

**WTVB 1590 AM/95.5 FM Keep A Needy Family Warm This Winter  
OFFICIAL RULES**

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WTVB Keep A Needy Family Warm This Winter
- .02 SPONSORS: Cliff and Sons Heating and Cooling
- .03 DESCRIPTION OF PRIZE(S): American Standard Silver Series SI Furnace (or comparable model based on size requirements) installed by Cliff and Sons Heating and Cooling, Coldwater, MI
- .04 VALUE OF PRIZE(S): approx. \$1850.00  
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Grand Rapids, Kalamazoo, Battle Creek, MI DMA  
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER:  Complete an entry form located on the WTVB 1590AM/95.5FM website at www.wtvbam.com  
AND/OR  
 Complete an entry form available at the following locations:  
182 N Angola Road, Coldwater, MI 49036  
AND/OR  
 For a free entry form, send a self-addressed, stamped envelope to:  
182 N Angola Road, Coldwater, MI 49036  
AND/OR  
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 12/20/2013 at 3:00 pm EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WTVB Keep A Needy Family Warm This Winter Promotion Entry  
c/o Midwest Communications, Inc., Marketing Department  
182 N Angola Road, Coldwater, MI 49036
- .10 PROMOTION PERIOD: Promotion Begins: 12/06/2013 at 8:00 AM EST  
Promotion Ends: 12/23/2013 at 9:15 AM EST
- .11 NUMBER OF WINNERS: One
- .12 METHOD OF SELECTION OF WINNER(S):  Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about 12/23/2013 at 9:30 AM EST at 182 N Angola Road, Coldwater, MI 49036  
OR  
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT:  Winner(s) need to be present to win  
OR  
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): 12/31/2013
- .15 ALL PRIZES WILL BE AWARDED:  Yes  
OR  
 No

- .16 ALTERNATE WINNER(S):  Yes  
 (if potential winner(s) do(es) not  
 qualify, decline(s) acceptance of  
 prize(s), or is unreachable/unavailable) OR  
 No
- .17 OFFICIAL RULES REQUEST ADDRESS: WTVB Keep A Needy Family Warm This Winter Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WTVB Keep A Needy Family Warm This Winter Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 12/31/2013

Winner will be notified.  
 Prize will be awarded upon completion of all legal paperwork with  
 Midwest Communications, Inc./WRIG, Inc.  
 Winner will receive a 1099 for value of this prize package.  
 Prize is non-transferable before acceptance of prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind.  
 It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

## HOW TO ENTER – ADDENDUM A

- 1: Submit a short paragraph on why you or someone you know needs a new furnace. A picture of the current furnace needs to be submitted with the letter
- 2: Letters should be emailed to wtvbstudio@wtvbam.com or mailed to WTVB, 182 North Angola Road, Coldwater, MI 49036. WTVB is not responsible for lost or misplaced entries.
- 3: Limited one Entry per person of person to receive the prize
- 4: Winner will receive an American Standard Silver Series SI Furnace (or comparable model based on size requirements) installed by Cliff and Sons Heating and Cooling, Coldwater
- 5: Drawing of winner from all entries will take place Monday, December 23, 2013 at 9:30 am on WTVB
- 6: Prize is not transferable, with no cash value