

## WIFC 95.5 FM 20 Cities in 20 Days

### OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WIFC 20 Cities in 20 Days
- .02 SPONSORS: Miller Lite
- .03 DESCRIPTION OF PRIZE(S): 8 tickets to a Brewers game and Tailgate town tickets on July 20, 2013 plus a limo ride to Miller Park to and from the game leaving from parking lot at 557 Scott in Wausau, WI. PLEASE NOTE THAT ALL RIDERS MUST BE 21 YEARS OF AGE OR OLDER. PHOTO ID IS REQUIRED.  
*(Please note that winner is responsible for all personal expenses. Prize date cannot be changed. Limo transportation is subject to Central Beer Dist.)*
- .04 VALUE OF PRIZE(S): approx \$1100.00  
**(Note: Winners are responsible for all taxes and other fees on this/these amount(s))**
- .05 PROMOTION METRO AREA: Wausau, Stevens Point, WI (Central WI) TSA  
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER:  Complete an entry form located on the WIFC 95.5 FM website at www.wifc.com  
AND/OR  
 Complete an entry form available at the following locations:  
557 Scott Street, Wausau, WI 54403  
AND/OR  
 For a free entry form, send a self-addressed, stamped envelope to:  
557 Scott Street, Wausau, WI 54403  
AND/OR  
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 6/27/2013 at 5:45pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WIFC 20 Cities in 20 Days Promotion Entry  
c/o Midwest Communications, Inc., Marketing Department  
557 Scott Street, Wausau, WI 54403
- .10 PROMOTION PERIOD: Promotion Begins: 5/24/2013 at 11am CST  
Promotion Ends: 6/27/2013 at 6pm CST
- .11 NUMBER OF WINNERS: one
- .12 METHOD OF SELECTION OF WINNER(S):  Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at CST at 557 Scott Street, Wausau, WI 54403  
OR  
 See Addendum B, incorporated herein by reference.

- .13 PRESENCE REQUIREMENT:  Winner(s) need to be present to win  
OR  
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/  
REDEEMING PRIZE(S): 7/8/2013
- .15 ALL PRIZES WILL BE AWARDED:  Yes  
OR  
 No
- .16 ALTERNATE WINNER(S):  Yes  
(if potential winner(s) do(es) not  
qualify, decline(s) acceptance of  
prize(s), or is unreachable/unavailable)  No
- .17 OFFICIAL RULES REQUEST ADDRESS: WIFC 20 Cities in 20 Days Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue St., Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WIFC 20 Cities in 20 Days Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue St Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 07/08/2013

Winner will be notified.

Prize will be awarded upon completion of all legal paperwork with  
Midwest Communications, Inc./WRIG, Inc.

**Winner will receive a 1099 for value of this prize package in the approx amount of \$1100.00.**

**Winner must also pay state sales tax in the approx amount of \$56.98 in cash/money order before prize is awarded.**

**Each person riding in limo must be 21 years of age and will be required to show a photo ID and sign a Release of Liability Form before departure.**

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind.  
It is recommended that winners investigate travel insurance protection for some prize packages.

#### Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

## HOW TO ENTER – ADDENDUM A

#1: Listeners go to Wagner Shell live broadcasts as listed on the 20 Cities in 20 Days web page at [www.wifc.com](http://www.wifc.com). At these broadcasts, listeners collect a 20 Cities in 20 Days game piece. Listeners can collect a game piece at each broadcast, plus they can get one game piece if they buy a Miller product at the broadcast.

#2: Listeners can also collect a game pieces by sending a request with a return stamped envelope to:

WIFC

c/o 20 Cities in 20 Days Game Piece Request

577 Scott St.,

Wausau, WI 54403

Please note that limit one request per envelope. WIFC is not responsible for lost requests.

## **ADDENDUM B**

### **METHOD OF SELECTION OF WINNER**

Listeners need to go to the Grand Prize drawing location at Wagner Shell at 10002 Adventure Way, Commerce Crossing, Weston. on June 27, 2013 between 5pm and 5:45pm.

Listeners will then redeem their 20 Cities in 20 Days game pieces for numbered tickets. A random drawing will be held approximately 5:50pm to draw the Grand Prize winner.

Listeners will get entries based on the number of game pieces turned in as follows:

number of game pieces: 1-7=10 entries, 8-14=20 entries, 15-21=30 entries, 22-28=50 entries, 29-34=75 entries, 35+=100 entries.