

WDEZ 101.9 FM Backyard BBQ
OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WDEZ Backyard BBQ
- .02 SPONSORS: WDEZ, Omega Valley Farmers, Marathon Town & Country Store and Marth Wood Shavings
- .03 DESCRIPTION OF PRIZE(S): Hamburgers, Hot Dogs, Cheddar and Farmer Cheese package to feed 15 people from Omega Valley Farmers, yard prize package containing glass packers themed bird bath, bird bath stand, packer Banner, Packer Forest Face, 44" Green Festival Wind Chime, Gazing Ball with Stand from Marathon Town & Country Store and Woodmaster Pellet Grill (mdl D400) from Marth Wood Shavings
- .04 VALUE OF PRIZE(S): \$1363.93
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Wausau, Stevens Point, WI (Central WI) TSA
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER: ☐ Complete an entry form located on the WDEZ 101.9 FM website at www.wdez.com
AND/OR
☐ Complete an entry form available at the following locations:
557 Scott Street, Wausau, WI 54403
AND/OR
☐ For a free entry form, send a self-addressed, stamped envelope to:
557 Scott Street, Wausau, WI 54403
AND/OR
☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 08-24-2012 at 06:55am CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WDEZ Backyard BBQ Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
557 Scott Street, Wausau, WI 54403
- .10 PROMOTION PERIOD: Promotion Begins: 06-25-2012 at 6:55AM CST
Promotion Ends: 08-25-2012 at Noon CST
- .11 NUMBER OF WINNERS: 1 grand prize
- .12 METHOD OF SELECTION OF WINNER(S): ☒ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about 08-25-2012 at approx Noon CST at to be determined
OR
☐ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: ☒ Winner(s) need to be present to win
OR
☐ Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): 08-31-2012

- .15 ALL PRIZES WILL BE AWARDED: ☒ Yes
OR
☐ No
- .16 ALTERNATE WINNER(S): ☒ Yes
(if potential winner(s) do(es) not
qualify, decline(s) acceptance of
prize(s), or is unreachable/unavailable) OR
☐ No
- .17 OFFICIAL RULES REQUEST ADDRESS: WDEZ Backyard BBQ Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WDEZ Backyard BBQ Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 08-31-2012

Winner will be notified.

Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will receive a 1099 for value of Grand prize package (\$1363.93) and also amount of qualifying prize value of \$175.00 if they won in this category.

Sales tax in the amount of \$70.90 must be paid by cash or money order to WRIG, Inc. before prize is awarded.

Prize is non-transferable before acceptance of prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind.

It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

From June 25 thru July 6, 2012, we will take on-air qualifiers. We will play the “Sizzlin’ Sounder” soliciting for caller 9. One person will win a special prize package consisting of one \$100.00 gift certificate from Marathon Town & Country Store and food for a party of 15 (consisting of hamburgers, hot dogs, and cheddar and farmers cheese from Omega Valley Farmers). At the end all qualifiers will still be in the running for the grand prize package.

From July 23 thru August 3, 2012, we will take web qualifiers. Listeners can go to our website and register.

Also, we will have a QR code on display at the Wisconsin Valley Fair giving listeners easy access to register. They will be allowed to enter once per day.

One qualifier out of all registrations per day will be randomly selected. One person will win a special prize package consisting of one \$100.00 gift certificate from Marathon Town & Country Store and food for a party of 15 (consisting of hamburgers, hot dogs, and cheddar and farmers cheese from Omega Valley Farmers)

From August 13 thru August 24, 2012, we will take text qualifiers. At 6:55 each morning Bryan and Nikki will announce the text keyword for that day. Listeners can text once per keyword. One qualifier out of all registrations per day will be randomly selected.

One person will win a special prize package consisting of one \$100.00 gift certificate from Marathon Town & Country Store and food for a party of 15 (consisting of hamburgers, hot dogs, and cheddar and farmers cheese from Omega Valley Farmers).

At the end of the final on-air, on-line and text qualifications, 5 unduplicated additional qualifiers from accumulated entries from the entire promotion will be drawn and entered into the grand prize drawing

In addition to the above, 3 additional qualifiers via sign ups entered at the Grand Prize giveaway will be included in the grand prize drawing.

Limit one qualifying entry per person.

All qualifiers will receive final details regarding the grand prize drawing/event on Saturday, August 25, 2012.