

WIXX 101.1 FM Bon Jovi Limo Ride
OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: Bon Jovi Limo Ride
- .02 SPONSORS: PMI and Nehring Limo
- .03 DESCRIPTION OF PRIZE(S): 4 Tickets, valued at \$135 a piece, to the Bon Jovi concert on 10/22/13 at The Resch Center. A limo ride to and from the concert provided by Nehring Limo (ONE pickup and drop-off point).
- .04 VALUE OF PRIZE(S): approx \$1000.00
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Green Bay-Appleton, WI DMA
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER:
☐ Complete an entry form located on the WIXX 101.1 FM website at www.wixx.com
AND/OR
☐ Complete an entry form available at the following locations:
557 Scott Street, Wausau, WI 54403
AND/OR
☐ For a free entry form, send a self-addressed, stamped envelope to:
557 Scott Street, Wausau, WI 54403
AND/OR
☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 09/13/2013 at 11:59pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: Bon Jovi Limo Ride Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
1420 Bellevue St, Green Bay, WI 54311
- .10 PROMOTION PERIOD: Promotion Begins: 09/9/2013 at Approx. 7:30am CST
Promotion Ends: 09/16/2013 at Approx. 9:00am CST
- .11 NUMBER OF WINNERS: ONE grand prize winner. Please note the winner will also be awarded qualifying pair of tickets.
- .12 METHOD OF SELECTION OF WINNER(S): ☒ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about Mon. 9/16/13 at approx. 9:00am CST at 1420 Bellevue St, Green Bay, WI 54311
OR
☐ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: ☐ Winner(s) need to be present to win
OR
☒ Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): 09/17/2013
- .15 ALL PRIZES WILL BE AWARDED: ☒ Yes
OR
☐ No

- .16 ALTERNATE WINNER(S):
(if potential winner(s) do(es) not
qualify, decline(s) acceptance of
prize(s), or is unreachable/unavailable) ☒ Yes
OR
☐ No
- .17 OFFICIAL RULES REQUEST
ADDRESS: WIXX Bon Jovi Limo Ride Official Rules, c/o Midwest
Communications, Inc., Marketing Department, 1420 Bellevue Street,
Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST
ADDRESS: WIXX Bon Jovi Limo Ride Winner List,
c/o Midwest Communications, Inc., Marketing Department, 1420
Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF
WINNER(S) LIST REQUESTS: 9/18/2013

Winner will be notified.
Prize will be awarded upon completion of all legal paperwork with
Midwest Communications, Inc./WRIG, Inc.
Winner will receive a 1099 for value of this prize package.
Prize is non-transferable before acceptance of prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary
change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals,
passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind.
It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc.
Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

WIXX will take the 11th caller to 920-406-1011 after the "Bon Jovi Triple Snippet" is played, once per hour starting in the 7am hour each day and playing at minimum once per hour until a winner is found that day.

Winner is determined by reciting back the TITLE of each of the 3 song clips, in order, contained in the "Bon Jovi Triple Snippet." Each day's winner receives 1 pair of Bon Jovi tickets and gets qualified for the grand prize drawing.