION OF WINNER(S):
- Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at CST at
1420 Bellevue St, Green Bay, WI 54311
 - OR
 - See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT:
- Winner(s) need to be present to win
 - OR
 - Winner(s) need not be present to win

- .14 DEADLINE FOR CLAIMING/
REDEEMING PRIZE(S): 05/23/2014
- .15 ALL PRIZES WILL BE
AWARDED: Yes
OR
 No
- .16 ALTERNATE WINNER(S): Yes
(if potential winner(s) do(es) not
qualify, decline(s) acceptance of
prize(s), or is unreachable/unavailable) OR
 No
- .17 OFFICIAL RULES REQUEST
ADDRESS: WNCY Mommy and Me Promotion Official Rules, c/o Midwest
Communications, Inc., Marketing Department, 1420 Bellevue Street,
Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST
ADDRESS: WNCY Mommy and Me Promotion Winner List,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF
WINNER(S) LIST REQUESTS: 05/23/2014

Winner will be notified.

Prize will be awarded upon completion of all legal paperwork with
Midwest Communications, Inc./WRIG, Inc.

Winner will receive a 1099 for value of this prize package.

Prize is non-transferable before acceptance of prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary
change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals,
passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind.
It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc.
Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

Mothers can submit photos of themselves with their kids, or persons over 18 can submit a picture of themselves with their mother from April 14 thru April 28, 2014 at wncy.com by clicking the Mommy & Me link on the homepage and following directions.

All registration entries must be received by Noon CST on Monday, April 28, 2014.

Limit one (1) entry per person.

The Contest Entities are not responsible for incomplete or late entries or for entries not received due to difficulty accessing the Internet, service outages or delays, computer difficulties or other technological glitches.

Each submission must not contain copyrighted materials or any other materials that may be restricted, prohibited or outlawed by federal, state or local laws.

Each picture submitted must include the submitter and the submitter must have the rights and permissions to publicly post the picture.

The Contest Entities in their sole discretion, reserve the right to disqualify any submission if such submission contains illegal, indecent or otherwise offensive material, or if such act contains material whose content is deemed, at the sole discretion of the Contest Entities to be unsuitable for the public or broadcast on WNCY (i.e. pictures must be clean and no nudity.)

Any entries whose submission does not comply with these rules will be disqualified.

No prizes are redeemable for their cash value.

ADDENDUM B

METHOD OF SELECTION OF WINNER

Winning entry is the one that receives the most votes on wncy.com between 4/28/14 and 5/9/14. Ties broken by a random drawing between the tied parties. Second and third most votes win a runner up prize..