

WVIC 94.1 FMBE 94.1 Alternative Radio's Valentine- 2014
OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WVIC Be 94.1 Alternative Radio's Valentine!
- .02 SPONSORS: Carl V Reck Jewelers, WVIC and Design Rides
- .03 DESCRIPTION OF PRIZE(S):
“Girl’s Prize” includes One 1/4 carat diamond, heart-shaped pendant and chain necklace, set in 18 Karat white gold. A PRO 1B Remote Start + Security System "You can remote start, lock and unlock your vehicle from up to 2,000 feet away" and “Package C” Car Detailing which includes; wash with sealer wax, recondition vinyl, vinyl shine, vacuum, window, clean gaskets, tire shine, steam clean carpets and seats, dry carpets and seats.

“Guy’s Prize” includes a Men's Proximity, Bluetooth enabled Watch with Citizen Eco-Drive Technology model AT7035-01E. A "Package C" Car Detailing which includes; wash wwith sealer wax, recondition vinyl, vinyl shine, vacuum, window, clean gaskets, tire shine, steam clean carpets and seats, dry carpets and seats and a PRO 1B Remote Start + Security System "You can remote start, lock and unlock your vehicle from up to 2,000 feet away".
- .04 VALUE OF PRIZE(S):
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
Girl's Prize: \$1,198.00 (sales tax of \$62.94 cash/money order to be collected from winner at time of acceptance of prize)
Guy's Prize: \$893.00 (sales tax in the amount of \$44.64 cash/money order to be collected from winner at time of acceptance of prize)
- .05 PROMOTION METRO AREA:
(as defined by Arbitron) Lansing, MI DMA
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER:
 Complete an entry form located on the WVIC 94.1 FM website at www.941theedge.com
AND/OR
 Complete an entry form available at the following locations:
2495 Cedar Street, Holt, MI 48842
AND/OR
 For a free entry form, send a self-addressed, stamped envelope to:
2495 Cedar Street, Holt, MI 48842
AND/OR
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: February 13, 2014 at 12 noonEST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WVIC Be 94.1 Alternative Radio's Valentine! Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
2495 Cedar Street, Holt, MI 48842
- .10 PROMOTION PERIOD: Promotion Begins: Friday, January 31, 2014 at 12 NoonEST
Promotion Ends: February 13, 2014 at 12 NoonEST
- .11 NUMBER OF WINNERS: 2 winners, one for each prize
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at EST at
2495 Cedar Street, Holt, MI 48842
OR

See Addendum B, incorporated herein by reference.

.13 PRESENCE REQUIREMENT:

- Winner(s) need to be present to win
OR
 Winner(s) need not be present to win

.14 DEADLINE FOR CLAIMING/
REDEEMING PRIZE(S):

February 18, 2014

.15 ALL PRIZES WILL BE
AWARDED:

- Yes
OR
 No

.16 ALTERNATE WINNER(S):
(if potential winner(s) do(es) not
qualify, decline(s) acceptance of
prize(s), or is unreachable/unavailable)

- Yes
OR
 No

.17 OFFICIAL RULES REQUEST
ADDRESS:

WVIC Be 94.1 Alternative Radio's Valentine Official Rules, c/o Midwest
Communications, Inc., Marketing Department, 1420 Bellevue Street,
Green Bay, WI 54311

.18 WINNER(S) LIST REQUEST
ADDRESS:

WVICBe 94.1 Alternative Radio's Valentine Winner List,
c/o Midwest Communications, Inc., Marketing Department, 1420
Bellevue Street, Green Bay, WI 54311

.19 DEADLINE FOR RECEIPT OF
WINNER(S) LIST REQUESTS:

February 18, 2014

Winner will be notified.

Prize will be awarded upon completion of all legal paperwork with
Midwest Communications, Inc./WRIG, Inc.

Winner will receive a 1099 for value of this prize package.

Prize is non-transferable before acceptance of prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary
change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals,
passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind.
It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc.
Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

- 1: Listeners may enter to win on the "Be 94.1 Alternative Radio's Valentine" webpage on the 941theedge.com page.
- 2: Listeners can send their entry for the girls or guys package (please make sure that you state which prize you are entering for) to the WVIC Be Alternative Radio's Valentine Contest, 2496 Cedar St, Holt, MI 48842 before the drawing date and time. WVIC is not responsible to late or undeliverable entries.

ADDENDUM B

METHOD OF SELECTION OF WINNER

Winners (one for each prize package) will be selected randomly from the eligible entry forms from the website. The "winners" will be selected at approximately 12 noon on Thursday, February 13, 2014.

"Winner" will then be notified. At that time an appointment will be set with the "winner" (during standard business hours) to complete paperwork, show photo ID and payment of sales tax. Upon completion the "winner" will be awarded the prize.

In the event that the "winner" does not/cannot accept the prize within timeframe, a new winner will be drawn with no further compensation to original "winner".