

**KOYY 93.7 FM Y94'S PICK YOUR PURSE
OFFICIAL RULES**

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: KOYY Y94 Pick Your Purse
- .02 SPONSORS: Labormasters, Suntana, Red Banty Boutique, Ghosts of North Dakota, Elements for Women, Sanctuary Events Center, Praire Dog and Slim Ambition.
- .03 DESCRIPTION OF PRIZE(S): Designer handbag and assorted prizes
- .04 VALUE OF PRIZE(S): Assorted
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Fargo, ND DMA
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER: Complete an entry form located on the KOYY 93.7 FM website at <http://y94.com/>
AND/OR
 Complete an entry form available at the following locations:
1020 South 25th Street, Fargo, ND 58103
AND/OR
 For a free entry form, send a self-addressed, stamped envelope to:
1020 South 25th Street, Fargo, ND 58103
AND/OR
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 11/29/16 at 11:59pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: KOYY Y94 Pick Your Purse Promotion Entry
c/o Midwest Communications, Inc., Marketing Department,
1020 South 25th Street, Fargo, ND 58103
- .10 PROMOTION PERIOD: Promotion Begins: 11/11/16 at 7:00am CST
Promotion Ends: 11/30/16 at 9:00pm CST
- .11 NUMBER OF WINNERS: Up to approx. 60
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about _____ at _____ CST at 1020 South 25th Street, Fargo, ND 58103
OR
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: Winner(s) need to be present to win
OR
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 12/7/2016 PLEASE NOTE: Failure of winner or winner/guest to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration.
NOTE: any checks that are not cashed within 90 days of date of check issued will be void and not be re-issued

- .15 ALL PRIZES WILL BE AWARDED: Yes
OR
 No
- .16 ALTERNATE WINNER(S): Yes
(if potential winner(s) do(es) not qualify, decline(s) acceptance of prize(s), or is unreachable/unavailable) OR
 No
- .17 OFFICIAL RULES REQUEST ADDRESS: KOYY Y94 Pick Your Purse Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: KOYY Y94 Pick Your Purse Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 12/02/16
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: Yes
OR
 No

If YES:

Proxies for the grand prize drawing WILL be allowed. Winner or their proxy must be on-site at time of drawing parameters. If you must send a proxy to this event, the following steps must be taken to have a proxy in your place. Failure to follow this will void person from acting as proxy.

- #1: Qualifier must put in writing who the person is that will be representing them at drawing. This statement must include the proxy legal phone number, mailing address and phone number.
- #2: This information must be signed by qualifier and have signature notarized.
- #3: Proxy will bring with them your Registration Form that is completed & signed by Qualifier.
- #4: Upon acceptance of this letter your proxy will legally represent you at the drawing.

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 1020 South 25th Street, Fargo, ND 58103 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$various of this prize package.

In addition, the winner will need to pay sales tax (exact cash/money order) in the approximate amount of \$various of this prize package at the time of accepting prize and completing paperwork.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

1) register online at y94.com. Listen for your name to be announced on air at approx. 7:10am, approx. 11:10am and approx. 4:10pm weekdays.

If you hear your name you have 9 minutes and 37 seconds to call back to 701-237-4487.

ADDENDUM B

METHOD OF SELECTION OF WINNER

Everyone that wins a purse will pick up their prize at the Pick Your Purse party Wednesday, November. 30, 2016 at the Sanctuary Events Center located at 670 4th Ave, N in Fargo, ND 58102. Party will start at 7:00pm and end at approx 9:00pm.

Please note: any winners who can not pick up there purse at above event will have until Noon, Wednesday, December 7, 2016 to pick up their purse at the station. After stated time and date the prize will be void without any further prize/cash consideration.