

WIXX 101.1 FM \$10,000 Packer Punt Return

OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WIXX \$10,000 Packer Punt Return
- .02 SPONSORS: Titledown Oil/Grand Central Station
- .03 DESCRIPTION OF PRIZE(S): \$10,000 Cash Prize
- .04 VALUE OF PRIZE(S): \$10,000.00
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Green Bay-Appleton, WI DMA
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER:
☐ Complete an entry form located on the WIXX 101.1 FM website at www.wixx.com
AND/OR
☐ Complete an entry form available at the following locations:
1420 Bellevue St, Green Bay, WI 54311
AND/OR
☒ For a free entry form, send a self-addressed, stamped envelope to:
1420 Bellevue St, Green Bay, WI 54311
AND/OR
☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: Tuesday prior to Packers home game at 11:59am CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WIXX \$10,000 Packer Punt Return Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
1420 Bellevue St, Green Bay, WI 54311
- .10 PROMOTION PERIOD: Promotion Begins: 8/1/2012 at 5:00am CST
Promotion Ends: 12/23/2012 at 12:00pm CST
- .11 NUMBER OF WINNERS: 1 potential \$10,000 cash prize winner per home game.
- .12 METHOD OF SELECTION OF WINNER(S):
☐ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about the Tuesday prior to each Packer home game at 8am CST at 1420 Bellevue St, Green Bay, WI 54311
OR
☒ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT:
☐ Winner(s) need to be present to win
OR
☒ Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): 12 hours after the initial call is made to the Packer ticket winner.
- .15 ALL PRIZES WILL BE AWARDED:
☐ Yes
OR
☒ No

- .16 ALTERNATE WINNER(S):
(if potential winner(s) do(es) not
qualify, decline(s) acceptance of
prize(s), or is unreachable/unavailable) ☒ Yes
OR
☐ No
- .17 OFFICIAL RULES REQUEST
ADDRESS: WIXX \$10,000 Packer Punt Return Official Rules, c/o Midwest
Communications, Inc., Marketing Department, 1420 Bellevue St.,
Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST
ADDRESS: WIXX \$10,000 Packer Punt Return Winner List,
c/o Midwest Communications, Inc., Marketing Department, 1420
Bellevue St., Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF
WINNER(S) LIST REQUESTS: one day from acceptance of football tickets

Winner will be notified.
Prize will be awarded upon completion of all legal paperwork with
Midwest Communications, Inc./WRIG, Inc.
Winner will receive a 1099 for value of this prize package.
Prize is non-transferable before acceptance of prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary
change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals,
passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind.
It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc.
Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

Contestant will enter for a chance to win via texting the word, GRAND or GRANDWIXX to the short code 31011 to win home Packers Game tickets from Grand Central Station.

When entered correctly, contestants will receive a bounceback message confirming that they are entered for a chance to win. It is the participants responsibility to verify this.

Contestants are fully responsible to make sure they are set up for texting and receiving short code messages from their Cellular Phone provider. Additional fees may occur from your provider.

Only 1 entry per person, non-winners are automatically entered to win throughout promotion.

Winner may only win 1 time during August 1, 2012 thru December 23, 2012 promotional period.

rev 08-27-2012

ADDENDUM B

METHOD OF SELECTION OF WINNER

FOR PACKER HOME GAME TICKETS: Winners for Packers home game tickets will be determined at a random drawing from all eligible entries on Tuesday prior to the particular Packer home game.

FOR \$10,000 Cash Prize: If the Packers return the first punt kicked by the opposing team for a touchdown, the cash prize will be awarded.

2. **SPONSOR'S OBLIGATIONS AND SCA'S REQUIREMENTS FOR PRIZE PAYMENT:**

- a. If (i) an eligible player on the Designated Return Team receives and returns the first punt kicked by the Opposing Team of a Designated Game for a touchdown and (ii) there is compliance with the terms and conditions of this contract, then SCA will pay to Sponsor the prize amount specified in the Schedule of Available Prizes below, subject to the Maximum Aggregate Liability and verification by SCA.
- b. A touchdown scored by the kicking team on a punt is ineligible and will not be considered for prize payment.
- c. The total number of Designated Games must not exceed: **Ten (10)**.
- d. The total number of plays eligible must not exceed: **Ten (10)**.
- e. To count as a successful qualifying play, the play must be recorded as an official NFL statistic. A punt return nullified by a penalty will be ineligible and will not be considered for prize payment.
- f. A re-kick, due to either a penalty by the kicking team or a punt that goes out of bounds, will be eligible for prize payment.
- g. If the event is canceled due to a force majeure which prevents the conducting of the event, assuming no attempts to win the prize were initiated and SCA is notified in writing prior to the cancellation, a full refund, less any direct costs to SCA, will be made or this contract may be amended to a rescheduled date without additional charges.
- h. Failure or disregard of any of the above shall relieve SCA of all liability hereunder and no prize will be awarded.