

**KFGO 790 AMA Red River Christmas Holiday Lights Contest**  
**OFFICIAL RULES**

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: A Red River Christmas Holiday Lights Contest
- .02 SPONSORS: Matbus
- .03 DESCRIPTION OF PRIZE(S): December electric bill paid in full up to \$500\*
- .04 VALUE OF PRIZE(S): up to \$500  
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Fargo, ND DMA  
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER:  Complete an entry form located on the KFGO 790 AM website at www.kfgo.com  
AND/OR  
 Complete an entry form available at the following locations:  
1020 South 25<sup>th</sup> Street, Fargo, ND 58103  
AND/OR  
 For a free entry form, send a self-addressed, stamped envelope to:  
1020 South 25<sup>th</sup> Street, Fargo, ND 58103  
AND/OR  
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 12/23/2013 at 5pmCST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: A Red River Christmas Holiday Lights Contest Promotion Entry  
c/o Midwest Communications, Inc., Marketing Department,  
1020 South 25<sup>th</sup> Street, Fargo, ND 58103
- .10 PROMOTION PERIOD: Promotion Begins: 11/18/2013 at 8amCST  
Promotion Ends: 12/23/2013 at 5pmCST
- .11 NUMBER OF WINNERS: 1
- .12 METHOD OF SELECTION OF WINNER(S):  Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about \_\_\_\_\_ at \_\_\_\_\_ CST at 1020 South 25<sup>th</sup> Street, Fargo, ND 58103  
OR  
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT:  Winner(s) need to be present to win  
OR  
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): 12/30/2013

- .15 ALL PRIZES WILL BE AWARDED:  Yes  
OR  
 No
- .16 ALTERNATE WINNER(S):  Yes  
(if potential winner(s) do(es) not OR  
qualify, decline(s) acceptance of  No  
prize(s), or is unreachable/unavailable)
- .17 OFFICIAL RULES REQUEST ADDRESS: KFGO A Red River Christmas Holiday Lights Contest Official Rules, c/o  
Midwest Communications, Inc., Marketing Department, 1420 Bellevue  
Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: KFGO A Red River Christmas Holiday Lights Contest Winner List,  
c/o Midwest Communications, Inc., Marketing Department, 1420  
Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 12/26/2013

Winner will be notified.  
Prize will be awarded upon completion of all legal paperwork with  
Midwest Communications, Inc./WRIG, Inc.  
Winner will receive a 1099 for value of this prize package.  
Prize is non-transferable before acceptance of prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary  
change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals,  
passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind.  
It is recommended that winners investigate travel insurance protection for some prize packages.

#### Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc.  
Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

## **ADDENDUM A**

### **HOW TO ENTER**

Listeners will submit photos of their decorated homes into either [kfgo.com](http://kfgo.com), [y94.com](http://y94.com), [rock102online.com](http://rock102online.com), [froggyweb.com](http://froggyweb.com), [740thefan.com](http://740thefan.com) or [mix1047.com](http://mix1047.com). These homes will be placed into a voting pool where other listeners and website users can vote on the top home in the Fargo-Moorhead region.

\* Please note that finalists will be contacted by station prior to final drawing for verification that submitted residence is where they reside. Also note that verification of electric bill will be required for check to be issued.

## **ADDENDUM B**

### **METHOD OF SELECTION OF WINNER**

The stations will take the top 3 vote getters and randomly select the top home in the Fargo-Moorhead region from the top 3 vote getters.