Make Your Fresh Christmas Tree Last Longer

Avoid trees that are in poor health

Choose the right size

Check where a tree's lower branches fall

Have your tree mechanically shaken

Cut the base of the trunk

Wrap the tree:
If transport time from the retail lot or farm to your home is more than 15 minutes, wrap the tree in a tarp or carry it in an enclosed vehicle such as the back of a pick-up. The strong wind/drag of driving 55 mph down a highway can damage a tree in short time.

Orientation on the car:
Place the bottom of the tree trunk aiming forward to protect needles from being blown off. Make sure to tie it securely.

Never burn a tree after taking it down:
Burning a fresh tree in a fireplace or wood stove is hazardous. Pine trees have a lot of sap which can flash or create a chimney fire.