

WNWN 98.5 FM WNWN-FM WIN 98.5's High Low Game
OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WNWN-FM WIN 98.5's High Low Game
- .02 SPONSORS: Firekeepers Casino Hotel
- .03 DESCRIPTION OF PRIZE(S): High Low Cash Jackpot.
Consolation Prize from Firekeepers Casino of Ten Dollars (\$10) Red Hot Rewards.
- .04 VALUE OF PRIZE(S): High Low cash jackpot amount varies
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Grand Rapids, Kalamazoo, Battle Creek, MI DMA
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER: ☐ Complete an entry form located on the WNWN 98.5 FM website at www.wincountry.com
AND/OR
☐ Complete an entry form available at the following locations:
70 W Michigan Ave Ste 700, Battle Creek, MI 49017
AND/OR
☐ For a free entry form, send a self-addressed, stamped envelope to:
70 W Michigan Ave Ste 700, Battle Creek, MI 49017
AND/OR
☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 11/15/2013 at 04:15pm EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WNWN-FM WIN 98.5's High Low Game Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
70 W Michigan Ave Ste 700, Battle Creek, MI 49017
- .10 PROMOTION PERIOD: Promotion Begins: 10/28/2013 at 08:15am EST
Promotion Ends: 11/15/2013 at 4:15pm EST
- .11 NUMBER OF WINNERS: undetermined
- .12 METHOD OF SELECTION OF WINNER(S): ☐ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at CST at
70 W Michigan Ave Ste 700, Battle Creek, MI 49017
OR
☒ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: ☐ Winner(s) need to be present to win
OR
☒ Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): 12/01/2013
- .15 ALL PRIZES WILL BE AWARDED: ☐ Yes
OR
☒ No

- .16 ALTERNATE WINNER(S):
(if potential winner(s) do(es) not
qualify, decline(s) acceptance of
prize(s), or is unreachable/unavailable) ☒ Yes
OR
☐ No
- .17 OFFICIAL RULES REQUEST
ADDRESS: WNWN-FM WIN98.5's High Low Game Official Rules, c/o Midwest
Communications, Inc., Marketing Department, 1420 Bellevue Street,
Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST
ADDRESS: WNWN-FM WIN98.5's High Low Game Winner List,
c/o Midwest Communications, Inc., Marketing Department, 1420
Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF
WINNER(S) LIST REQUESTS: 12/01/2013

Winner will be notified.

Prize will be awarded upon completion of all legal paperwork with
Midwest Communications, Inc./WRIG, Inc.

Winner will receive a 1099 for value of this prize package.

Prize is non-transferable before acceptance of prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary
change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals,
passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind.
It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc.
Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

Contestant will be the fifth caller after the on-air cue at approximately 8:15am, 11:15am, 2:15pm and 4:15pm. Calls on contest lines can to be made from Battle Creek to: 269- 968-9899, Kalamazoo to: 269 -324-9899 or Coldwater / Tri State area to: 517- 278-9899.

ADDENDUM B

METHOD OF SELECTION OF WINNER

Contestants who guess the correct jackpot amount will win said amount.

Contestants can continue to play until winning a jackpot.

Contestants only allowed to receive one consolation prize.