

**WSAU 550 AM/99.9 FM WSAU Green And Gold Football Ticket Giveaway  
OFFICIAL RULES**

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WSAU Green and Gold Football Ticket Giveaway
- .02 SPONSORS: Central Beer, General Beer, The Bar
- .03 DESCRIPTION OF PRIZE(S): Green Bay Packers tickets
- .04 VALUE OF PRIZE(S): \$158.00  
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Wausau, Stevens Point, WI (Central WI) TSA  
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER:  Complete an entry form located on the WSAU 550 AM/99.9 FM website at www.wsau.com  
AND/OR  
 Complete an entry form available at the following locations:  
557 Scott Street, Wausau, WI 54403  
AND/OR  
 For a free entry form, send a self-addressed, stamped envelope to:  
557 Scott Street, Wausau, WI 54403  
AND/OR  
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 09/04/2012 at 8am CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WSAU Green and Gold Football Ticket Giveaway Promotion Entry  
c/o Midwest Communications, Inc., Marketing Department  
557 Scott Street, Wausau, WI 54403
- .10 PROMOTION PERIOD: Promotion Begins: 09/04/2012 at 8am CST  
Promotion Ends: 10/22/2012 at 8am CST
- .11 NUMBER OF WINNERS: 4
- .12 METHOD OF SELECTION OF WINNER(S):  Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about \_\_\_\_\_ at \_\_\_\_\_ CST at 557 Scott Street, Wausau, WI 54403  
OR  
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT:  Winner(s) need to be present to win  
OR  
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): 10/29/2012
- .15 ALL PRIZES WILL BE AWARDED:  Yes  
OR  
 No

- .16 ALTERNATE WINNER(S):  Yes  
 (if potential winner(s) do(es) not  
 qualify, decline(s) acceptance of  
 prize(s), or is unreachable/unavailable) OR  
 No
- .17 OFFICIAL RULES REQUEST ADDRESS: WSAU Green and Gold Football Ticket Giveaway Official Rules, c/o  
 Midwest Communications, Inc., Marketing Department, 1420 Bellevue  
 Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WSAU Green and Gold Football Ticket Giveaway Winner List,  
 c/o Midwest Communications, Inc., Marketing Department, 1420  
 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 10/29/2012

Winner will be notified.  
 Prize will be awarded upon completion of all legal paperwork with  
 Midwest Communications, Inc./WRIG, Inc.  
 Winner will receive a 1099 for value of this prize package.  
 Prize is non-transferable before acceptance of prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary  
 change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals,  
 passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind.  
 It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc.  
 Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

## HOW TO ENTER – ADDENDUM A

Entry forms on specially marked cases of Miller and Miller Lite products.

No purchase necessary. Alternate entry forms at [wsau.com](http://wsau.com) or by mailing a self-addressed envelope to:

WSAU  
557 Scott Street  
Wausau, WI 54403

## **ADDENDUM B**

### **METHOD OF SELECTION OF WINNER**

10 contestants will be selected at random from all valid entries received.

Contestants will be notified by WSAU. Contestant will be required to authorize their name and likeness to be used for promotional purposes before they can be assigned numbers on the board.

Each contestant will receive 10 squares on a 100-square numbered board to be posted on wsau.com.

Square assignments to be determined at random. Each square will represent the didgets of the final score of the Green Bay Packers football games to be played on Sept 30, Oct 7, Oct 14, and Oct 21.

The contestant who is assigned the square that represents the Packer's final score is the winner.