

WIXX 101.1 FM "Crack The Vault Diamond Pendant Giveaway"
OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WIXX "Crack The Vault Diamond Pendant Giveaway"
- .02 SPONSORS: Bay Area Diamond Company
- .03 DESCRIPTION OF PRIZE(S): One 14 karat whit gold free-form pendant with one 1.25 carat round diamond and 3 - 0.27 twt accent diamonds
- .04 VALUE OF PRIZE(S): Approx. \$11,923.00
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Green Bay-Appleton, WI DMA
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER: Complete an entry form located on the WIXX 101.1 FM website at www.wixx.com
AND/OR
 Complete an entry form available at the following locations:
1420 Bellevue St, Green Bay, WI 54311
AND/OR
 For a free entry form, send a self-addressed, stamped envelope to:
1420 Bellevue St, Green Bay, WI 54311
AND/OR
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 11/29/12 at 11:59pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WIXX WIXX "Crack The Vault Diamond Pendant Giveaway"
Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
1420 Bellevue St, Green Bay, WI 54311
- .10 PROMOTION PERIOD: Promotion Begins: 11/12/12 at approx. 8:15am CST
Promotion Ends: 11/29/12 at 11:59pm CST
- .11 NUMBER OF WINNERS: 1
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at CST at 1420 Bellevue St, Green Bay, WI 54311
OR
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: Winner(s) need to be present to win
OR
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): 12/10/2012 4:00pm
- .15 ALL PRIZES WILL BE AWARDED: Yes
OR
 No

- .16 ALTERNATE WINNER(S): Yes
 (if potential winner(s) do(es) not
 qualify, decline(s) acceptance of
 prize(s), or is unreachable/unavailable) OR
 No
- .17 OFFICIAL RULES REQUEST ADDRESS: WIXX Crack The Vault Diamond Pendant Giveaway Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WIXX Crack The Vault Diamond Pendant Giveaway Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 12-03-2012

Winner will be notified.

Prize will be awarded upon completion of all legal paperwork with
 Midwest Communications, Inc./WRIG, Inc.

**Winner will receive a 1099 for value of approx \$11923.00. Sales tax the approx amount of \$655.77
 will be paid directly to Bay Area Diamond Co.
 Once that is the paid the prize will officially be awarded.**

In the case that the winner does not accept the prize the winner will forfeit any further prize consideration for this
 promotion.

Prize is non-transferable before acceptance of prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary
 change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals,
 passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind.
 It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc.
 Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

#1: Qualify M-F at 8:40a; 11:40a; 4:40p and 7:40p (Be the 11th caller to 920-406-1011 when you hear the "Crack the Vault" touchtones)

#2: Sign up at WIXX.com

#3: Sign up to win at Bay Area Diamond Company 225 S. Military Ave. Green Bay, WI 54303 before Thursday, November 29, 2012 at 5:00pm.

ADDENDUM B

METHOD OF SELECTION OF WINNER

All qualifiers must be present on Saturday, December 1, 2012 at Bay Area Diamond Company, 225 S. Military Ave. Green Bay, WI 54303.

Registration will take place starting at 10:00am and close at 10:45am SHARP.
Drawing will take place at approx 11:00am

Each qualifier present and confirmed via photo I.D.

In case of proxy representation please contact Mary at 920-435-3717 ext 2035 BEFORE Thursday, November 29, 2012 for details.