

**WMGI 100.7 FM Mix-FMs EASY STREET
OFFICIAL RULES**

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WMGI Easy Street
- .02 SPONSORS: The Landing at Ft. Harrison & Elements Salon
- .03 DESCRIPTION OF PRIZE(S): check issued to qualified winner
- .04 VALUE OF PRIZE(S): \$100.00
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Terre Haute, IN DMA
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER:
☐ Complete an entry form located on the WMGI 100.7 FM website at www.radiousa.com
AND/OR
☐ Complete an entry form available at the following locations:
824 South 3rd Street, Terre Haute, IN 47807
AND/OR
☐ For a free entry form, send a self-addressed, stamped envelope to:
824 South 3rd Street, Terre Haute, IN 47807
AND/OR
☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: see Addendum A at EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WMGI Easy Street Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
824 South 3rd Street, Terre Haute, IN 47807
- .10 PROMOTION PERIOD: Promotion Begins: 10/14/2013 at 7:30AM EST
Promotion Ends: 11/22/2013 at 8:15PM EST
- .11 NUMBER OF WINNERS: Up to 30 winners
- .12 METHOD OF SELECTION OF WINNER(S):
☐ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at CST at
824 South 3rd Street, Terre Haute, IN 47807
OR
☒ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT:
☐ Winner(s) need to be present to win
OR
☒ Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): 10 days
- .15 ALL PRIZES WILL BE AWARDED:
☐ Yes
OR
☒ No

- .16 ALTERNATE WINNER(S):
(if potential winner(s) do(es) not
qualify, decline(s) acceptance of
prize(s), or is unreachable/unavailable) ☐ Yes
OR
☒ No
- .17 OFFICIAL RULES REQUEST
ADDRESS: WMGI Easy Street Official Rules, c/o Midwest Communications, Inc.,
Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST
ADDRESS: WMGI Easy Street Winner List,
c/o Midwest Communications, Inc., Marketing Department, 1420
Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF
WINNER(S) LIST REQUESTS: 12/22/2013

Winner will be notified.

Prize will be awarded upon completion of all legal paperwork with
Midwest Communications, Inc./WRIG, Inc.

Winner will receive a 1099 for value of this prize package.

Prize is non-transferable before acceptance of prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary
change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals,
passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind.
It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc.
Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

Listen to 100.7 Mix FM (WMGI-FM)/Terre Haute, weekdays at random times to hear your street name in your city on the air.

If you live on the street and city we announced, you have 10 minutes & 07 seconds to call the studio at 812.478.1007 to claim your prize!

The first person calling in will be deemed the “winner”

Club 100.7 members may receive additional informational on call out times.

Please note that you will need to provide photo ID and another form of ID with that exact street listed on it to claim the prize.

ADDENDUM B

METHOD OF SELECTION OF WINNER

The first person to respond via phone to 812.478.1007 who lives on the exact street name and city announced on-air will win that call in for Easy Street.

Please note that you will need to provide photo ID and another form of ID with that exact street listed on it to claim the prize.