

Rules to accompany entry form:

It's a POTLUCK FLASHMOB!

How could your organization benefit from the proceeds of an entire day of "A HOLIDAY DISH TO PASS" cookbook sales?

If you are a qualified 501C3, enter your information below. Between November 30 and December 7, we will be drawing the names of 6 non-profit groups to receive the proceeds from a single day of cookbook sales. Should your non-profit organization be selected for one of these special days, you need to get YOUR FLASHMOB together and attend the event dedicated to your organization to raise the most funds.

Potluck FLASHMOB Rules:

- Drawing is open to non-profits with 501C3 licenses only
- Entry must be submitted by an employee or board member of the organization being nominated
- Only entries submitted at our sponsor locations during Lori Moore's cookbook signings will be entered into the drawing
- Each organization may only be entered into the drawing one time per day, although an organization can increase its chances by entering again at subsequent events.
- Entries from previous days will remain in the drawing and will be eligible for selection through the end of the FLASHMOB portion of "A Holiday Dish to Pass."
- Organizations may only win once.
- The time, date, and remote location for your fundraiser will be assigned by WKZO and is non-negotiable. (Remote times are either 11:00am – 1:00pm or 4:00pm – 6:00pm)
- A representative from the chosen non-profit organization will be interviewed on 590/96.5 WKZO the morning of the organization's assigned fundraising event.
- A representative from the designated non-profit must be on hand to be interviewed *during* the fundraiser. That person will be given 100% of the money raised that day and will be responsible for taking the cash and checks at the end of the fundraiser.
- The chosen non-profit organization will benefit from the sales of the cookbook DURING THEIR EVENT ONLY.
- There is no other way to purchase cookbooks (no phone sales, internet sales, sales at the radio station etc...)
- The chosen non-profit organization may purchase cookbooks that day for \$5 each to sell after the fundraiser is over, but all sales are final.

The turnaround time will be very quick. Notify your supporters through Twitter, Facebook, Email lists, Texting and other social media to come out the day of your event to buy their cookbooks and raise the most dollars possible!

Person Nominating Organization: _____ Phone #: _____

Name of Organization: _____ Contact Person: _____

Phone #: _____ Contact Email Address: _____

Tax I.D. #: _____ Web Address: _____

Mission Statement: _____

Specific Project Statement: _____

I have read and understand rules: _____

Date: ____/____/____