

**WVIC 94.1 FM LOLLAPALOOZA PALOOZA  
OFFICIAL RULES**

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WVIC Lollapaolloza Palooza
- .02 SPONSORS:
- .03 DESCRIPTION OF PRIZE(S): Two "sold out" 3 day Passes Lollapalooza 2012 held at Grant Park in Chicago, IL from August 3 thru August 5, 2012. Also included is a 3 night Hotel stay (August 3 thru August 5th) in Chicago. (Please note that transportation is not included)
- .04 VALUE OF PRIZE(S): approx. \$1045.00 \*\*  
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Lansing, MI DMA  
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER:  Complete an entry form located on the WVIC 94.1 FM website at www.941theedge.com  
AND/OR  
 Complete an entry form available at the following locations:  
2495 Cedar Street, Holt, MI 48842  
AND/OR  
 For a free entry form, send a self-addressed, stamped envelope to:  
2495 Cedar Street, Holt, MI 48842  
AND/OR  
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 6/22/12 at 11:59pm EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WVIC Lollapaolloza Palooza Promotion Entry  
c/o Midwest Communications, Inc., Marketing Department  
2495 Cedar Street, Holt, MI 48842
- .10 PROMOTION PERIOD: Promotion Begins: 5/28/12 at 12am EST  
Promotion Ends: 6/22/12 at Noon EST
- .11 NUMBER OF WINNERS: One Grand Prize Winner
- .12 METHOD OF SELECTION OF WINNER(S):  Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about 6/22/12 at Noon EST at 2495 Cedar Street, Holt, MI 48842  
OR  
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT:  Winner(s) need to be present to win  
OR  
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): 06-29-2012
- .15 ALL PRIZES WILL BE AWARDED:  Yes  
OR  
 No

- .16 ALTERNATE WINNER(S):  Yes  
 (if potential winner(s) do(es) not  
 qualify, decline(s) acceptance of  
 prize(s), or is unreachable/unavailable) OR  
 No
- .17 OFFICIAL RULES REQUEST ADDRESS: WVIC Lollapalloza Palooza Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue St., Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WVIC Lollapalloza Palooza Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue St., Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 6/22/12

Winner will be notified.

Prize will be awarded upon completion of all legal paperwork with  
 Midwest Communications, Inc./WRIG, Inc.

**\*\*Winner will receive a 1099 for value of this prize package in the amount of \$1045.00 HOWEVER, if the Grand Prize winners already received a qualifier prize for this promotion the 1099 amount issued will be \$1505.00.**

Prize is non-transferable before acceptance of prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

## HOW TO ENTER – ADDENDUM A

Listeners can enter via on air solicitation and via entry on our website, [941theedge.com](http://941theedge.com)