

WIFC 95.5 FM THOUSAND DOLLAR THURSDAYS
OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WIFC Thousand Dollar Thursday
- .02 SPONSORS: None
- .03 DESCRIPTION OF PRIZE(S): Cash
- .04 VALUE OF PRIZE(S): \$1000.00 payable by check
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Wausau, Stevens Point, WI (Central WI) TSA
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER:
☐ Complete an entry form located on the WIFC 95.5 FM website at www.wifc.com
AND/OR
☐ Complete an entry form available at the following locations:
557 Scott Street, Wausau, WI 54403
AND/OR
☐ For a free entry form, send a self-addressed, stamped envelope to:
557 Scott Street, Wausau, WI 54403
AND/OR
☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 11/21/13 at 11:59pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WIFC Thousand Dollar Thursday Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
557 Scott Street, Wausau, WI 54403
- .10 PROMOTION PERIOD: Promotion Begins: 10/28/2013 at 8:20am CST
Promotion Ends: 11/21/2013 at when the 9550th text is received or approx 11:59pm CST
- .11 NUMBER OF WINNERS: 4
- .12 METHOD OF SELECTION OF WINNER(S): ☐ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about _____ at _____ CST at 557 Scott Street, Wausau, WI 54403
OR
☒ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: ☐ Winner(s) need to be present to win
OR
☒ Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): 12/01/2013
- .15 ALL PRIZES WILL BE AWARDED: ☒ Yes
OR
☐ No

- .16 ALTERNATE WINNER(S):
(if potential winner(s) do(es) not
qualify, decline(s) acceptance of
prize(s), or is unreachable/unavailable) ☒ Yes
OR
☐ No
- .17 OFFICIAL RULES REQUEST
ADDRESS: WIFC Thousand Dollar Thursday Official Rules, c/o Midwest
Communications, Inc., Marketing Department, 1420 Bellevue Street,
Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST
ADDRESS: WIFC Thousand Dollar Thursday Winner List,
c/o Midwest Communications, Inc., Marketing Department, 1420
Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF
WINNER(S) LIST REQUESTS: 12/01/2013

Winner will be notified.
Prize will be awarded upon completion of all legal paperwork with
Midwest Communications, Inc./WRIG, Inc.
Winner will receive a 1099 for value of this prize package.
Prize is non-transferable before acceptance of prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary
change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals,
passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind.
It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc.
Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

The Thousand Dollar Thursday song of the day will be listed at WIFC.com at approx. 8:00 am the Monday morning before the Thursday of the giveaway.

Contestants will need to listen for that song on Thursday for a chance to win \$1000.00

The 4 Thursdays a winner will be selected are October 31, November 7, November 14 and November 21, 2013

ADDENDUM B

METHOD OF SELECTION OF WINNER

When the Thousand Dollar Thursday song of the day plays, listeners will need to text the word "MONEY" to 39327.

The sender of the 9,550th text will be selected as the winner of \$1000. WIFC will immediately call the winner to inform them of their prize.

Please note that standard texting rates may apply depending on your provider.