

WDEZ 101.9 FM Money 4 Music
OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WDEZ Money 4 Music
- .02 SPONSORS: Crossroads County Market & Cellcom
- .03 DESCRIPTION OF PRIZE(S): Checks payable to schools
- .04 VALUE OF PRIZE(S): \$7000.00, \$3000.00 and \$1000.00
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Wausau, Stevens Point, WI (Central WI) TSA
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Ages 14 to 18
- .07 HOW TO ENTER: ☐ Complete an entry form located on the WDEZ 101.9 FM website at www.wifc.com
AND/OR
☐ Complete an entry form available at the following locations:
557 Scott Street, Wausau, WI 54403
AND/OR
☐ For a free entry form, send a self-addressed, stamped envelope to:
557 Scott Street, Wausau, WI 54403
AND/OR
☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 09/13/2013 at 05:00pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WDEZ Money 4 Music Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
557 Scott Street, Wausau, WI 54403
- .10 PROMOTION PERIOD: Promotion Begins: 8/12/13 at 6:00am CST
Promotion Ends: 9/19/13 at 8:00am CST
- .11 NUMBER OF WINNERS: (three) 3
- .12 METHOD OF SELECTION OF WINNER(S): ☐ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at CST at 557 Scott Street, Wausau, WI 54403
OR
☒ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: ☐ Winner(s) need to be present to win
OR
☒ Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): Checks will be issued and sent to winning schools
- .15 ALL PRIZES WILL BE AWARDED: ☒ Yes
OR
☐ No

- .16 ALTERNATE WINNER(S):
(if potential winner(s) do(es) not
qualify, decline(s) acceptance of
prize(s), or is unreachable/unavailable) ☒ Yes
OR
☐ No
- .17 OFFICIAL RULES REQUEST ADDRESS: WDEZ Money 4 Music Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WDEZ Money 4 Music Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 9/13/13

Winner will be notified.
Prize will be awarded upon completion of all legal paperwork with
Midwest Communications, Inc./WRIG, Inc.
Winner will receive a 1099 for value of this prize package.
Prize is non-transferable before acceptance of prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind.
It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

High Schools can contact moneyformusic@mwcradio.com or money4music@wdez.com for additional details.

Opportunities:

#1 Videos posted on the site for content. Examples: a video showcasing the school (students, mascots, programs, a "who we are" montage). Pictures can also be submitted that can be turned into a video for those schools without video capabilities. The goal is to have one form of visual media for each school.

#2 Video posted for bonus points; 100,000 points will be awarded to category winners. (This is where students can get creative. Showcase a song recorded in rehearsal, concerts, half-time shows, ect.

Tell a story of why your program needs help. Show us the equipment that needs to be replaced, the broken chairs, run-dwon sound room/stage/hall, etc. Get creative in bringing attention to your program and have fun with it.)

#3 We will put all three school's reactions as well as post-interviews, with the winning schools' Students/instructor/principal online. By submitting your reactions you are giving us permission to post/promote your reactions.

#4 Bonus songs during the day can get extra points for their school at 100 points per song.

Rules for videos:

1. All videos must be student produced and submitted. Videos must NOT contain copyrighted or professional video/photos.
2. Videos must be :20 to :90 in length
3. School's name/logo/mascot must be present. This can be done at the beginning, throughout or the end of the video.
4. Videos must be a strong representation of the school. No offensive language, signs, symbols, or affiliations. No slander. Friendly competition or banter is encouraged but anything found offensive will be removed.
5. Each video submitted will be posted online for votes and will receive 10,000 bonus points per submission. Videos will be ranked based on viewer scores. Videos will be awarded points based on rank. Highest ranked at the end of the contest will receive 100,000 bonus points, second 75,000 and third 50,000.
6. All videos must be submitted to wdez.com/money-for-musicvideos by 11:59pm on 9/12/13 for judging. Voting remains open through 5pm on 9/13/13. The category winners will receive 100,000 bonus points.
7. All submitted videos will be entered into a video judging contest unless otherwise indicated. The three categories will be "Most Creative," "Best Produced," and "Most School Spirit."
8. All videos must be shot in a public area/space.

PLEASE NOTE: Once the videos are posted, if students or parents object to the appearance in any of the videos in this promotional contest, please contact Mary Stastny at 920-321-1958 or mary.stastny@mwcradio.com.

ADDENDUM B

METHOD OF SELECTION OF WINNER

Winners are selected based off voting and point tallying. Participants are allowed to vote once per day and can accumulate unlimited bonus points.

An independent panel of judges will determine winners. Decision of the judges final.

Video winners will be announced in the 7am hour on Thursday, September 19th, 2013

Contest overall winners will be announced in the 8am hour on Thursday, September 19th, 2013