

WNWN 98.5 FM WIN 98.5 WINNING WORK FORCE-Fall 2014
OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WNWN-FM WIN 98.5 Winning Work Force -Fall 2014
- .02 SPONSORS: Walter-Dimmick Petroleum, Inc & Apple Vacations
- .03 DESCRIPTION OF PRIZE(S): One three-night trip to Riu Yucatan, in Riviera Maya, Mexico for two adults departing from Capital Region International Airport, Lansing Michigan.
Trip includes three-night accommodations, round-trip charter air, transfers to/from resort, non-motorized watersports, all food/drink at the resort and the assistance of an in-resort Apple Representative. Trip is valid between December 28, 2014 and April 5, 2015. Winner and guest are responsible for arrangement of procuring their current passport and any personal expenses.
(NOTE: Please see page 3 for additional information on trip.)
- .04 VALUE OF PRIZE(S): Approximate Value \$2,500.00
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Grand Rapids, Kalamazoo, Battle Creek, MI DMA
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER: ☒ Complete an entry form located on the WNWN 98.5 FM website at www.wincountry.com
AND/OR
☐ Complete an entry form available at the following locations:
70 W Michigan Ave Ste 700, Battle Creek, MI 49017
AND/OR
☒ For a free entry form, send a self-addressed, stamped envelope to:
70 W Michigan Ave Ste 700, Battle Creek, MI 49017
AND/OR
☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 10/17/2014 at 4:00pm EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WNWN-FM WIN 98.5 Winning Work Force -Fall 2014 - Fall 2014
Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
70 W Michigan Ave Ste 700, Battle Creek, MI 49017
- .10 PROMOTION PERIOD: Promotion Begins: 09/15/2014 at 8:15am EST
Promotion Ends: 10/20/2014 at 7:30am EST
- .11 NUMBER OF WINNERS: One Grand Prize winner.
- .12 METHOD OF SELECTION OF WINNER(S): ☐ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about _____ at _____ CST at
70 W Michigan Ave Ste 700, Battle Creek, MI 49017
OR
☒ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: ☐ Winner(s) need to be present to win
OR
☒ Winner(s) need not be present to win

- .14 DEADLINE FOR CLAIMING/
REDEEMING PRIZE(S): Shell Cards - 30 days from Qualification date.
Grand Prize - Noon 10-24-2014. PLEASE NOTE: Failure of winner or
winner/guest to complete the proper paperwork will void prize without
any further prize consideration
- .15 ALL PRIZES WILL BE
AWARDED: ☒ Yes
OR
☐ No
- .16 ALTERNATE WINNER(S): ☒ Yes
(if potential winner(s) do(es) not
qualify, decline(s) acceptance of
prize(s), or is unreachable/unavailable) OR
☐ No
- .17 OFFICIAL RULES REQUEST
ADDRESS: WNWN-FM WIN 98.5 Winning Work Force -Fall 2014 Official Rules,
c/o Midwest Communications, Inc., Marketing Department, 1420
Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST
ADDRESS: WNWN-FM WIN 98.5 Winning Work Force -Fall 2014 Winner List,
c/o Midwest Communications, Inc., Marketing Department, 1420
Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF
WINNER(S) LIST REQUESTS: 10/24/2014

Winner will be notified.

Prize will be awarded upon completion of all legal paperwork with
Midwest Communications, Inc./WRIG, Inc.

Winner will receive a 1099 for value of this prize package.

Prize is non-transferable before acceptance of prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary
change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals,
passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind.
It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc.
Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

Potential Qualifying Names will be announced on air by announcer cues at 8:15am, 11:15am, 2:15pm and 4:15pm. (All times are approximate eastern standard time.)

Potential Qualifying Caller must call station within 30 minutes after name is announced at (269) 968-9899 or (269) 324-9899 or (517) 278-9899.

Qualifying Callers will receive a fifty dollar Shell card and be entered into the drawing for grand prize.

Person may qualify only once on air to receive the fuel card and must pick up the fuel card within 30 days of qualification.

Listeners, including those entered on air, may also enter at Remote Locations when available.

-----ADDITIONAL TRIP DETAILS AND INFORMATION-----

#1: All departure taxes, insurance, fees and fuel surcharges (approximately \$320-370 per person, subject to change) will be advised by Apple Promotional Bookings and must be paid by the traveler to Apple Vacations prior to departure. You will pay this at the time of making your arrangements with Apple Vacations.

#2: Trips are subject to availability. Restrictions apply. Black out dates apply.

#3: All passengers must possess valid passport, and be at least 21 years old of traveling with a legal guardian. This is your responsibility at your expense.

#4: This trip is NON-TRANSFERABLE and cannot be exchanged for cash.

ADDENDUM B

METHOD OF SELECTION OF WINNER

Grand Prize winner selected by random drawing to be held on 10/20/14 at approximately 7:30am.

Grand Prize candidate will be contact by WIN 98.5 staff. At that time arrangements will be made for winner and guest to come to the station to complete winner paperwork.

Station will make every attempt using the information supplied by the qualifier to contact the winner within the timeframe, however failure for winner to contact station before deadline will void the prize without any prize consideration.

The 1099 tax form in the amount of \$2,550.00 (\$2,500.00 for the trip and \$50.00 qualifying prize) will be issued by Midwest Communications, Inc.

PLEASE NOTE: Winner and guest will need to physically be able to come into the office of WNWN-FM, located at 70 W. Michigan Ave Ste#700, Battle Creek, MI for a pre-set appointment during standard business hours to sign winner and guest paperwork and show a photo ID. Appointment will be set during standard business hours.

NOTE: Failure to follow thru within 4 business day (October 24, 2014) will void the winning of prize and have no further prize or cash consideration. This decision is final.