

# WXXR 95.9 FM X MADNESS

## OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WXXR X MADNESS
- .02 SPONSORS: Bud Light, Club Koyote, Terre Haute Fitness Center and Sugar Creek Scrap
- .03 DESCRIPTION OF PRIZE(S): Grand Prize Winner will win the Ultimate Sports Experience:  
o a pair of tickets to the Indy 500  
o a pair of tickets to an Indianapolis Colts game  
o a pair of tickets to a St. Louis Cardinals game  
o a pair of tickets to an Indiana Pacers game
- There will be 4 Regional Winners. Regional winners will be awarded the following prizes:
- Jake's Region: \$100 Gift Card from Sugar Creek Scrap
  - Storm's Region: a pair of 3 Day tickets to Rock on the Range
  - Parker's Region: 6 month Gym Membership to Terre Haute Fitness Center
  - Mojo's Region: \$100 Gift Card from Club Koyote
- .04 VALUE OF PRIZE(S): Grand Prize Value: approximately \$400  
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))  
Jake's Regional Winner: Value: \$100  
Storm's Regional Winner: Value: \$200  
Parker's Regional Winner: Value: \$180  
Mojo's Regional Winner: Value: \$100
- .05 PROMOTION METRO AREA: Terre Haute, IN DMA  
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER:  
 Complete an entry form located on the WXXR 95.9 FM website at [www.x959fm.com](http://www.x959fm.com)  
AND/OR  
 Complete an entry form available at the following locations:  
824 South 3rd Street, Terre Haute, IN 47807  
AND/OR  
 For a free entry form, send a self-addressed, stamped envelope to:  
824 South 3rd Street, Terre Haute, IN 47807  
AND/OR  
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 03/31/2014 at 9AM EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WXXR X MADNESS Promotion Entry  
c/o Midwest Communications, Inc., Marketing Department  
824 South 3rd Street, Terre Haute, IN 47807
- .10 PROMOTION PERIOD: Promotion Begins: 03/24/2014 at 9AM EST  
Promotion Ends: 04/25/2014 at 5PM EST
- .11 NUMBER OF WINNERS: 1 Grand Prize Winner and 4 Regional Winners

- .12 METHOD OF SELECTION OF WINNER(S):  Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about \_\_\_\_\_ at \_\_\_\_\_ CST at 824 South 3rd Street, Terre Haute, IN 47807  
OR  
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT:  Winner(s) need to be present to win  
OR  
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): 04/27/2014 at 5PM ET
- .15 ALL PRIZES WILL BE AWARDED:  Yes  
OR  
 No
- .16 ALTERNATE WINNER(S):  Yes  
(if potential winner(s) do(es) not OR  
qualify, decline(s) acceptance of prize(s), or is unreachable/unavailable)  No
- .17 OFFICIAL RULES REQUEST ADDRESS: WXXR X MADNESS Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WXXR X MADNESS Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 04/25/2014

Winner will be notified.  
Prize will be awarded upon completion of all legal paperwork with  
Midwest Communications, Inc./WRIG, Inc.  
Winner will receive a 1099 for value of this prize package.  
Prize is non-transferable before acceptance of prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind.  
It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

## HOW TO ENTER – ADDENDUM A

1. Starting Monday, March 24th, brackets can be submitted online at [www.X959FM.com](http://www.X959FM.com). Listeners may pick up or turn in brackets at the X95.9 studios at 824 S 3rd St in Terre Haute, IN Monday through Friday from 8am-5pm ET.

2. Listeners may opt to print out an X MADNESS bracket at [www.X959FM.com](http://www.X959FM.com) then mail it to: (please note that we are not responsible for undeliverable or late entries)

ATTN: X95.9 X MADNESS

Midwest Communications

824 S 3rd St.

Terre Haute, IN 47807

3. WXXR will only use the brackets that have been received by 8am (ET) on Monday, March 31st. No exceptions.

4. WXXR will only accept brackets filled out on official forms, which are available at the X95.9 studios or online at [www.X959FM.com](http://www.X959FM.com). WXXR is not responsible for incomplete brackets, which will be deemed void.

### Other rules and restrictions:

1. One entry per person.

2. No Purchase Necessary.

3. Photo Identification is required when claiming prizes. The name that appears on the PRIZE FORM is the name that MUST appear on the photo I.D.

4.. Prize(s) are awarded "as is". Prize(s) may not be traded. Should the winner choose to not accept the prize, there is no cash option. WXXR/Midwest Communications is not responsible for the condition of the prize(s) itself, nor is the station responsible for any injury or damage caused by the prize(s) awarded by the station.

5. Entrants give WXXR the right to use their name, voice, and likeness without further compensation.

6. WXXR is not responsible for any circumstance beyond its control (website malfunctions, postal delay, power outage, etc.) that may affect the outcome of this contest.

7. WXXR has the right to disqualify any individual from the contest at any time, for any reason.

8. WXXR has the right to end the promotion at any time and may change the date of the event at any time.

9. Winners must be legal residents in the WXXR Metro listening area.

## ADDENDUM B

### METHOD OF SELECTION OF WINNER

1. Qualifying brackets will earn points based on the following system:

Each correct prediction earns the following points:

Round 1:1

Round 2:2

Round 3:3

Round 4:4

Round 5:5

Round 6:6

2. Listeners will be able to vote on each band matchup. The voting periods for the matchups will last approximately 60 minutes except for the Championship matchup which will be 24 hours. Listeners may vote as many times as possible during that time through texting and the X95.9 website at [www.X959FM.com](http://www.X959FM.com).

3. There will be four regional winners. Regional Winners will be determined by the individuals with the most points in each region based on the point system above.

4. Regional winners will be awarded the following prizes:

The person with the most points in Jake's Region will win a \$100 Gift Card from Sugar Creek Scrap.

The person with the most points in Storm' Region will win a pair of 3 Day tickets to Rock on the Range.

The person with the most points in Parker's Region will win a 6 month Gym Membership to Terre Haute Fitness Center.

The person with the most points in Mojo's Region will win a \$100 Gift Card from Club Koyote.

5. The individual that has scored the most points will win the GRAND PRIZE, which is the Ultimate Sports Experience: a pair of tickets to the Indy 500, a pair of tickets to an Indianapolis Colts game during the 2014 season, a pair of tickets to a St. Louis Cardinals game during the 2014 season, and a pair of tickets to an Indiana Pacers game during the 2014-2015 season.

6. In the event of a tie, WXXR will go by the most correct picks in each of the brackets involved with the tie. In the event there is still a tie, WXXR will conduct a drawing for the winner.

7. In event of any dispute involving the contest, the decisions of the WXXR management is final.

8. All matters not specifically mentioned in these rules shall be determined at the sole discretion of the WXXR management.