

## WIXX 101.1 FM Banners for Bieber

### OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WIXX Banners for Bieber
- .02 SPONSORS: None
- .03 DESCRIPTION OF PRIZE(S): 2 Concert tickets to the Justin Bieber concert on July 9, 2013 at the United Center in Chicago
- .04 VALUE OF PRIZE(S): Approx. \$200  
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Green Bay-Appleton, WI DMA  
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER:  
☐ Complete an entry form located on the WIXX 101.1 FM website at [www.wixx.com](http://www.wixx.com)  
AND/OR  
☐ Complete an entry form available at the following locations:  
1420 Bellevue St, Green Bay, WI 54311  
AND/OR  
☒ For a free entry form, send a self-addressed, stamped envelope to:  
1420 Bellevue St, Green Bay, WI 54311  
AND/OR  
☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 5/23/13 at 11:59pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WIXX Banners for Bieber Promotion Entry  
c/o Midwest Communications, Inc., Marketing Department  
1420 Bellevue St, Green Bay, WI 54311
- .10 PROMOTION PERIOD: Promotion Begins: 5/13/13 at 8:00am CST  
Promotion Ends: 5/28/13 at 8:00am CST
- .11 NUMBER OF WINNERS: 1 (one)
- .12 METHOD OF SELECTION OF WINNER(S): ☐ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about \_\_\_\_\_ at \_\_\_\_\_ CST at 1420 Bellevue St, Green Bay, WI 54311  
OR  
☒ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: ☒ Qualifiers(s) need to be present to win  
OR  
☐ Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): 5/31/2013
- .15 ALL PRIZES WILL BE AWARDED: ☒ Yes  
OR  
☐ No

- .16 ALTERNATE WINNER(S):  
(if potential winner(s) do(es) not  
qualify, decline(s) acceptance of  
prize(s), or is unreachable/unavailable) ☒ Yes  
OR  
☐ No
- .17 OFFICIAL RULES REQUEST ADDRESS: WIXX Banners for Bieber Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WIXX Banners for Bieber Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 05/31/2013

Winner will be notified.

Prize will be awarded upon completion of all legal paperwork with  
Midwest Communications, Inc./WRIG, Inc.

Winner will receive a 1099 for value of this prize package.

Prize is non-transferable before acceptance of prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind.  
It is recommended that winners investigate travel insurance protection for some prize packages.

#### Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

## HOW TO ENTER – ADDENDUM A

Contestants must be able to:

- #1: Be in attendance at determined location by 9:00am CST on Mon. 5/27/13. (Specific location to be sent to contestants on Friday, 5/24/13)
- #2: Walk in the DePere, WI Kiwanis Memorial Day Parade on Monday, May 27, 2013 starting at 10:00am
- #3: Create a sign that can be carried by you and only you (sorry, no help from anyone else). This sign would display your text code that WIXX would provide to you (texting fees may apply to sender), the word "WIXX", and the number "31011" (the WIXX text number), have a patriotic element and any other creative you may want to display on the sign or yourself.
- #4: Signs must be of reasonable size and must not physically be detrimental to other contestants.
- #5: Signs must be deemed appropriate and in-good-taste by WIXX employees and/or parade officials.

Contestants are also encouraged to dress creatively as to solicit for votes. Appearance of contestants must be legal and must be "in good taste" as determined by WIXX employees and/or parade officials.

Any additional props, noisemakers or other items located on each contestants person will NOT be allowed. Contestants must follow all rules that are outlined by parade committee

Contestants must be individual, not of a group nature.

To register for a chance to be a contestant in the parade, individuals must go to [wixx.com](http://wixx.com) and complete the registration form to walk in the parade. 15 qualifiers will be randomly be chosen to participate in parade. Registrations will closed 5/23/13 at 11:59pm.

Qualifiers will then be notified by WIXX via phone and email on Friday, 5/24/13 using the information that is provided on your registration submission.

In the case that the contestant chosen on 5/24/13 can not be present at 9am on Monday, 5/27/13, the contestant has until 4:00pm CST on Friday 5/24/13 to assign a "proxy" to take their place in this contest. Contestant then MUST contact WIXX via phone prior to 4:00pm at 920-435-3771 or email [corey.carter@wixx.com](mailto:corey.carter@wixx.com) to confirm proxy. Any proxy received AFTER 4:00pm CST on Friday 5/24/13 will NOT be eligible for the contest.

Proxy paperwork would need to be supplied at registration on Monday including the following:

The following is the procedure that you have to follow to have proxy representation (no exceptions please). If this is not followed exactly your proxy can't represent you at the drawing. This is being done this way to protect you, & WIXX.

- #1: Please handwrite a letter stating who will represent you at the event. This letter should include your proxy's name, address and phone number.
- #2: You will have to sign this letter stating that they are representing you at the drawing
- #3: You must have this letter notarized (sorry, no exceptions to this rule)
- #4: Upon registering they will present this letter to me along with your completed form and their photo ID. From that point on they are acting on your behalf.

NOTE: Each contestant randomly chosen on Friday 5/24/13 MUST confirm (via email or phone) that they are participating in this contest BEFORE 5pm on Friday 5/24/13. Any contestant chosen and contacted by WIXX that does NOT confirm participation will NOT be eligible to win.

A list of final contestants will be posted at [WIXX.COM](http://WIXX.COM) prior to 9am on Monday, 5/27/13. These are the ONLY people who are considered contestants and who will be eligible to win and take part in event.

## **ADDENDUM B**

### **METHOD OF SELECTION OF WINNER**

The contestant with the most votes will win the 2 concert tickets to concert at United Arena in Chicago, IL starting at 7:00pm on July 9, 2013. Text voting will be accepted on Monday, May 27, 2013 between 10:00am CST and Tues. May 28th at 8am CST .

Text voting will be limited to ONE VOTE per phone number during the above listed time duration.

Winner will announced on The Murphy in The Morning Show on Tuesday, May 28, 2013.