

WRQE 93.5 FM/93.1 FM93ROCK SNOW BUNNIES

OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WRQE 93Rock Snow Bunnies
- .02 SPONSORS: Vandervest Harley-Davidson
- .03 DESCRIPTION OF PRIZE(S): \$500 shopping spree at Vandervest for Harley-Davidson Apparel
Two (2) reserved seats to Rock USA 2013
One (1) general admission campsite at Rock USA 2013
- .04 VALUE OF PRIZE(S): approx \$1278.00
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Green Bay-Appleton, WI DMA
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER:
☒ Complete an entry form located on the WRQE 93.5 FM/93.1 FM website at www.93rockon.com
AND/OR
☐ Complete an entry form available at the following locations:
1420 Bellevue St, Green Bay, WI 54311
AND/OR
☒ For a free entry form, send a self-addressed, stamped envelope to:
1420 Bellevue St, Green Bay, WI 54311
AND/OR
☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 03-11-2013 at 12 NoonCST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WRQE 93Rock Snow Bunnies Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
1420 Bellevue St, Green Bay, WI 54311
- .10 PROMOTION PERIOD: Promotion Begins: Wednesday, February 13, 2013 at NoonCST
Promotion Ends: April 5, 2013 at 5:00pmCST
- .11 NUMBER OF WINNERS: One (1) Grand Prize Winner
- .12 METHOD OF SELECTION OF WINNER(S): ☐ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at CST at 1420 Bellevue St, Green Bay, WI 54311
OR
☒ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: ☐ Winner(s) need to be present to win
OR
☒ Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): 04-10-2013
- .15 ALL PRIZES WILL BE AWARDED: ☒ Yes
OR
☐ No

- .16 ALTERNATE WINNER(S): ☒ Yes
 (if potential winner(s) do(es) not OR
 qualify, decline(s) acceptance of ☐ No
 prize(s), or is unreachable/unavailable)
- .17 OFFICIAL RULES REQUEST WRQE 93Rock Snow BunniesOfficial Rules, c/o Midwest
 ADDRESS: Communications, Inc., Marketing Department, 1420 Bellevue Street,
 Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST WRQE 93Rock Snow BunniesWinner List,
 ADDRESS: c/o Midwest Communications, Inc., Marketing Department, 1420
 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF 04-10-2013
 WINNER(S) LIST REQUESTS:

Winner will be notified.

Prize will be awarded upon completion of all legal paperwork with
 Midwest Communications, Inc./WRIG, Inc.

Winner will receive a 1099 for value of this prize package.

Prize is non-transferable before acceptance of prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary
 change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals,
 passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind.
 It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc.
 Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

ADDENDUM A - HOW TO ENTER

Between February 13, 2013 and Noon March 11, 2013, WRQE 93Rock female listeners have the chance to send us a picture and complete and entry form at www.93rockon.com to enter.

All entrants will then be asked to attend a photo shoot the week of March 11, 2013 at Vandervest Harley-Davidson in Green Bay.

Beginning March 18, 2013 all eligible entrants will randomly be placed in tournament style brackets for head to head competition.

All winner decisions made by a three person panel. The three person panel will consist of :

1. Independent judge
2. Independent judge
3. The results of the online voting

The number of brackets and competitions depends on the amount of entries received. The grand prize winner will be determined by the results of the three judges in the final bracket. 93Rock and Midwest Communications, Inc. reserves the right to amend the rules at anytime during the contest if deemed necessary as well as make any final decisions if deemed necessary. There will be no ties in the three person panel system.

CONTEST TIMELINE

* February 13 (noon CST) through March 14, 2013 (noon CST): Entry period

* Week of March 11, 2013: Photo shoot

* March 18 (noon CST) through approximately April 5, 2013 at 5:00pm CST (pending amount of brackets): Voting period

* April 8, 2013: Winner announced on air

ADDENDUM B

METHOD OF SELECTION OF WINNER

The grand prize winner will be determined by the results of the three judges in the final bracket scheduled to take place the week of April 1, 2013. WRQE 93Rock and Midwest Communications, Inc. reserves the right to amend the rules at anytime during the contest if deemed necessary as well as make any final decisions if deemed necessary. There will be no ties in the three person panel system.

This prize package is presented as a package and not transferable for cash value or alternate prizes. WRQE 93 Rock and Midwest Communications, Inc. are not responsible for events and instances that may hinder the use of the prizes. This can include event cancellations, traffic situations, weather related incidents, or acts of God. In those cases, no alternative prizes will be offered.