

**KRRO 103.7 FM ROCKTOBER
OFFICIAL RULES**

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: KRRO Rocktober
- .02 SPONSORS: Dollar Loan Center and Holiday Gas Stop
- .03 DESCRIPTION OF PRIZE(S): A trip to Las Vegas for Rock 'N Roll Fantasy Band Camp with hotel, transfer shuttle & airfare February 26, 2014 - March 3, 2014. PLEASE NOTE: dates can not be changed. Winner and guest are responsible for all personal expenses.
- .04 VALUE OF PRIZE(S): approx \$6,093.65
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Sioux Falls, SD MDA
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER: Complete an entry form located on the KRRO 103.7 FM website at www.krro.com
AND/OR
 Complete an entry form available at the following locations:
500 South Phillips Avenue, Sioux Falls, SD 57104
AND/OR
 For a free entry form, send a self-addressed, stamped envelope to:
500 South Phillips Avenue, Sioux Falls, SD 57104
AND/OR
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 10/31/2013 at 6:00pmCST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: KRRO Rocktober Promotion Entry
c/o Midwest Communications, Inc., Marketing Department,
500 South Phillips Avenue, Sioux Falls, SD 57104
- .10 PROMOTION PERIOD: Promotion Begins: 10/01/2013 at 7:00amCST
Promotion Ends: 10/31/2013 at 6:00pmCST
- .11 NUMBER OF WINNERS: 1
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about Friday, November 1, 2013 at approx 7:45amCST at 500 South Phillips Avenue, Sioux Falls, SD 57104
OR
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: Winner(s) need to be present to win
OR
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): 11/08/2013

- .15 ALL PRIZES WILL BE AWARDED: Yes
OR
 No
- .16 ALTERNATE WINNER(S): Yes
(if potential winner(s) do(es) not OR
qualify, decline(s) acceptance of No
prize(s), or is unreachable/unavailable)
- .17 OFFICIAL RULES REQUEST ADDRESS: KRRO Rocktober Official Rules, c/o Midwest Communications, Inc.,
Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: KRRO Rocktober Winner List,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 11/09/2013

Winner will be notified.
Prize will be awarded upon completion of all legal paperwork with
Midwest Communications, Inc./WRIG, Inc.
Winner will receive a 1099 for value of this prize package.
Please note that trip dates cannot be changed.
Prize is non-transferable before acceptance of prize.

**Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees,
itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals,
passport fees and trip interruption costs.**

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind.
It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc.
Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

ADDENDUM A

HOW TO ENTER

Listeners may enter the contest by listening on-air to 103.7 KRRO FM for the designated, "Rocktober Song Of The Day".

Each weekday at approximately 7:50am CST the song of the day will be announced. When the song is played later that day between 9a-6p CST caller 37 at (605) 334-1037 will win a daily prize and will be qualified for the grand prize trip to Las Vegas for Fantasy Band Camp