

**WNWN 98.5 FM WNWN-FM WIN 98.5's High Low Game
OFFICIAL RULES**

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WNWN-FM WIN 98.5's High Low Game
- .02 SPONSORS: Firekeepers Casino
- .03 DESCRIPTION OF PRIZE(S): High Low Jackpot
Consolation prize of Free Mijem Buffet at Firekeepers Casino.
- .04 VALUE OF PRIZE(S): Assorted / various jackpot dollar amounts.
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Grand Rapids, Kalamazoo, Battle Creek, MI DMA
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER: Complete an entry form located on the WNWN 98.5 FM website at www.wincountry.com
AND/OR
 Complete an entry form available at the following locations:
70 W Michigan Ave Ste 700, Battle Creek, MI 49017
AND/OR
 For a free entry form, send a self-addressed, stamped envelope to:
70 W Michigan Ave Ste 700, Battle Creek, MI 49017
AND/OR
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 11/09/2012 at 4:15 pm EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WNWN-FM WIN 98.5's High Low Game Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
70 W Michigan Ave Ste 700, Battle Creek, MI 49017
- .10 PROMOTION PERIOD: Promotion Begins: 10/22/2012 at 8:15 am EST
Promotion Ends: 11/09/2012 at 4:15 pm EST
- .11 NUMBER OF WINNERS: up to 60
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at CST at
70 W Michigan Ave Ste 700, Battle Creek, MI 49017
OR
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: Winner(s) need to be present to win
OR
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): 11-16-2012
- .15 ALL PRIZES WILL BE AWARDED: Yes
OR
 No

- .16 ALTERNATE WINNER(S): Yes
 (if potential winner(s) do(es) not
 qualify, decline(s) acceptance of
 prize(s), or is unreachable/unavailable) OR
 No
- .17 OFFICIAL RULES REQUEST ADDRESS: WNWN-FM WIN 98.5's High Low Game Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WNWN-FM WIN 98.5's High Low Game Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 11-10-2012

Winner will be notified.
 Prize will be awarded upon completion of all legal paperwork with
 Midwest Communications, Inc./WRIG, Inc.
 Winner will receive a 1099 for value of this prize package.
 Prize is non-transferable before acceptance of prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind.
 It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

Contestant will be the fifth caller after the on-air cue at approximately 8:15am, 11:15am, 2:15pm and 4:15 pm from Monday, October 22 thru Friday, November 9, 2012, Monday thru Friday only.

ADDENDUM B

METHOD OF SELECTION OF WINNER

Contestants who guess the correct jackpot amount will win said jackpot.

Contestants can continue to play until winning a jackpot.

Contestants only allowed to receive one consolation prize.