## WNCY 100.3 FM Y100 Great Escape Giveaway 2014 OFFICIAL RULES (To be used when prizes are valued at or over \$600)

| .01 | NAME OF PROMOTION:   | WNCY Y100 Great Escape Giveaway  |
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| .02 | SPONSORS:  | Fox World Travel, Funjet Vacations and WNCY.   |
| .03 | DESCRIPTION OF PRIZE(S):   | Your trip for 2 takes place January 25, 2014 thru February 1, 2014. You will be staying at the <i>All-Inclusive</i> Iberostar Paraiso Lindo, located in Riviera Maya, Mexico. Included in the package will be roundtrip Funjet Vacations charter air on trip dates, transfers to and from the Cancun airport, and all meals & drinks at the resort. Any activities off the hotel property or any items that are not part of the all-inclusive package at the resort will be at the expense of the traveler(s). |
|     |  | You and your guest are scheduled for the following flights:  January 25, depart Milwaukee 6:23 am, arrive Cancun 10:20 am February 1, depart Cancun 9:50 am, arrive Milwaukee 1:33 pm  |
|     |  | VALID PASSPORT REQUIRED AT WINNER AND GUEST AT OWN EXPENSE. Failure to provide valid passport could void prize being awarded without further compensation.   |
| .04 | VALUE OF PRIZE(S): (Note: Winners are responsible for all taxes and other fees on this/these amount(s) | Grand Prize \$3319.98.   |
| .05 | PROMOTION METRO AREA: (as defined by Arbitron)   | Green Bay-Appleton, WI DMA   |
| .06 | MINIMUM AGE TO ENTER:  | Twenty-One (21) <b>PLEASE NOTE: Qualifier MUST also reside in Green Bay-Appleton DMA listening area</b>  |
| .07 | HOW TO ENTER:  | ☐ Complete an entry form located on the WNCY 100.3 FM website at www.wncy.com  AND/OR ☐ Complete an entry form available at the following locations: 1420 Bellevue St, Green Bay, WI 54311  AND/OR ☐ For a free entry form, send a self-addressed, stamped envelope to: 1420 Bellevue St, Green Bay, WI 54311  AND/OR ☐ See Addendum A, incorporated herein by reference.  |
| .08 | DEADLINE FOR RECEIPT OF ENTRIES:   | Thursday, Nov. 21, 2013 at approx 7:00pm or at last sounder played.  |
| .09 | COMPLETED ENTRY FORM SUBMISSION ADDRESS:   | WNCY Y100 Great Escape Giveaway Promotion Entry c/o Midwest Communications, Inc., Marketing Department   |
|     |  | 1420 Bellevue St, Green Bay, WI 54311  |
| .10 | PROMOTION PERIOD:  | Promotion Begins: 11/11/2013 at 6:00AM CDT. Promotion Ends: 11/21/2013 at 9:00PM CDT   |

| .12  | METHOD OF SELECTION OF WINNER(S):  | <ul> <li>Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about Friday, November 22, 2013 between 6:00 and 9:00 AM at 1420 Bellevue St, Green Bay, WI 54311 NOTE: "Winner" will be called live on air. In the case that a voice mail must be left at the designated phone number supplied by the "winner", the "winner" will have 30 minutes from the time that the message is left to return the call to 800-359-1003 or 920-465-1003. Failure to return call within 30 minutes will void prize with further prize consideration.</li> <li>*All prize claims are subject to verification of the claimant's eligibility and compliance with the Official Rules OR</li> <li>See Addendum B, incorporated herein by reference.</li> </ul> |
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| .13  | PRESENCE REQUIREMENT:  | <ul><li>☐ Winner(s) need to be present to win</li><li>OR</li><li>☐ Winner(s) need not be present to win</li></ul>   |
| .14  | DEADLINE FOR CLAIMING/<br>REDEEMING PRIZE(S):  | Before 3:00pm on 11/22/2013. The winner will need to provide their complete name/information and guest name/information to WNCY. Booking will take place at that time and cannot be changed.  |
| .15  | ALL PRIZES WILL BE<br>AWARDED:   | <ul><li>Yes</li><li>OR</li><li>□ No</li></ul>   |
| .16  | ALTERNATE WINNER(S): (if potential winner(s) do(es) not qualify, decline(s) acceptance of prize(s), or is unreachable/unavailable) | ∑ Yes<br>OR<br>□ No   |
| .17  | OFFICIAL RULES REQUEST ADDRESS:  | WNCY Y100 Great Escape Giveaway Official Rules,<br>c/o Midwest Communications, Inc., Marketing Department,<br>1420 Bellevue Street, Green Bay, WI 54311   |
| .18  | WINNER(S) LIST REQUEST ADDRESS:  | WNCY Y100 Great Escape Giveaway Winner List,<br>c/o Midwest Communications, Inc., Marketing Department,<br>1420 Bellevue Street, Green Bay, WI 54311  |
| .19  | DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS:   | 11/27/2013  |
| **** | 111 20 1 75 111 1 1 1  |   |

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will receive a 1099 for value of this prize package in amount of \$3369.98 (Grand Prize \$3319.98 plus one \$50.00 Gift Card.

Taxes and fees must be paid directly to Fox World Travel upon final booking in total amount of \$540.00 (\$270.00 per person)

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind.

For a nominal cost, you can upgrade the insurance to include trip cancellation/interruption coverage to protect you from penalties if you need to cancel prior to your departure for a covered reason.

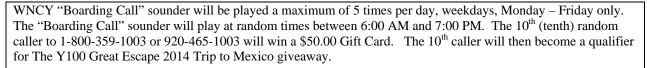
Ask your Fox World Travel vacation specialist for details.

## VALID PASSPORT REQUIRED AT WINNER AND GUEST OWN EXPENSE

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

## **HOW TO ENTER – ADDENDUM A**





Winners are responsible for all taxes on a prize and for any expense. Prizes awarded are not redeemable for cash. Prize is not transferable before acceptance of prize. No substitution for a prize will be made at the request of the winner. WNCY/Midwest Communications, Inc reserves the right to substitute a prize of similar value.

Rules are subject to change without notice. Limit one vacation per household. Limit one entry per family.

WNCY/Midwest Communications, Inc reserves the right to amend the rules to any contest at any time.

The decision of Midwest Communications, Inc is final. Any trips that require a passport or other travel documation is the responsibility of the winner and winner guest. Winner is responsible for all baggage fees, ground transportation and incidental/personal expenses

Winner is responsible for all taxes and additional expenses, including if any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals and trip interruption costs.

WNCY is not responsible for any changes, delays or trip interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.

Note: due to the nature of our programs that are heard on-line over the Internet, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station, and will be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when WNCY plays the "Boarding Call" sounder in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on a conventional FM radio.

All prize claims are subject to verification of the claimant's identification as the actual person named on the selected entry, eligibility and compliance with these contest rules. WNCY/Midwest Communications, Inc will verify the actual intended winner by checking appropriate personal identification such as driver's license, passport or other state or federal identification. Obtaining the verification information of the correct winner will initially be conducted by telephone by verifying their name, address, telephone number and/or email address. After an authorized employee of WNCY/Midwest Communications, Inc declares the participant a winner, the winner must pick up his or her prize within 5 business days at the offices of WNCY/Midwest Communications, Inc during normal business hours (9:00am to 4:30pm Monday thru Friday).

An appointment will be set with Grand Prize Winner to accept grand prize in person showing proper identification and cannot send proxy to pick up prize. Winner's guest must also be present at pick up and provide photo ID for signing a Release of Liability form.

Winners may be required to sign a "Contest Affidavit of Eligibility and Public Relations & Liability Release" and/or a Winner's Receipt that they must complete in order to receive the prize.



Winners are responsible for all taxes on a prize and for any expense. Prizes awarded are not redeemable for cash. Prize is not transferable before acceptance of prize. No substitution for a prize will be made at the request of the winner. WNCY/Midwest Communications, Inc reserves the right to substitute a prize of similar value.

Rules are subject to change without notice. Limit one vacation per household. Limit one entry per person.