

WYVN 92.7 FM Big Mo
OFFICIAL RULES
(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WYVN Big Mo
- .02 SPONSORS: Westenbroek Outdoor Power Equipment
- .03 DESCRIPTION OF PRIZE(S): Toro LX468 LT-22HP Kohler 46" Hydro 1D118H10203
TOR13AP61RH048
- .04 VALUE OF PRIZE(S): \$1,900.00
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Grand Rapids, Kalamazoo, Battle Creek, MI DMA
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER: Complete an entry form located on the WYVN 92.7 FM website at www.927thevan.com
AND/OR
 Complete an entry form available at the following locations:
87 Central Avenue, Holland, MI 49423
AND/OR
 For a free entry form, send a self-addressed, stamped envelope to:
87 Central Avenue, Holland, MI 49423
AND/OR
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 6/6/2012 at 12:00pm EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WYVN Big Mo Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
87 Central Avenue, Holland, MI 49423
- .10 PROMOTION PERIOD: Promotion Begins: 5/1/2012 at 12:00am EST
Promotion Ends: 6/6/2012 at 12:00pm EST
- .11 NUMBER OF WINNERS: 1 (one)
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about 6/7/2012 at EST at 87 Central Avenue, Holland, MI 49423
OR
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: Winner(s) need to be present to win
OR
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): 06-14-2012
- .15 ALL PRIZES WILL BE AWARDED: Yes
OR
 No

- .16 ALTERNATE WINNER(S): Yes
 (if potential winner(s) do(es) not
 qualify, decline(s) acceptance of
 prize(s), or is unreachable/unavailable) OR
 No
- .17 OFFICIAL RULES REQUEST ADDRESS: WYVN Big Mo Official Rules, c/o Midwest Communications, Inc.,
 Marketing Department, PO Box 23333 Green Bay, WI 54305-3333
- .18 WINNER(S) LIST REQUEST ADDRESS: WYVN Big Mo Winner List,
 c/o Midwest Communications, Inc., Marketing Department, PO Box
 23333, Green Bay, WI 54305-3333
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 06-14-2012

Winner will be notified.
 Prize will be awarded upon completion of all legal paperwork with
 Midwest Communications, Inc./WRIG, Inc.
 Winner will receive a 1099 for value of this prize package.
 Prize is non-transferable before acceptance of prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary
 change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals,
 passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind.
 It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc.
 Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

Listeners can register at sponsor locations and at live broadcasts for Big Mo. Listeners can register their guess in minutes and seconds that comes closest to the actual riding time upon running out of fuel.

--Westenbroek Outdoor Power Equipment, 7670 Cottonwood, Jenison, Mi 49428
and 461 Chicago Drive, Holland, Mi. 49423

--Jonkers Garden, 897 Lincoln Avenue, Holland, Mi 49423

--Brewers Edge, 650 Riley Street, Holland, Mi 49424

--Lakeshore Cycle and 42 North, 650 Riley Street, Holland, Mi 49424

--Holland Rescue Mission Thirft Store, 650 Riley Street, Holland, Mi 49424

--DB International Market, 650 Riley Street, Suite C, Holland, Mi 49424

--Untangled...A Salon and Inspired...A Gathering Place both located at, 650 Riley Street, Holland, Mi 49424

--Taylor Rental, 62 South Waverly, Road, Holland, Mi 49423

--Michigan Commerce Bank, 240 East 8th Street, Holland, MI 49423

--Corner Cone on 72 Ave, Zeeland, MI

Additional registration locations may be added. Please go to 927thvan.com for all current locations

ADDENDUM B

METHOD OF SELECTION OF WINNER

One winner will be drawn on June 7, 2012. Winner will be determined by closest guess without going over for the amount of time it will take to run the mower until it runs out of fuel. Winner will be responsible for all taxes and any additional expenses.

Winner will be issued a 1099 for the value of the prize by Midwest Communications, Inc.