

WNCY 100.3 FM Thousand Dollar Thursday
OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WNCY Thousand Dollar Thursday
- .02 SPONSORS: WNCY
- .03 DESCRIPTION OF PRIZE(S): \$1,000.00 to \$5,000.00 in check form
- .04 VALUE OF PRIZE(S): \$1,000.00 to \$5,000.00
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Green Bay - Appleton -Oshkosh, WI
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: 18 (Eighteen)
- .07 HOW TO ENTER: Complete an entry form located on the WNCY 100.3 FM website at www.wncy.com
AND/OR
☐ Complete an entry form available at the following locations: 1420 Bellevue Street, Green Bay, WI 54311
AND/OR
For a free entry form, send a self-addressed, stamped envelope to: 1420 Bellevue Street, Green Bay, WI 54311
AND/OR
☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 11/01/2012
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WNCY Thousand Dollar ThursdayPromotion Entry
c/o Midwest Communications, Inc., Marketing Department
1420 Bellevue Street, Green Bay, WI 54311
- .10 PROMOTION PERIOD: Promotion Begins: 10/4/2012 at 6:00 AM CDT
Promotion Ends: 11/01/2012 at 11:59 PM CDT
- .11 NUMBER OF WINNERS: 1 per Thursday
- .12 METHOD OF SELECTION OF WINNER(S): ☐ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at CST at 1420 Bellevue Street, Green Bay, WI 54311
OR
☒ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: ☐ Winner(s) need to be present to win
OR
☒ Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): 11/15/2012

- .15 ALL PRIZES WILL BE AWARDED: ☒ Yes
OR
No
- .16 ALTERNATE WINNER(S): ☒ Yes
(if potential winner(s) do(es) not
qualify, decline(s) acceptance of
prize(s), or is unreachable/unavailable) OR
☐ No
- .17 OFFICIAL RULES REQUEST ADDRESS: WNCY Thousand Dollar Thursday, Official Rules, c/o
Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WNCY Thousand Dollar Thursday, Winner List,
c/o Midwest Communications, Inc., Marketing Department
1420 Bellevue St. Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 11/30/2012

**Winner will be notified. Prize will be awarded upon completion of all legal paperwork with
Midwest Communications, Inc. 1420 Bellevue Street, Green Bay, WI 54311
Prize in non-transferable before acceptance of prize.**

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc.
Official Rules for All Contests which are either incorporated herein by reference or attached hereto as Addendum C

ADDENDUM A HOW TO ENTER

When WNCY plays the designated “Thousand Dollar Song” of the day, be the 100th caller to 920-465-1003 or 800-359-1003.

Promotion is valid from 6:00am to 11:59pm on Thursdays consisting of October 4, October 11, October 18 and October 25 and November 1, 2012.

Limit one winner per household. No exceptions to this rule. Proof of address will be required before prize is awarded. If prize could not be awarded to “winner”, prize will be void without any further compensation to “winner”.

Must be at least 18 years of age to participate and win.

wncy.com internet audio stream may be time delayed.

ADDENDUM B METHOD OF SELECTION OF WINNER

The 100th caller to 920-465-1003 or 800-359-1003 wins \$1,000.00 to \$5,000.00.

Limit one winner per household. No exceptions to this rule. Proof of address will be required before prize is awarded. If prize could not be awarded to “winner”, prize will be void without any further compensation to “winner”. Prize would then be awarded to next caller and so forth.