

**WBFM 93.7 FM B93 Summer Splash**  
**OFFICIAL RULES**

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WBFM B93 Summer Splash
- .02 SPONSORS: Edgewood Pools and Spas
- .03 DESCRIPTION OF PRIZE(S): 15' Brisbane Pool with blue liner, skimmer and filter system. Installation is NOT included.
- .04 VALUE OF PRIZE(S): \$2400.00  
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Sheboygan, WI TSA  
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER:  Complete an entry form located on the WBFM 93.7 FM website at www.b93radio.com  
AND/OR  
 Complete an entry form available at the following locations:  
2100 Washington Ave, Sheboygan, WI 53081  
AND/OR  
 For a free entry form, send a self-addressed, stamped envelope to:  
2100 Washington Ave, Sheboygan, WI 53081  
AND/OR  
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 07/27/2012 at 5:00pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WBFM B93 Summer Splash Promotion Entry  
c/o Midwest Communications, Inc., Marketing Department  
2100 Washington Ave, Sheboygan, WI 53081
- .10 PROMOTION PERIOD: Promotion Begins: 7/2/2012 at 6:00AM CST  
Promotion Ends: 7/28/2012 at 7:00PM CST
- .11 NUMBER OF WINNERS: 1
- .12 METHOD OF SELECTION OF WINNER(S):  Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about \_\_\_\_\_ at \_\_\_\_\_ CST at 2100 Washington Ave, Sheboygan, WI 53081  
OR  
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT:  Winner(s) need to be present to win  
OR  
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): 07/31/2012
- .15 ALL PRIZES WILL BE AWARDED:  Yes  
OR  
 No

- .16 ALTERNATE WINNER(S):  Yes  
 (if potential winner(s) do(es) not  
 qualify, decline(s) acceptance of  
 prize(s), or is unreachable/unavailable)  No  
 OR
- .17 OFFICIAL RULES REQUEST ADDRESS: WBFM B93 Summer Splash Pool Giveaway Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WBFM B93 Summer Splash Pool Giveaway Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 7/31/2012

Winner will be notified.

Prize will be awarded upon completion of all legal paperwork with  
 Midwest Communications, Inc./WRIG, Inc.

**Winner will receive a 1099 in amount of \$2400.00 for this prize package.**

**Winner must also pay sales tax in the amount of \$120.00 to Edgewood Pools & Spa before  
 prize is officially awarded.**

**Installation of pool is not included.**

Prize is non-transferable before acceptance of prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

## HOW TO ENTER – ADDENDUM A

- 1.) Listen weekdays 5a-5p to 93.7 WBFM for the B93 Summer Splash touchtones and be caller 7 (seven) to be a finalist.
- 2.) Register at Edgewood Pools and Spas, 1003 North Wisconsin Drive Howards Grove, WI. Ten (10) finalists will be drawn at random from the registration box and notified by July 26<sup>th</sup>, 2012.
- 3.) Five (5) last chance finalists will be chosen at random the day of the giveaway. Registration for the last chance entries will be available at our live broadcast from Lakeshore weekend for the Kids (South Pier District) on Saturday July 28<sup>th</sup> from 5:00pm-7:00pm.

**LIMIT ONE ENTRY PER HOUSEHOLD. DUPLICATE ENTRIES WILL VOID ALL ENTRIES**

## **ADDENDUM B**

### **METHOD OF SELECTION OF WINNER**

Winner will be selected by drawing at the conclusion of our remote at the Lakeshore Weekend for the Kids on South Pier Drive. Winner will be selected at approximately 7:00pm CST. Person selected must be present to win.

rev 07-02-2012