

**WIMZ 103.5 FM and WDKW Duke FM 95.7 Ultimate Tennessee Tailgater
OFFICIAL RULES**

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WIMZ & Duke FM Ultimate Tennessee Tailgater
- .02 SPONSORS: Coors Light / Cherokee Distributing, No Limit Carts
- .03 DESCRIPTION OF PRIZE(S): 2012 Club Car Electric 48V - Precedent (modified with 14'' Mag wheels, 6'' A-Arm lift kit, Custom body, Extended Top, Windshield, Mirror package, Max5 Rear Seat with Cooler upgrade, Brush Guard, Nerf Bars, MP3 Amp Kit, Neon Lights) VIN:PH1202-256010.
- .04 VALUE OF PRIZE(S): approx. \$8,495.00
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Knoxville, TN DMA
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER: Complete an entry form located on the WIMZ 103.5 FM website at <http://wimz.com/>
AND/OR
 Complete an entry form available at the following locations:
1100 Sharps Ridge Road, Knoxville, TN 37917
AND/OR
 For a free entry form, send a self-addressed, stamped envelope to:
1100 Sharps Ridge Road, Knoxville, TN 37917
AND/OR
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 11/27/2016 at 11:59PM EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WIMZ & Duke FM Ultimate Tennessee Tailgater Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
1100 Sharps Ridge Road, Knoxville, TN 37917
- .10 PROMOTION PERIOD: Promotion Begins: 9/14/2016 at 6:00AM EST
Promotion Ends: 11/27/2016 at 11:59PM EST
- .11 NUMBER OF WINNERS: 1
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about _____ at _____ CST at 1100 Sharps Ridge Road, Knoxville, TN 37917
OR
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: Winner(s) need to be present to win
OR
 Winner(s) need not be present to win

- .14 DEADLINE FOR CLAIMING/
REDEEMING PRIZE(S): NOON 12/18/2016 PLEASE NOTE: Failure of winner or winner/guest to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration
NOTE: any checks that are not cashed within 90 days of date of check issued, the check will be void and NOT re-issued.
- .15 ALL PRIZES WILL BE AWARDED: Yes
OR
 No
- .16 ALTERNATE WINNER(S): (if potential winner(s) do(es) not qualify, decline(s) acceptance of prize(s), or is unreachable/unavailable) Yes
OR
 No
- .17 OFFICIAL RULES REQUEST ADDRESS: WIMZ & Duke FM Ultimate Tennessee Tailgater Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WIMZ & Duke FM Ultimate Tennessee Tailgater Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 12/15/2016
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: Yes
OR
 No

If YES:

Proxies for the grand prize drawing WILL be allowed. Winner or their proxy must be on-site at time of drawing parameters. If you must send a proxy to this event, the following steps must be taken to have a proxy in your place. Failure to follow this will void person from acting as proxy.

- #1: Qualifier must put in writing who the person is that will be representing them at drawing. This statement must include the proxy legal phone number, mailing address and phone number.
- #2: This information must be signed by qualifier and have signature notarized.
- #3: Proxy will bring with them your Registration Form that is completed & signed by Qualifier.
- #4: Upon acceptance of this letter your proxy will legally represent you at the drawing.

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 1100 Sharps Ridge Road, Knoxville, TN 37917 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$8495.00 of this prize package.

In addition, the winner will need to pay sales tax (exact cash/money order) in the approximate amount of \$682.50 of this prize package at the time of accepting prize and completing paperwork.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc., MillerCoors, Cherokee Distributing and No Limit Carts are not responsible for any changes, delays or trip interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

NOTE: to be eligible to participate in this contest, qualifiers must be a legal resident of the United States of America and permanently reside in the following Tennessee, Kentucky, Virginia or North Carolina counties:

Anderson (TN), Bell (KY), Blount (TN), Campbell (TN), Claiborne (TN), Cocke (TN), Cumberland (TN), Fentress (TN), Graham (NC), Grainger (TN), Greene (TN), Hamblen (TN), Hancock (TN), Hawkins (TN), Jefferson (TN), Knox (TN), Lee (VA), Loudon (TN), McCreary (KY), McMinn (TN) Meigs (TN), Monroe (TN), Morgan (TN), Rhea (TN), Roane (TN), Scott (TN), Sevier (TN), Swain (NC), Union (TN) and/or Whitley (KY).

- 1) Register online at www.wimz.com and www.theduke.fm between 9/14/2016 and 11/27/2016.
- 2) Register in person by completing an entry form at participating retailers between 9/14/2016 and 11/27/2016.
- 3) Register in person by completing an entry form at specified Ultimate Tennessee Tailgater appearances between 9/14/2016 and 11/27/2016. Locations will be posted at www.wimz.com and www.theduke.fm.
- 4) Listen on-air to call in and qualify between 10/24/2016 and 11/23/2016.

Please note that additional/deletions of ways to register may occur without notification.

ADDENDUM B - METHOD OF SELECTION OF WINNER*

NOTE: Winner qualifiers must be a legal resident of the United States of America and permanently reside in the following Tennessee, Kentucky, Virginia or North Carolina counties:

Anderson (TN), Bell (KY), Blount (TN), Campbell (TN), Claiborne (TN), Cocke (TN), Cumberland (TN), Fentress (TN), Graham (NC), Grainger (TN), Greene (TN), Hamblen (TN), Hancock (TN), Hawkins (TN), Jefferson (TN), Knox (TN), Lee (VA), Loudon (TN), McCreary (KY), McMinn (TN) Meigs (TN), Monroe (TN), Morgan (TN), Rhea (TN), Roane (TN), Scott (TN), Sevier (TN), Swain (NC), Union (TN) and/or Whitley (KY).

*** When “winner” is selected and if determined that “winner” does not reside in one of the above counties the “winner” will be declared VOID and a new winner will be determined without any further prize consideration to original “winner”**

Qualifiers will be notified. If you feel that you are a qualifier and have not received your giveaway information please contact WIMZ or Duke FM before 12/2/2016 at 865-525-6000 Monday thru Friday 8:30am to 4:30 pm est.

Qualifiers will check in during a specified time outlined in their official qualifying letter. Each qualifier, upon check-in, will receive a qualifying prize.

Grand Prize drawings will take place the week of 12/5/2016 at a TBD location.

