

WNCY/Y100 Make Me A VIP.
OFFICIAL RULES
(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WNCY Make Me A VIP.
- .02 SPONSORS: None.
- .03 DESCRIPTION OF PRIZE(S): 5-day passes, Tuesday VIP, Reserve Seat tickets or a pair of VIP Country USA Tickets, Wednesday - Saturday.
- .04 VALUE OF PRIZE(S): \$400.00 to \$1,000.00.
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Green Bay – Appleton – Oshkosh, WI.
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: 18 (Eighteen)
- .07 HOW TO ENTER: Complete an entry form located on the WNCY/Y100 website at www.wncy.com.
AND/OR
 Complete an entry form available at the following locations: 1420 Bellevue Street, Green Bay, WI 54311
AND/OR
 For a free entry form, send a self-addressed, stamped envelope to: 1420 Bellevue Street, Green Bay, WI 54311
AND/OR
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 05/19/11 at 5:00PM.
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WNCY/Y100 Make Me A VIP., Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
1420 Bellevue Street, Green Bay, WI 54311
- .10 PROMOTION PERIOD: Promotion Begins: 04/19/2012 at 6:00AM CDT.
Promotion Ends: 05/31/2011 at 11:59pm CDT.
- .11 NUMBER OF WINNERS: Up to eight (8) per day.
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at
CST at 1420 Bellevue Street, Green Bay, WI 54311
OR
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: Winner(s) need to be present to win
OR
 Winner(s) need not be present to win

- .14 DEADLINE FOR CLAIMING/
REDEEMING PRIZE(S): 06/7/2011.
- .15 ALL PRIZES WILL BE
AWARDED: Yes
OR
 No
- .16 ALTERNATE WINNER(S): Yes
(if potential winner(s) do(es) not
qualify, decline(s) acceptance of
prize(s), or is unreachable/unavailable) OR
 No
- .17 OFFICIAL RULES REQUEST
ADDRESS: WNCY/Y100 Make Me A VIP, Official Rules, c/o Midwest
Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST
ADDRESS: WNCY/Y100 Make Me A Winner, Winner List,
c/o Midwest Communications, Inc., Marketing Department
PO Box 23333, Green Bay, WI 54305-3333_
- .19 DEADLINE FOR RECEIPT OF
WINNER(S) LIST REQUESTS: 05/26/2011.

Winner will be notified.

Prize will be awarded upon completion of all legal paperwork with
Midwest Communications, Inc./WRIG, Inc.

Winner will receive a 1099 for value of this prize package.

Prize is non-transferable before acceptance of prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees,
itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals,
passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of
any kind.

It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications,
Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as
Addendum C on the station website.

ADDENDUM A

HOW TO ENTER

Each Thursday, 4/19/2011 through 5/31/2012, be the 10th random caller when WNCY/Y100 plays the designated “Artist of The Day” to win a pair of 5-day passes for Country USA, Tuesday Only VIP (June 19, 2012), or random winners will be upgraded to a pair of 4-day Reserve Seat tickets, Wednesday through Saturday, June 20 thru June 23, 2012.

“Artist of the Day” can also be heard on wncy.com (slight delay may occur)

ADDENDUM B

METHOD OF SELECTION OF WINNER

When WNCY/Y100 plays the designated “Song of The Day” call 920-465-1003 or 1-800-359-1003 and be the random 10th caller to win a pair of VIP tickets for Country USA, Wednesday through Saturday. Promotion is valid from 6:00AM – 11:59PM on Thursdays.

If you win a pair of 5-day passes to Country USA, you are still eligible to win a pair of Reserve Seat tickets or a pair of VIP tickets.

One pair of Reserve or VIP tickets per household.

Must be at least 18 years of age or participate and win.