

**WNCY 100.3 FM HIGH/LOW
OFFICIAL RULES**

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WNCY High Low
- .02 SPONSORS: none
- .03 DESCRIPTION OF PRIZE(S): cash in the form of a check
- .04 VALUE OF PRIZE(S): various amount of 8 jackpots
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Green Bay-Appleton, WI DMA
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER:
☐ Complete an entry form located on the WNCY 100.3 FM website at www.wifc.com
AND/OR
☐ Complete an entry form available at the following locations:
1420 Bellevue St, Green Bay, WI 54311
AND/OR
☐ For a free entry form, send a self-addressed, stamped envelope to:
1420 Bellevue St, Green Bay, WI 54311
AND/OR
☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: last call of final jackpot at CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WNCY High Low Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
1420 Bellevue St, Green Bay, WI 54311
- .10 PROMOTION PERIOD: Promotion Begins: 09/23/13 at 7:00AM CST
Promotion Ends: 10/31/13* at 6:00PM* CST
- .11 NUMBER OF WINNERS: 8 total jackpots *PLEASE NOTE end date of promotion is determined on when the 8th jackpot is given away.
- .12 METHOD OF SELECTION OF WINNER(S):
☐ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at CST at 1420 Bellevue St, Green Bay, WI 54311
OR
☒ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT:
☒ Winner(s) need to be present to win
OR
☐ Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): 5 business days from date of winning
- .15 ALL PRIZES WILL BE AWARDED:
☒ Yes
OR
☐ No

- .16 ALTERNATE WINNER(S): ☒ Yes
(if potential winner(s) do(es) not
qualify, decline(s) acceptance of
prize(s), or is unreachable/unavailable) OR
☐ No
- .17 OFFICIAL RULES REQUEST ADDRESS: WNCY High Low Official Rules, c/o Midwest Communications, Inc.,
Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WNCY High Low Winner List,
c/o Midwest Communications, Inc., Marketing Department, 1420
Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: end of promotion

Winner will be notified.

Prize will be awarded upon completion of all legal paperwork with
Midwest Communications, Inc./WRIG, Inc.

Winner will receive a 1099 for value of this prize package.

Prize is non-transferable before acceptance of prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary
change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals,
passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind.
It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc.
Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

Starting Monday, Sept. 23, 2013, listen to WNCY/Y100 for your chance to call in a guess of the EXACT amount of money in the Y100 HIGH/LOW Jackpot.

Y100 will take one (1) call at approximately 7:10AM, 9:10AM, 12:10PM, 2:10PM and 5:10PM each day, Monday through Friday. Listeners can call either 920-465-1003 or 1-800-359-1003. The 10th tenth caller will have the chance to guess the EXACT amount of cash in the Y100 HIGH/LOW Jackpot.

NOTE: Their first guess and only their first guess will be used to determine if they're too high or too low.

NOTE: Once a guess is made, they cannot change their mind! Your guess is final

After each guess, Y100 will let you know if your guess is too high or too low. Once the amount of the guess has been mentioned on the air, Y100 will not repeat or publish the amount again.

ADDENDUM B

METHOD OF SELECTION OF WINNER

The first person to correctly guess the EXACT amount of cash in the Y100 High/Low Jackpot, right down to the penny, will win that amount playing High/Low jackpot.

A 1099 will be issued for any amount over \$600.00. Winner will be contacted to make arrangements for check information and an appointment will be set up during standard business hours for the winner to come to the WNCY office at 1420 Bellevue St in Green Bay, WI. Once appointment is made winner will need to come in and show photo ID to claim check and sign official paperwork.

*The High/Low Jackpot contest could end at an earlier date, if all of the jackpots have been awarded.