

**WIMZ 103.5 FM Bass Kickin' Boat Giveaway  
OFFICIAL RULES**

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WIMZ Bass Kickin' Boat Giveaway
- .02 SPONSORS: Miller Lite/Cherokee Distributing, Bunch Marine
- .03 DESCRIPTION OF PRIZE(S): 2016 Lowe Stryker 16 Bass Boat Serial #LWC01345H516, Trailer, Mercury motor.
- .04 VALUE OF PRIZE(S): \$11,675.55  
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Knoxville, TN DMA  
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER:  Complete an entry form located on the WIMZ 103.5 FM website at <http://wimz.com/>  
AND/OR  
 Complete an entry form available at the following locations:  
1100 Sharps Ridge Road, Knoxville, TN 37917  
AND/OR  
 For a free entry form, send a self-addressed, stamped envelope to:  
1100 Sharps Ridge Road, Knoxville, TN 37917  
AND/OR  
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 08/31/2016 at 11:59pm EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WIMZ Bass Kickin' Boat Giveaway Promotion Entry  
c/o Midwest Communications, Inc., Marketing Department  
1100 Sharps Ridge Road, Knoxville, TN 37917
- .10 PROMOTION PERIOD: Promotion Begins: 06/01/2016 at 06:00am EST  
Promotion Ends: 08/31/2016 at 11:58pm EST
- .11 NUMBER OF WINNERS: 1
- .12 METHOD OF SELECTION OF WINNER(S):  Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about \_\_\_\_\_ at \_\_\_\_\_ CST at 1100 Sharps Ridge Road, Knoxville, TN 37917  
OR  
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT:  Winner(s) need to be present to win  
OR  
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 09/16/2016 PLEASE NOTE: Failure of winner or winner/guest to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration

- .15 ALL PRIZES WILL BE AWARDED:  Yes  
OR  
 No
- .16 ALTERNATE WINNER(S):  
(if potential winner(s) do(es) not qualify, decline(s) acceptance of prize(s), or is unreachable/unavailable)  Yes  
OR  
 No
- .17 OFFICIAL RULES REQUEST ADDRESS: WIMZ Bass Kickin' Boat Giveaway Official Rules,  
c/o Midwest Communications, Inc., Marketing Department,  
1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WIMZ Bass Kickin' Boat Giveaway Winner List,  
c/o Midwest Communications, Inc., Marketing Department,  
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 09/09/2016
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY:  Yes  
OR  
 No

**If YES:**

Proxies for the grand prize drawing WILL be allowed. Winner or their proxy must be on-site at time of drawing parameters. If you must send a proxy to this event, the following steps must be taken to have a proxy in your place. Failure to follow this will void person from acting as proxy.

- #1: Qualifier must put in writing who the person is that will be representing them at drawing. This statement must include the proxy legal phone number, mailing address and phone number.
- #2: This information must be signed by qualifier and have signature notarized.
- #3: Proxy will bring with them your Registration Form that is completed & signed by Qualifier.
- #4: Upon acceptance of this letter your proxy will legally represent you at the drawing.

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 1100 Sharps Ridge Road, Knoxville, TN 37917 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$11,675.55 of this prize package.

In addition, the winner will need to pay tax to the winner local TN courthouse in the approximate amount of \$934.00 of this prize package at the time of accepting prize and completing paperwork. Please note additional fees may apply with accepting this prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. & Cherokee Distributing & MillerCoors is not responsible for any changes, delays or trip interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

## HOW TO ENTER – ADDENDUM A

**NOTE: to be eligible to participate in this contest, qualifiers must be a legal resident of the United States of America and permanently reside in the following Tennessee, Kentucky, Virginia or North Carolina counties:**

Anderson (TN), Bell (KY), Blount (TN), Campbell (TN), Claiborne (TN), Cocke (TN), Cumberland (TN), Fentress (TN), Graham (NC), Grainger (TN), Greene (TN), Hamblen (TN), Hancock (TN), Hawkins (TN), Jefferson (TN), Knox (TN), Lee (VA), Loudon (TN), McCreary (KY), McMinn (TN) Meigs (TN), Monroe (TN), Morgan (TN), Rhea (TN), Roane (TN), Scott (TN), Sevier (TN), Swain (NC), Union (TN) and/or Whitley (KY).

- 1) Listen for the cue to call that will air at announced times throughout the day every weekday between 7/11/2016 and 8/26/2016.
- 2) Register in person by completing an entry form at specified sponsored locations between 6/1/2016 and 8/31/2016.
- 3) Register in person by completing an entry form at Bunch Marine in Harriman between 6/1/2016 and 8/31/2016.
- 4) Participating in specified WIMZ Facebook contests on the WIMZ Facebook page between 7/11/2016 and 8/26/2016.
- 5) Register online at [wimz.com](http://wimz.com) 6/1/2016 thru 8/31/2016.

Please note that additional/deletions of ways to register may occur without notification.

## ADDENDUM B - METHOD OF SELECTION OF WINNER\*

**NOTE: Winner qualifiers must be a legal resident of the United States of America and permanently reside in the following Tennessee, Kentucky, Virginia or North Carolina counties:**

Anderson (TN), Bell (KY), Blount (TN), Campbell (TN), Claiborne (TN), Cocke (TN), Cumberland (TN), Fentress (TN), Graham (NC), Grainger (TN), Greene (TN), Hamblen (TN), Hancock (TN), Hawkins (TN), Jefferson (TN), Knox (TN), Lee (VA), Loudon (TN), McCreary (KY), McMinn (TN) Meigs (TN), Monroe (TN), Morgan (TN), Rhea (TN), Roane (TN), Scott (TN), Sevier (TN), Swain (NC), Union (TN) and/or Whitley (KY).

**\* When “winner” is selected and if determined that “winner” does not reside in one of the above counties the “winner” will be declared VOID and a new winner will be determined without any further prize consideration to original “winner”**

Qualifiers will be notified.

Qualifiers will check in during a specified time outlined in their official qualifying letter. Each qualifier, upon check- in, will receive their qualifying prize.

Grand Prize drawing will take place the week of 9/5/2016 at a TBD location the Knoxville Metro area. Must be present to win.

If you believe that you are a qualifer and have not received your information please contact our office at 865-525-6000 Monday thru Friday between 8:30am-4:30pm