

**WIMZ 103.5 FM Whole Lotta Harley Giveaway  
OFFICIAL RULES**

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WIMZ's Whole Lotta Harley Giveaway
- .02 SPONSORS: Colboch Harley-Davidson, West Chevrolet & Hard Rock Café
- .03 DESCRIPTION OF PRIZE(S): 2016 silver and black bike with chrome wheels Harley-Davidson Fatboy  
VIN #1HD1BXV14GC017979
- .04 VALUE OF PRIZE(S): approx. \$17,400.00  
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Knoxville, TN DMA  
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER:  Complete an entry form located on the WIMZ 103.5 FM website at <http://wimz.com/>  
AND/OR  
 Complete an entry form available at the following locations:  
1100 Sharps Ridge Road, Knoxville, TN 37917  
AND/OR  
 For a free entry form, send a self-addressed, stamped envelope to:  
1100 Sharps Ridge Road, Knoxville, TN 37917  
AND/OR  
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 07/04/2016 at 12:00 midnight EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WIMZ's Whole Lotta Harley Giveaway Promotion Entry  
c/o Midwest Communications, Inc., Marketing Department  
1100 Sharps Ridge Road, Knoxville, TN 37917
- .10 PROMOTION PERIOD: Promotion Begins: 05/06/2016 at 6:00am EST  
Promotion Ends: 07/14/2016 at 12:00 midnight EST
- .11 NUMBER OF WINNERS: 1
- .12 METHOD OF SELECTION OF WINNER(S):  Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about \_\_\_\_\_ at \_\_\_\_\_ CST at 1100 Sharps Ridge Road, Knoxville, TN 37917  
OR  
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT:  Winner(s) need to be present to win  
OR  
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 07/21/2016 PLEASE NOTE: Failure of winner or winner/guest to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration

- .15 ALL PRIZES WILL BE AWARDED:  Yes  
OR  
 No
- .16 ALTERNATE WINNER(S):  Yes  
(if potential winner(s) do(es) not  
qualify, decline(s) acceptance of  
prize(s), or is unreachable/unavailable) OR  
 No
- .17 OFFICIAL RULES REQUEST ADDRESS: WIMZ's Whole Lotta Harley Giveaway Official Rules,  
c/o Midwest Communications, Inc., Marketing Department,  
1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WIMZ's Whole Lotta Harley Giveaway Winner List,  
c/o Midwest Communications, Inc., Marketing Department,  
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 07/15/2016
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY:  Yes  
OR  
 No

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 1100 Sharps Ridge Road, Knoxville, TN 37917 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$17,400.00 of this prize package.

In addition, the winner will need to pay tax (to Colboch Harley-Davidson in the approximate amount of \$1,306.00 (tag fee not included but winner is responsible) of this prize package at the time of accepting prize and completing paperwork.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.

#### Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

## HOW TO ENTER – ADDENDUM A

**NOTE:** to be eligible to participate in this contest, qualifiers must be a legal resident of the United States of America and permanently reside in the following Tennessee, Kentucky, Virginia or North Carolina counties:  
Anderson (TN), Bell (KY), Blount (TN), Campbell (TN), Claiborne (TN), Cocke (TN), Cumberland (TN), Fentress (TN),  
Graham (NC), Grainger (TN), Greene (TN), Hamblen (TN), Hancock (TN), Hawkins (TN), Jefferson (TN), Knox (TN),  
Lee (VA), Loudon (TN), McCreary (KY), McMinn (TN) Meigs (TN), Monroe (TN), Morgan (TN), Rhea (TN), Roane (TN),  
Scott (TN), Sevier (TN), Swain (NC), Union (TN) and/or Whitley (KY).

- 1) Listen for the cue to call that will air at announced times throughout the day every weekday between May 9, 2016 and June 24, 2016.
- 2) Register in person by completing an entry form at Colboch Harley-Davidson or West Chevrolet May 7, 2016 thru June 26, 2016 at close of business.
- 3) Register online at wimz.com from May 9, 2016 to June 24, 2016.
- 4) Participating in specified WIMZ Facebook contests on the WIMZ Facebook page between May 9, 2016 thru June 24, 2016.
- 5) Register in person by completing an entry form at specified "Whole Lotta Harley" remote broadcasts between May 7, 2016 thru July 4, 2016.
- 6) Register at Hard Rock Cafe on the Parkway in Pigeon Forge thru midnight June 26, 2016

## **ADDENDUM B**

### **METHOD OF SELECTION OF WINNER**

Qualifiers will be notified.

Qualifiers will check in during a specified time outlined in their official qualifying letter. Each qualifier, upon check-in, will receive their qualifying prize.

Grand Prize drawing will take place on 07/14/2016 at the Hard Rock Café in Pigeon Forge. Must be present to win. Exact times will follow to all qualifiers.

If you believe that you are a qualifier and have not received your information please contact our office at 865-525-6000 Monday thru Friday between 8:30am-4:30pm

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