

Make a Pledge

YES! I would like to sponsor the 2015 Green Bay Muscle Team event. I understand that my sponsorship will be confirmed upon receipt of this form and payment to MDA.

Company Name _____

Contact Name _____

Email _____

Phone _____

Address _____

City / State / ZIP _____

Please return completed form and payments to Bri Lodel at the Green Bay MDA office by May 29, 2015

2670 South Ashland Avenue, Suite 101
Green Bay, WI 54304

Email: blodel@mdausa.org

Fax: 920.499.4942



Please select sponsorship level on reverse side.

and a few you
have yet to meet.

MDA Muscle Team® Gala

Muscle Team® Gala is a successful, branded fundraising event for the Muscular Dystrophy Association that has raised millions of dollars to fight muscle disease. Annual events are held in major markets across the country.

The Muscle Team® Gala is a high-energy, sports-themed event, where local and national athletes, and celebrities serve as the Muscle Team®, which is paired for the evening with the Most Valuable Players, or MVPs (local children and young adults living with muscle disease). It's a unique event due to the variety of athletes, celebrities, military staff and businesses that participate.

The evening consists of fun events, interactive entertainment, fine food and beverages and silent auctions. In addition, recognition is given to the Muscle Team, and the MVPs take the opportunity to share what the event and MDA mean to them (be prepared to laugh and cry!).

Proceeds help MDA fund research to find treatments and cures for dozens of life-threatening muscle diseases; support and empower families with world-class health care at MDA clinics, access to MDA Summer Camp and support groups, and assistance with medical equipment; and rally communities to fight back.



At the Muscular Dystrophy Association, we see Champions everyday. The individuals and families we serve excel at winning on a bigger playing field — life.

Join us Thursday, June 25, for our 2015 MDA Muscle Team event. Meet some heroes from your favorite sports teams and a few heroes you may not know.

Help us help local children and adults who are fighting muscle disease achieve their goals and dreams at the 2015 MDA Muscle Team event.



MDA
Fighting Muscle Disease

2670 South Ashland Avenue, Suite 101
Green Bay, WI 54304
o: 920.499.4571 | f: 920.499.4942
[facebook.com/MDAGreenBay](https://www.facebook.com/MDAGreenBay)

Muscular Dystrophy Association • mda.org

*Grand Central Station is a proud partner of
the Green Bay Packers.*



Come and spend
time with some
heroes you're
familiar with...



*MDA Goodwill Ambassador, Robbie Ivey,
with tight end, Jermichael Finley.*

June 25, 2015
Lambeau Field
Legends Club Ballroom



MDA
MUSCLE TEAM
GREEN BAY
Muscular Dystrophy Association

2015 MDA Muscle Team Roster

Team Managers:

Dan and Lori Pamperin – Titledown Oil Corp. Owners

Coach:

Ashley Pamperin-Sexauer – Grand Central Station CEO

Committee:

Lisa Nortman – Green Bay Packers
Partnership Services Coordinator

Dave Omernik – WIXX Marketing

Steve Pasowicz – Johnson Bank Senior Vice President

Event Lineup:

VIP reception: 5:30 – 6 p.m.

Cocktail hour: 5:30 – 7:30 p.m.

Seated program: 7:30 – 9 p.m.



Corporate Sponsorship Opportunities

World Championship Sponsor – \$50,000

- Four tables of 8 at main event with preferred seating
- 32 guest tickets to the VIP reception
- Athlete seated at one of your tables for dinner
- Complimentary valet for all guests
- Company name/logo placement on all printed event materials as Presenting Sponsor
- Verbal mention/special recognition during the evening program as the World Champion Sponsor from event stage, with opportunity for remarks
- Back inside cover color advertisement on the commemorative event program
- One-page color advertisement in the commemorative event program
- Company sponsorship sign at event
- Logo on sponsor reel during event

Hall of Fame Sponsor – \$25,000

- Three tables of 8 at main event with preferred seating
- 24 guest tickets to the VIP reception
- Athlete seated at one of your tables for dinner
- Complimentary valet for all guests
- Company name/logo placement on all printed event materials
- Verbal mention/special recognition during the evening program as a Hall of Fame Sponsor from event stage
- One-page color advertisement in the commemorative event program
- Acknowledgment in all media releases distributed by MDA
- Company sponsorship sign at event
- Logo on sponsor reel during event

Hail Mary Sponsor – \$10,000

- Two tables of 8 at main event with preferred seating
- 16 guest tickets to the VIP reception
- Complimentary valet for all guests
- Verbal mention/special recognition during the evening program as a Hail Mary Sponsor
- One-page black & white advertisement in the commemorative event program
- Logo on sponsor reel during event

MVP Sponsor – \$5,000

- One table of 8 at main event with preferred seating
- 8 guest tickets to the VIP reception
- Complimentary valet for all guests
- Verbal mention/special recognition during the evening program as an MVP Sponsor
- One-page black & white advertisement in the commemorative event program
- Logo on sponsor reel during event

Pick 6 Sponsor – \$3,000

- One table for 8 at main event
- 8 guest tickets to the VIP reception
- Special recognition during the evening program as a Pick 6 Sponsor
- Half-page black & white advertisement in the commemorative event program

Get Loud Table Sponsor – \$1,600

- One table for 8 at main event
- Special recognition in the commemorative event program as an Get Loud Sponsor

Underwriting Opportunities

VIP Reception – \$10,000 (one available)

- One table for 8 at main event
- 8 tickets to VIP reception
- Sponsor reception “Presented by (your company)” recognition on all signage at sponsor reception
- Half-page black & white advertisement in the commemorative event program

MDA Buddy Artwork Auction – \$5,000 (one available)

- One table for 8 at main event
- Children’s Art Auction “Presented by (your company)” recognition on all art auction signage and materials

Step and Repeat – \$5,000 (one available)

- One table for 8 at main event
- Step and Repeat red carpet photo opportunity “Presented by (your company)” with logo included on backdrop and signage at photo station

Wine Pull – \$5,000 (one available)

- One table for 8 at main event
- Wine Pull “Presented by (your company)” recognition on all wine pull signage and materials, including 200+ wine tags to be taken home by guests

Gift Bag Grab – \$5,000 (one available)

- One table for 8 at main event
- Gift Bag Grab “Presented by (your company)” recognition on all gift bag grab signage and materials, including 100+ tags to be taken home by guests

Coat Check – \$1,000 (one available)

- Recognition on signage at coat check day of event

Individual Ticket to Main Event – \$250

Select Your Sponsorship

World Championship Sponsor # ____ at \$50,000/ea. = \$ _____

Hall of Fame Sponsor # ____ at \$25,000/ea. = \$ _____

Hail Mary Sponsor # ____ at \$10,000/ea. = \$ _____

MVP Sponsor # ____ at \$5,000/ea. = \$ _____

Pick 6 Sponsor # ____ at \$3,000/ea. = \$ _____

Get Loud Table Sponsor # ____ at \$1,600/ea. = \$ _____

VIP Reception # ____ at \$10,000/ea. = \$ _____

MDA Buddy Artwork Auction # ____ at \$5,000/ea. = \$ _____

Step and Repeat # ____ at \$5,000/ea. = \$ _____

Wine Pull # ____ at \$5,000/ea. = \$ _____

Gift Bag Grab # ____ at \$5,000/ea. = \$ _____

Coat Check # ____ at \$1,000/ea. = \$ _____

Individual Event Ticket # ____ at \$250/ea. = \$ _____

TOTAL SPONSORSHIP \$ _____

Enclosed is my check for the total sponsorship amount.
(All checks must be made payable to: Muscular Dystrophy Association)

We are unable to attend, but would like to make the enclosed tax-deductible contribution to MDA: \$ _____.

Please bill my (please check one):
 Discover MasterCard Visa AMEX

Card# _____ Exp. Date _____

Name (as it appears on card) _____ Billing ZIP Code _____

Signature _____