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**FOR IMMEDIATE RELEASE**

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## **AUGUST LOCAL JOB, EMPLOYMENT NUMBERS ANNOUNCED**

MADISON – Department of Workforce Development (DWD) Secretary Scott Baumbach today announced preliminary August jobs and unemployment data for Wisconsin metropolitan areas, cities and counties. Eau Claire, Green Bay and Milwaukee metro areas each gained 1,000 jobs or more from July to August.

"The latest monthly data, when included with data from prior months in 2011, show five metro areas have added jobs this year including 17,900 in the metro area that covers the Milwaukee region," Secretary Baumbach said. "Metro Fond du Lac, Oshkosh-Neenah, Sheboygan and Wausau also added jobs this year. In addition, when not adjusting for seasonal factors, all 12 metro areas and the vast majority of counties and major municipalities saw their unemployment rates drop over the month.

"With a national economic slowdown that is creating challenges for Wisconsin, we remain keenly focused on advancing job-creation strategies that will grow the economy," Secretary Baumbach said. "We also want to remind jobseekers of the thousands of openings on [www.JobCenterofWisconsin.com](http://www.JobCenterofWisconsin.com), and we encourage individuals to pursue these opportunities."

### **JOBS DATA (METRO AREAS ONLY)**

During August, metro Green Bay and Milwaukee each added 1,100 jobs on a seasonally adjusted basis, while Eau Claire added 1,000 jobs. Appleton, Fond du Lac and Wausau also reported gains over the month. Compared to a year ago, metro Milwaukee has gained 19,300 jobs. Fond du Lac added 1,300. Madison, Oshkosh-Neenah, Sheboygan and Wausau also reported job growth since August 2010.

### **UNEMPLOYMENT RATES (NOT SEASONALLY ADJUSTED)**

All 12 metro areas experienced decreases in their unemployment rates from July to August, as did 68 of 72 counties and 29 of Wisconsin's 31 largest municipalities. Unlike the metro jobs numbers, unemployment rates for cities, counties and metro areas are not adjusted for seasonal factors.

### **METRO AREAS**

Of the 12 metro areas experiencing unemployment rate decreases from July to August, Madison had the lowest rate at 5.3 percent, followed by 6.0 percent in La Crosse and 6.5 percent in Oshkosh-Neenah. Racine and Janesville shared the highest rate at 9.2 percent. Once again, Janesville had the largest one-year drop (-1.2 percentage point) from 10.4 percent in August 2010.

### **MUNICIPALITIES**

Of the 31 municipalities with at least 25,000 residents, 29 experienced declines in their unemployment rates. Fond du Lac had no change at 8.9 percent; and Superior, a slight increase, from 7.5 percent to 7.6 percent. Caledonia had the lowest rate at 3.8 percent. Racine had the highest rate, 13.0 percent. Compared to a year ago, all had lower rates. Beloit had a 2.8 percentage point decrease, from 15.6 percent in August 2010 to 12.8 percent last month. Wausau had 1.6 percentage point decrease to 10.1 percent; and Racine, a 1.4 percentage point decrease to 13 percent.

### **COUNTIES**

Of 72 counties, 68 had lower rates in August. Florence and Trempealeau counties had no change from July to August, while Douglas and Menominee counties had increases. Menominee County had the highest rate at 21.9 percent, and Dane County, the lowest, 5.1 percent.

# Labor Force and Employment Estimates

## August 2011

### STATEWIDE LABOR FORCE

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Aug-11	FINAL Jul-11	YEAR AGO Aug-10	NET CHANGE OVER		PRELIM. Aug-11	FINAL Jul-11	YEAR AGO Aug-10	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Total labor force	3,055,900	3,058,100	3,049,500	-2,200	6,400	3,087,200	3,097,000	3,077,700	-9,800	9,500
Employment	2,816,000	2,819,000	2,805,000	-3,000	11,000	2,860,900	2,858,700	2,837,200	2,200	23,700
Unemployment	239,900	239,100	244,400	800	-4,500	226,300	238,300	240,400	-12,000	-14,100
Unemployment Rate	7.9%	7.8%	8.0%	0.1%	-0.1%	7.3%	7.7%	7.8%	-0.4%	-0.5%
National Rate	9.1%	9.1%	9.6%	0.0%	-0.5%	9.1%	9.3%	9.5%	-0.2%	-0.4%

### MSA EMPLOYMENT

	SEASONALLY ADJUSTED					NOT SEASONALLY ADJUSTED				
	PRELIM. Aug-11	FINAL Jul-11	YEAR AGO Aug-10	NET CHANGE OVER		PRELIM. Aug-11	FINAL Jul-11	YEAR AGO Aug-10	NET CHANGE OVER	
				1-Month	1-Year				1-Month	1-Year
Statewide	2,766,400	2,768,700	2,741,700	-2,300	24,700	2,791,200	2,792,800	2,760,000	-1,600	31,200
Appleton	115,200	114,900	115,400	300	-200	116,600	116,300	116,600	300	0
Eau Claire	80,400	79,400	80,700	1,000	-300	80,500	79,300	80,500	1,200	0
Fond du Lac	46,200	45,600	44,900	600	1,300	46,600	46,200	45,500	400	1,100
Green Bay	164,300	163,200	165,600	1,100	-1,300	165,500	164,100	166,600	1,400	-1,100
Janesville	61,000	61,400	61,500	-400	-500	61,500	62,000	61,500	-500	0
La Crosse	72,300	72,900	74,000	-600	-1,700	71,900	72,600	73,400	-700	-1,500
Madison	345,500	349,100	344,700	-3,600	800	348,400	349,900	345,900	-1,500	2,500
Milwaukee-W.O.W.	828,500	827,400	809,200	1,100	19,300	832,700	830,000	812,000	2,700	20,700
Oshkosh-Neenah	94,000	94,300	93,700	-300	300	95,000	94,700	93,900	300	1,100
Racine	73,900	74,100	74,800	-200	-900	74,800	75,000	75,200	-200	-400
Sheboygan	59,100	59,500	58,300	-400	800	60,100	60,500	59,400	-400	700
Wausau	67,200	66,600	66,700	600	500	67,400	66,900	67,100	500	300

### MSA UNEMPLOYMENT RATES

	NOT SEASONALLY ADJUSTED				
	PRELIM. Aug-11	FINAL Jul-11	YEAR AGO Aug-10	NET CHANGE OVER	
				1-Month	1-Year
Wisconsin	7.3%	7.7%	7.8%	-0.4%	-0.5%
Appleton	6.6%	7.0%	7.2%	-0.4%	-0.6%
Eau Claire	6.7%	6.9%	6.8%	-0.2%	-0.1%
Fond du Lac	7.0%	7.3%	7.8%	-0.3%	-0.8%
Green Bay	7.0%	7.4%	7.2%	-0.4%	-0.2%
Janesville	9.2%	9.6%	10.4%	-0.4%	-1.2%
La Crosse	6.0%	6.3%	6.2%	-0.3%	-0.2%
Madison	5.3%	5.5%	5.7%	-0.2%	-0.4%
Milwaukee-W.O.W.	8.0%	8.4%	8.5%	-0.4%	-0.5%
Oshkosh-Neenah	6.5%	6.8%	6.9%	-0.3%	-0.4%
Racine	9.2%	9.5%	9.5%	-0.3%	-0.3%
Sheboygan	7.1%	7.4%	7.9%	-0.3%	-0.8%
Wausau	7.4%	7.7%	8.2%	-0.3%	-0.8%

Note: Seasonally adjusted total nonfarm employment estimates for MSAs are the only seasonally adjusted data below the statewide level.  
County and city unemployment rates are not seasonally adjusted.

# Local Unemployment Rates August 2011

## CITIES

CITY	Aug-11 RANK	Jul-11 RANK	Aug-11 RATE	Jul-11 RATE	Aug-10 RATE
Appleton	13	12	8.9	9.3	9.7
Beloit	2	1	12.8	13.3	15.6
Brookfield	29	29	5.8	5.9	6.4
Caledonia	31	31	3.8	4.1	3.9
Eau Claire	21	20	7.2	7.6	7.6
Fond du Lac	12	14	8.9	8.9	9.6
Franklin	27	27	6.0	6.1	6.5
Green Bay	6	5	10.1	10.8	10.3
Greenfield	22	22	7.0	7.3	7.2
Janesville	8	8	9.8	10.2	10.6
Kenosha	4	4	10.5	11.2	10.9
La Crosse	20	19	7.4	7.6	7.6
Madison	30	30	5.3	5.5	5.5
Manitowoc	9	9	9.4	9.8	10.1
Menomonee Falls	26	25	6.1	6.5	6.4
Milwaukee	3	3	11.2	11.6	11.7

CITY	Aug-11 RANK	Jul-11 RANK	Aug-11 RATE	Jul-11 RATE	Aug-10 RATE
Mount Pleasant	7	6	10.0	10.7	10.7
Neenah	14	16	8.4	8.7	9.1
New Berlin	25	26	6.2	6.4	7.0
Oak Creek	23	23	6.8	7.0	7.2
Oshkosh	19	18	7.6	7.8	7.9
Racine	1	2	13.0	13.2	14.4
Sheboygan	11	11	9.0	9.6	9.8
Stevens Point	15	15	8.3	8.9	8.9
Sun Prairie	24	24	6.6	6.8	6.8
Superior	18	21	7.6	7.5	7.9
Waukesha	16	13	8.2	9.0	9.1
Wausau	5	7	10.1	10.4	11.7
Wauwatosa	28	28	5.9	6.0	6.5
West Allis	17	17	7.7	8.5	8.7
West Bend	10	10	9.2	9.6	9.8

## COUNTIES

### Alphabetical Order

COUNTY	Aug-11 RANK	Jul-11 RANK	Aug-11 RATE	Jul-11 RATE	Aug-10 RATE
Adams	11	8	9.1	9.8	9.4
Ashland	10	6	9.1	9.9	9.1
Barron	36	34	7.5	7.9	7.4
Bayfield	18	22	8.4	8.5	8.3
Brown	47	45	6.9	7.3	7.0
Buffalo	70	69	5.7	6.0	6.0
Burnett	23	20	8.0	8.6	8.8
Calumet	68	70	5.8	5.9	6.1
Chippewa	45	46	7.0	7.2	6.8
Clark	34	37	7.7	7.8	8.8
Columbia	48	48	6.8	7.2	7.1
Crawford	33	36	7.7	7.8	8.5
Dane	72	72	5.1	5.4	5.5
Dodge	35	33	7.6	7.9	8.0
Door	15	15	8.9	9.1	7.8
Douglas	44	51	7.0	6.9	7.6
Dunn	58	58	6.4	6.7	6.7
Eau Claire	56	56	6.5	6.8	6.8
Florence	17	21	8.5	8.5	9.3
Fond du Lac	43	44	7.0	7.3	7.8
Forest	9	12	9.1	9.5	9.0
Grant	60	60	6.2	6.5	6.9
Green	51	50	6.7	7.0	7.5
Green Lake	41	41	7.2	7.4	7.8
Iowa	71	71	5.2	5.4	6.2
Iron	5	5	9.3	9.9	9.7
Jackson	32	32	7.7	8.0	7.9
Jefferson	28	29	7.8	8.1	8.4
Juneau	14	14	8.9	9.2	8.9
Kenosha	4	4	9.3	9.9	10.2
Kewaunee	50	49	6.7	7.1	7.4
La Crosse	63	64	6.0	6.2	6.1
Lafayette	67	66	5.8	6.1	6.5
Langlade	13	13	9.0	9.3	9.2
Lincoln	3	2	9.5	10.8	10.3
Manitowoc	31	31	7.7	8.0	8.3

COUNTY	Aug-11 RANK	Jul-11 RANK	Aug-11 RATE	Jul-11 RATE	Aug-10 RATE
Marathon	39	39	7.4	7.7	8.2
Marinette	12	7	9.0	9.9	9.8
Marquette	16	17	8.6	8.9	9.2
Menominee	1	1	21.9	20.2	20.8
Milwaukee	8	10	9.2	9.6	9.7
Monroe	61	62	6.1	6.4	6.7
Oconto	30	28	7.7	8.2	8.4
Oneida	24	27	7.9	8.2	8.4
Outagamie	46	47	6.9	7.2	7.4
Ozaukee	66	65	5.8	6.2	6.6
Pepin	69	68	5.7	6.0	6.1
Pierce	64	61	5.9	6.5	6.5
Polk	27	23	7.8	8.5	8.3
Portage	49	43	6.7	7.4	7.0
Price	38	35	7.4	7.9	9.0
Racine	7	11	9.2	9.5	9.5
Richland	52	52	6.6	6.9	7.5
Rock	6	9	9.2	9.6	10.4
Rusk	2	3	10.0	10.6	10.7
Sauk	55	55	6.5	6.8	6.7
Sawyer	21	18	8.3	8.9	8.3
Shawano	26	26	7.8	8.3	8.4
Sheboygan	42	42	7.1	7.4	7.9
St. Croix	65	63	5.8	6.3	6.4
Taylor	25	30	7.8	8.0	8.8
Trempealeau	62	67	6.0	6.0	6.2
Vernon	59	59	6.3	6.6	6.9
Vilas	22	25	8.0	8.3	7.8
Walworth	37	38	7.4	7.7	8.1
Washburn	20	19	8.3	8.8	8.4
Washington	54	53	6.5	6.9	7.0
Waukesha	57	57	6.4	6.8	6.9
Waupaca	40	40	7.3	7.7	8.1
Wausara	19	16	8.3	9.1	8.9
Winnebago	53	54	6.5	6.8	6.9
Wood	29	24	7.7	8.5	8.1

# Local Unemployment Rates

## August 2011

### COUNTIES

Ascending Order

COUNTY	Aug-11 RATE	Jul-11 RATE	Aug-10 RATE	COUNTY	Aug-11 RATE	Jul-11 RATE	Aug-10 RATE
Dane	5.1	5.4	5.5	Barron	7.5	7.9	7.4
Iowa	5.2	5.4	6.2	Dodge	7.6	7.9	8.0
Buffalo	5.7	6.0	6.0	Clark	7.7	7.8	8.8
Pepin	5.7	6.0	6.1	Crawford	7.7	7.8	8.5
Calumet	5.8	5.9	6.1	Jackson	7.7	8.0	7.9
Lafayette	5.8	6.1	6.5	Manitowoc	7.7	8.0	8.3
Ozaukee	5.8	6.2	6.6	Oconto	7.7	8.2	8.4
St. Croix	5.8	6.3	6.4	Wood	7.7	8.5	8.1
Pierce	5.9	6.5	6.5	Jefferson	7.8	8.1	8.4
La Crosse	6.0	6.2	6.1	Polk	7.8	8.5	8.3
Trempealeau	6.0	6.0	6.2	Shawano	7.8	8.3	8.4
Monroe	6.1	6.4	6.7	Taylor	7.8	8.0	8.8
Grant	6.2	6.5	6.9	Oneida	7.9	8.2	8.4
Vernon	6.3	6.6	6.9	Burnett	8.0	8.6	8.8
Dunn	6.4	6.7	6.7	Vilas	8.0	8.3	7.8
Waukesha	6.4	6.8	6.9	Sawyer	8.3	8.9	8.3
Eau Claire	6.5	6.8	6.8	Washburn	8.3	8.8	8.4
Sauk	6.5	6.8	6.7	Waushara	8.3	9.1	8.9
Washington	6.5	6.9	7.0	Bayfield	8.4	8.5	8.3
Winnebago	6.5	6.8	6.9	Florence	8.5	8.5	9.3
Richland	6.6	6.9	7.5	Marquette	8.6	8.9	9.2
Green	6.7	7.0	7.5	Door	8.9	9.1	7.8
Kewaunee	6.7	7.1	7.4	Juneau	8.9	9.2	8.9
Portage	6.7	7.4	7.0	Langlade	9.0	9.3	9.2
Columbia	6.8	7.2	7.1	Marinette	9.0	9.9	9.8
Brown	6.9	7.3	7.0	Adams	9.1	9.8	9.4
Outagamie	6.9	7.2	7.4	Ashland	9.1	9.9	9.1
Chippewa	7.0	7.2	6.8	Forest	9.1	9.5	9.0
Douglas	7.0	6.9	7.6	Milwaukee	9.2	9.6	9.7
Fond du Lac	7.0	7.3	7.8	Racine	9.2	9.5	9.5
Sheboygan	7.1	7.4	7.9	Rock	9.2	9.6	10.4
Green Lake	7.2	7.4	7.8	Iron	9.3	9.9	9.7
Waupaca	7.3	7.7	8.1	Kenosha	9.3	9.9	10.2
Marathon	7.4	7.7	8.2	Lincoln	9.5	10.8	10.3
Price	7.4	7.9	9.0	Rusk	10.0	10.6	10.7
Walworth	7.4	7.7	8.1	Menominee	21.9	20.2	20.8