

KRRO 103.7 FM SHOW US THE BIRD

OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: KRRO Show Us the Bird
- .02 SPONSORS: R&R Pheasant Hunting, Boyd's and Boyd's Gunstocks
- .03 DESCRIPTION OF PRIZE(S):
Grand Prize:
2 day/3 night hunting trip or two to R&R Pheasant Hunting. Package may include: 5 birds per day, Professional Guides, Field Trial Ready Dogs, Bird Processing, 1 Box each of Field and Trap Shells, Unlimited Sporting Clays, Use of Shotguns, Airport Shuttle Service, Daily Home-Cooked Meals, Unlimited Beverages, Wireless Internet, Hot Tub & Billiards & Big Screens & Video Games. (note: personal expenses and transportation to venue is not included, certificate expires 12/31/2016 and not redeemable for cash)

Second Place: \$200 Gift Card from Boyd's Gunstocks
- .04 VALUE OF PRIZE(S): Grand Prize: approx. \$3,600.00
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Sioux Falls, SD MDA
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER:
 Complete an entry form located on the KRRO 103.7 FM website at <http://krro.com/>
AND/OR
 Complete an entry form available at the following locations:
500 South Phillips Avenue, Sioux Falls, SD 57104
AND/OR
 For a free entry form, send a self-addressed, stamped envelope to:
500 South Phillips Avenue, Sioux Falls, SD 57104
AND/OR
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 11/15/2015 at 11:59am CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: KRRO Show Us the Bird Promotion Entry
c/o Midwest Communications, Inc., Marketing Department,
500 South Phillips Avenue, Sioux Falls, SD 57104
- .10 PROMOTION PERIOD: Promotion Begins: 10/19/2015 at 8:00am CST
Promotion Ends: 12/01/2015 at 11:59pm CST
- .11 NUMBER OF WINNERS: 1 grand prize
- .12 METHOD OF SELECTION OF WINNER(S):
 Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about _____ at _____ CST at 500 South Phillips Avenue, Sioux Falls, SD 57104
OR
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: Winner(s) need to be present to win
OR
 Winner(s) need not be present to win

- .14 DEADLINE FOR CLAIMING/
REDEEMING PRIZE(S): NOON 12/07/2015 PLEASE NOTE: Failure of winner or winner/guest to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration
- .15 ALL PRIZES WILL BE AWARDED: Yes
OR
 No
- .16 ALTERNATE WINNER(S): Yes
(if potential winner(s) do(es) not OR
qualify, decline(s) acceptance of No
prize(s), or is unreachable/unavailable)
- .17 OFFICIAL RULES REQUEST ADDRESS: KRRO Show Us the Bird Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: KRRO Show Us the Bird Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 12/01/2015
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: Yes
OR
 No

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 500 South Phillips Avenue, Sioux Falls, SD 57104 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$3,600.00 of this prize package.

In addition, the winner will need to pay sales tax (exact cash/money order) in the approximate amount of \$216.00 of this prize package at the time of accepting prize and completing paperwork.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

1. Beginning around 8:00am on October 19, 2015 go to www.krro.com, click on the contest entry link, and complete an official entry form.
2. A photo of your pheasant or hunt will need to be uploaded.
3. The photo cannot be a professional photo taken by a photographer due to copyright rules, no nudity in photos accepted, ALL pictures submit "must be" in .jpg format ONLY, in order to be considered.
4. Entries and photos can also be dropped off at our studios, located at 500 S Phillips Ave. Sioux Falls, SD 57104 during standard business hours. Return of original photos cannot be guaranteed. These entries must be received BEFORE Monday, November 9, 2015.
5. Photos can also be mailed with all the requested information included to KRRO Show Us the Bird C/O Midwest Communications, Inc. 500 S Phillips Ave. Sioux Falls, SD 57104. Return of original photos cannot be guaranteed. KRRO is not responsible to late or undeliverable entries. These entries must be received BEFORE Monday, November 9, 2015. Failure to provide all requested information will void submission.
6. All on-line registration entries must be received by 11:59 PM CST on November 15, 2105. NO EXCEPTIONS.
7. Limit one (1) entry per household.
8. All submissions become the sole property of KRRO and will not be returned.
9. The Contest Entities are not responsible for lost, stolen, damaged, mis-delivered, mangled, and incomplete or for entries not received due to difficulty accessing the Internet, service outages or delays, computer difficulties or other technological glitches.
10. Each submission must not contain copyrighted materials or any other materials that may be restricted, prohibited or outlawed by federal, state or local laws. No third party logos or advertising must appear in the submission.
11. The Contest Entities in their sole discretion, reserve the right to disqualify any submission if such submission contains illegal, indecent or otherwise offensive material, or if such act contains material whose content is deemed, at the sole discretion of the Contest Entities to be unsuitable for the public or broadcast on KRRO (i.e. pictures must be clean and no nudity.)
12. Any entries whose submission does not comply with these rules will be disqualified.

ADDENDUM B

METHOD OF SELECTION OF WINNER

Each entrant meeting all eligibility and registration requirements of these official rules will be posted on www.krro.com where listeners can view the entries.

The Contest Entities are not responsible for votes not received due to difficulty accessing the internet, service outages or delays, computer difficulties or other technological glitches.

Voting will be allowed once per 24 hour period, per device, per person at krro.com.

The Voting Schedule will be as follows:

i. Voting Period

1. Between November 16, 2015 and December 1, 2015 at 11:59pm any listener can go online to www.krro.com and vote for their favorite photo.

2. The photo that receives the most votes during the first voting period will win the grand prize. The photo that receives the second most votes will win the second place prize.

In the event that there is a tie for the grand prize or runner up, Midwest Communications, Inc. will have an independent judge select their favorite photo.